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BLDing Success

Bureau of Library Development: If you work for a Florida library, we work for you!

November 2019



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Dear Library,

The Division of Library and Information Services, Bureau of Library Development is pleased to announce Scott Schmucker as our new State Data Coordinator.



Scott will be responsible for leading and coordinating work related to collecting, vetting, reporting and publishing Florida library statistics. Among other duties, Scott will use data to assess the impact of our programs and services, and he will guide public libraries on the

Upcoming Events

[Advocacy 101](#)
November 7, 2019

[Putting Support Tools to Use for Your FEL Gale Resources](#)
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[Annual Public Library Directors Meeting](#)

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[Municipal Public Library Assembly](#)

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[Analytics for Your FEL Gale Resources With the Gale Usage Dashboard](#)

November 21, 2019

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- Continuing Education**
- Florida Memory**
- Workforce Recovery**
- Youth Services**

Staff

[Claudia Holland](#)
Bureau Chief
850.245.6622

[David Beach](#)
LSTA Grants, Library
Cooperative Grants,
Multitype Library Cooperatives
850.245.6630

effective use of statistics. We are especially excited that Scott will be collaborating with other consultants in BLD and library staff throughout Florida to help libraries "tell their story."

Please contact Scott at 850.245.6608 or scott.schmucker@dos.myflorida.com with any questions about, or needs for, data that we collect. We are delighted to have him on the BLD team!

Finally, BLD has several consultant positions open at this time. For information about these positions, please contact me or your county liaison, or simply look for announcements as they are posted in [Florida Library Jobs](#) or [PeopleFirst](#), Florida state government's web conduit for employment.

Best wishes,

Claudia Holland

Chief, Bureau of Library Development
Division of Library and Information Services
850.245.6622
claudia.holland@dos.myflorida.com

Florida Library Youth Program

After a bumpy start to the Collaborative Summer Library Program (CSLP) ordering process, we are back in business.

CSLP created a workaround: To use the LSTA voucher to pay for shipping, add the Shipping Adjustment "product" to your cart *before* submitting your [order](#). For more information, see [CSLP Shop Workaround Instructions](#), or contact [Kaycee Shiley](#).



Also, the uncut bookmarks were inadvertently left out of the list of allowable items you could purchase. We have corrected that oversight, and you can now order them from CSLP.

Just a few reminders about ordering:

- Place your LSTA voucher order separately from your library's paid order.
- **Vouchers expire on December 31, 2019.**

Voucher information has been emailed to library directors. If you order for your library and have not seen that information, check with your director to make sure it was received.

Thank you so much for your patience as we navigate this new CSLP system!

Summer Reading Workshops are currently being scheduled, so keep

Summer Callahan
Support Staff
850.245.6638

Marian Deeney
State Aid to Public Libraries,
Library Construction Grants
850.245.6620

Dorothy Frank
Florida Electronic Library
850.245.6631

Emily Hart
Equal Access to All,
E-Rate
850.245.6633

Sena Heiman
Support Staff
850.245.6628

Melissa Hooke
Support Staff
850.245.6632

Sandy Newell
Adult Literacy,
Library Administration
850.245.6624

Scott Schmucker
Data and Statistics
850.245.6608

Kaycee Shiley
Florida Library Youth Program
850.245.6625

an eye out for those dates.

For any questions or more information about FLYP, contact Kaycee Shiley at kaycee.shiley@dos.myflorida.com or 850.245.6625.

Refresh Your Adult Literacy Collections

The [Nashville Public Library](#) reevaluated their adult literacy collection two years ago. They found that their collection needed more up-to-date titles and a more enticing name. So, they added recognizable, popular titles and rebranded the collection *Fresh Reads*. See [Stigma-Free Reading for Adults](#) in *Library Journal* for ideas on how to revamp your library's adult literacy collection.

Want to further develop your adult literacy collection? The American Library Association and ProLiteracy have collaborated to create [Adult Literacy through Libraries \(ALL\): an Action Agenda](#) and a free, online course. Download the resource and view an introductory webinar about the course at [ProLiteracy](#). To take the course, create an account on the [ProLiteracy Education Network](#) training site.

For more information about adult literacy in libraries, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.

County Liaison Updates

The Bureau of Library Development is eager to assist library staff throughout Florida. Bureau staff are assigned counties, and we serve as liaisons to the libraries within these counties. If you aren't sure who to contact at the Bureau with a programmatic question, consider reaching out to your liaison.

Here is our most recent list of county assignments, by staff member. This consultant also serves as the liaison to municipal libraries within that county. We will continue to update this list.

The county assignments are:

[David Beach](#): Baker, Bradford, Dixie, Gilchrist, Indian River, Lafayette, Martin, St. Lucie, Taylor, Union

[Marian Deeney](#): Broward, Collier, Miami-Dade, Monroe, Palm Beach, Pinellas

[Dorothy Frank](#): Brevard, Citrus, Flagler, Hernando, Lake, Marion, Orange, Osceola, Polk, St. Johns, Seminole, Sumter, Volusia

[Emily Hart](#): Columbia, Franklin, Gadsden, Hamilton, Jefferson, Leon, Madison, Suwanee, Wakulla

[Claudia Holland](#): Charlotte, Hillsborough, Lee, Manatee, Pasco, Sarasota

[Sandy Newell](#): Alachua, Clay, DeSoto, Duval, Glades, Hardee,



Hendry, Highlands, Levy, Nassau, Putnam, Okeechobee

[Kaycee Shiley](#): Bay, Calhoun, Escambia, Gulf, Holmes, Jackson, Liberty, Okaloosa, Santa Rosa, Walton, Washington

Public Library Construction Grants

The Division has compiled the FY2020-2021 ranked list of Public Library Construction Grant applications. There are 34 applications requesting a total of \$15,740,000. These applications will be considered for funding by the 2020 Florida Legislature. The complete list is located on the Division's [website](#).

The next round of applications will be due in April 2020.

For more information about the Public Library Construction Grant program, contact Marian Deeney at marian.deeney@dos.myflorida.com or 850.245.6620.

Continuing Education

Advocacy 101: When Advocacy Becomes Second Nature

WebJunction, in collaboration with the [Association for Rural and Small Libraries](#), will host a webinar describing the basics of library advocacy and how to integrate advocacy into your everyday and into your community relationships.



November 7, 2019
3 - 4 p.m. Eastern
[Register Now](#)



The Florida Electronic Library has two November webinars scheduled:

Putting Support Tools to Use for Your FEL Gale Resources

Gale's customized support site for FEL libraries offers a wide variety of tools you can put to work to promote and learn about your FEL resources. Explore marketing materials,

training tools, tech support and more.

November 12, 2019
11 - 11:30 a.m. Eastern
[Register Now](#)

Analytics for Your FEL Gale Resources With the Gale Usage Dashboard

Gale has an excellent analytics tool for examining your database

usage - the Usage Dashboard. This interactive and intuitive dashboard not only helps you pull standard usage statistics for sessions, retrievals and searches, but also provides visual results and allows you to dig deeper. Join us to learn more.

November 21, 2019
11 - 11:30 a.m. Eastern

[Register Now](#)

For more information on Florida Libraries Continuing Education, contact Dorothy Frank at dorothy.frank@dos.myflorida.com or 850.245.6631.

Data and Statistics

The 2019 Annual Statistical Report Form for Florida's public libraries is now open. The **deadline for submission** of statistics is Sunday, **December 1, 2019**. The last day to request assistance is **Wednesday, November 27, 2019**. As a reminder, completion of this survey is a requirement to receive State Aid grant funds.

Public libraries will use the Counting Opinions LibPAS product for the FY2019-2020 data collection. To review the question definitions, please see the [Performance Indicator Definitions](#).

The login page is fl.countingopinions.com. Your username and password have not changed from the previous year, but if you need help to access the survey, please don't hesitate to contact me.

Thank you in advance for submitting this important data.

For more information, please contact Scott Schmucker at scott.schmucker@dos.myflorida.com or 850.245.6608.

Community Engagement & Resources

How many programs did Florida public libraries hold for adults in FY2017-2018? And how much money did that potentially save Floridians? You can find the answers to these questions and more on the new Community Engagement [webpage](#). Additional resources include our [data displays](#), disaster and e-government resources, and archived newsletters.



Contact Kaycee Shiley at kaycee.shiley@dos.myflorida.com or 850.245.6625 for questions or to share your program stories.

We're on Facebook and Pinterest!

Come visit, like, chat and share with us at



our [Facebook](#) page or [Pinterest](#) account.



We can't wait to share what we're doing here at the Bureau. But we are especially excited about sharing what YOU are doing!

Please contact Melissa Hooke at melissa.hooke@dos.myflorida.com or 850.245.6632 to submit programs, pictures or interesting news you would like us to share about your library.

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Division of Library and Information Services, R.A. Gray Building,
500 South Bronough Street, Tallahassee, FL 32399-0250

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