



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

August 2015



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Welcome to the August 2015 edition of [BLDing Success](#).

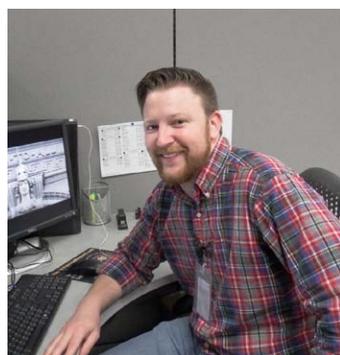
We are pleased to wish a warm and special welcome to two new BLD staff members, Alex Brownlee and Jhan Snyder. Alex comes to us as the new e-government and outreach consultant, and Jhan is an administrative assistant. Look forward to meeting them in this and future issues of the newsletter.

Check out all of the exciting information in this issue. As always, please let us know how we can assist you in your work for Florida's libraries.

Amy L. Johnson, Chief
Bureau of Library Development
amy.johnson@dos.myflorida.com
850.245.6603

E-Government

Please Welcome Alex Brownlee!



Contact My County's Liaison Consultant

Quick Links:

[Data and Statistics](#)

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and
Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth
Program](#)

[Florida Memory](#)

[Leadership Institute
\(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Upcoming Events:



[Gear Up for a New School Year With Your FEL Gale Resources](#)

August 3

3:00 p.m. Eastern
Emily Mageski

[Celebrate Book Lover's Day and Promote Florida Libraries as Publishers](#)

August 7
11:00 a.m. Eastern

We are excited to announce that the e-government consultant position has been filled by Alex Brownlee. Alex holds a master's degree in history from Florida State University and served in the Army National Guard. He is very interested in veterans' affairs and e-government.

Please join us in welcoming Alex to the Bureau of Library Development.

For more information about e-government, please contact Alex Brownlee at alex.brownlee@dos.myflorida.com or 850.245.6633.

September Is Library Card Sign-Up Month

Snoopy, the world-famous beagle, has been known as The Flying Ace, The Masked Marvel, Man's Best Friend and the Literary Ace, among other personas. He is especially proud to be serving as the Honorary Chair of Library Card Sign-up Month in September. Check out ALA's [webpage](#) for information and downloadable content as well as to share your library's plans.



We're also excited to hear about how your library is celebrating Library Card Sign-Up Month. Please share your plans with Jana Fine at jana.fine@dos.myflorida.com or 850.245.6629.

Florida Libraries as Publishers



August's [Florida Libraries as...](#) theme is [Publishers](#).

Libraries have long been involved in the process of publishing -- the act of making information available to the public. Traditionally speaking, "publishing" refers specifically to the distribution of printed works, such as books, newspapers and magazines. More recently, the scope of publishing has widened to include electronic resources, such as e-books, webpages, blogs and more.

Libraries have participated in publishing many traditional types of print and electronic materials, such as e-books and academic works, but they've also been at the forefront of other forms of publication, such as:

- Oral histories
- Digitized information
- Videos, animation or artworks
- Poetry or short stories
- Social media

Stay tuned to our Florida Libraries as Publishers [webpage](#), which we'll be updating with links to resources about libraries as publishers. And be sure to check out our [upcoming webinar](#) on celebrating Book Lover's Day to gain some publishing inspiration.

For additional information or to share about how your library acts as publisher, please contact Marian Deeney at marian.deeney@dos.myflorida.com or 850.245.6620.

Orientation for New Public Library Directors

Emily Mageski

[Creating New Partnerships: Outreach and Your FEL Gale Resources](#)

August 21
Noon Eastern
Emily Mageski



Once you enter your email address, you will be asked to choose what information you want to receive from the Division, such as:

**Continuing Education
Florida Memory
Workforce Recovery
Youth Services**

Staff:

Amy Johnson
Bureau Chief
850.245.6603

David Beach
LSTA Grants, Library
Cooperative Grants
850.245.6630

Alex Brownlee
E-Government,
Workforce Recovery,
Outreach
850.245.6633

Jill Canono
Leadership and
Organizational
Development
850.245.6648

Marian Deeney
State Aid to Public
Libraries,
Library Construction
850.245.6620

Jana Fine
Youth Services
850.245.6629

Dorothy Frank
Florida Electronic Library

If you are a new public library director, please plan to attend our orientation on October 28 from 8:00 a.m. to 5:00 p.m. The free workshop will be at the R.A. Gray Building (the location of the State Library of Florida) at 500 South Bronough Street, Tallahassee, FL 32399.



Tour of the State Library and Archives of Florida in 2014

The orientation is the day before the Directors' Meeting. Watch for an invitation and registration information, coming soon.

For more information, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.

2015 Florida Public Library Directors' Meeting

The Public Library Directors' Meeting will take place October 28-29 in Tallahassee. [View the agenda](#) (PDF). Invited attendees include directors of public library administrative units and cooperative member libraries, deans of schools of library and information sciences, the multitype library cooperative directors, and the executive director of the Florida Library Association. Registration will begin in September. Presenters are John Huber, Stacie Ledden and Lourdes Acavez. This will be a great opportunity to spend time with the new Florida Department of State's Division of Library and Information Services director, Amy Johnson, and Bureau of Library Development staff members.

If you have any questions about the Directors' Meeting, please contact Jill Canono at jill.canono@dos.myflorida.com or 850.245.6648.

Grants Spotlight



Public Library Construction Grants

The 2015 Florida Legislature funded four Public Library Construction projects at \$500,000 each. Congratulations to the following recipients:

Recipient	Project Name
Alachua County Library District	Tower Road Branch Expansion
Jackson County Public Library	Marianna Public Library
Saint Lucie County Library System	Rosser Boulevard Branch
Tampa-Hillsborough County Public Library System	University Area Partnership Library

If you have questions, please contact Marian Deeney, Grants Coordinator, at marian.deeney@dos.myflorida.com or 850.245.6620.

What's Your Story?

We know October is two months away, but we're so excited about Florida Libraries as Galleries, we had to share a story about it early.

850.245.6631

[Sena Heiman](#)
Support Staff
850.245.6628

[Melissa Hooke](#)
Support Staff
850.245.6632

[Karen Joslin](#)
Special Projects
Consultant
850.245.6637

[Faye Lewis](#)
Support Staff
850.245.6638

[Dan Lhotka](#)
E-Rate,
Multitype Cooperatives
850.245.6625

[Patrick Milas](#)
Continuing Education
850.245.6636

[Sandy Newell](#)
Library Administration
850.245.6624

[Katrice Stewart](#)
State Data Coordinator
850.245.6608

[Jhan Synder](#)
Support Staff
850.245.6619



[Crestview Public Library as Gallery](#) details all the fun ways the library exposes its patrons to art:

Permanent installations? Check.
Local art? Check.
Artifacts? Check.
Fine crafts? Check.

More stories are in the works -- we'd [love to hear yours!](#) We could especially use stories about Florida Libraries as:

- [Information Portals](#)
- [Publishers](#)
- [Health Information Providers](#)

To submit your library story or for more information, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624 or Karen Joslin at karen.joslin@dos.myflorida.com or 850.245.6637.

Congratulations, Washington County Public Library



Congratulations to the Washington County Public Library on being a recipient of the "Dust, Drought and Dreams Gone Dry" exhibit. The exhibit runs from July 13 to August 28 at the library in Chipley. Along with the exhibit panels, the library is presenting a number of programs and presentations. Developed by the American Library Association Public Programs Office in collaboration with the libraries of Oklahoma State University and Mount Holyoke College, the exhibition and tour were made possible in part by a grant from the National Endowment for the Humanities: Exploring the human endeavor.

For more information, visit the library's [website](#).

Sunshine State Library Leadership Institute

Forty-seven **Sunshine State Library Leadership Institute (SSLLI) Year 11** participants graduated on July 21 (Palm City) and July 23 (Marianna). The day-long graduation ceremonies included presentations by all of the participants, who shared their 10-month leadership journey stories with their fellow graduates, mentors, Florida State Librarian Amy Johnson and NEFLIN Executive Director Brad Ward. To cap off the day, Jay Turner, 2015 Library Journal Mover and Shaker - Training, provided an inspirational speech to motivate the graduates to continue their leadership development. A description of the graduates' leadership projects is available on our [webpage](#).



Michael Lane, a SSLLI Year 11 graduate, shared in his final leadership project report: "SSLLI and the associated leadership project have given



me a collection of tools to manage interactions at various stages of the relationship life cycle. The focus on digging deep to identify weakness and tendencies for improvement, thinking beyond the superficial when problem-solving, and pushing through my comfort zone to improve communication are just a few of 'lessons' I will take away from my participation in SLLI. I can think of no more impactful investment I have made to date in my personal and professional growth."



The Palm City host site graduates with faculty member DeEtta Jones



The Marianna host site graduates with faculty member DeEtta Jones

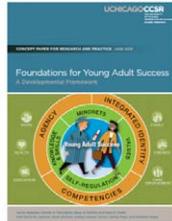
A list of all SLLI graduates and their mentors is available on our [website](#).

Forty library staff members representing public, academic, special and K-12 libraries from across the state have been accepted into the **Sunshine State Library Leadership Institute Year 12**. (A list of the Institute participants will be posted in September.) Their first assignment will be to identify a mentor who will work closely with them throughout the year to assist them in their leadership development. If you are contacted by a participant about being a mentor, you are strongly encouraged to consider it. The majority of mentors who have been part of the Institute share that it is a mutual learning endeavor and well worth the time.

For more information about the program, contact Jill Canono at jill.canono@dos.myflorida.com or 850.245.6648.

Florida Library Youth Program Updates

A new report from the [University of Chicago Consortium on Chicago School Research](#) (UChicago CCSR) will be of interest to librarians and anyone who works with or supports young people. The report finds that children require consistent, supportive relationships and positive developmental experiences in and out of school to develop the critical skills, attitudes and behaviors they need to succeed as adults.

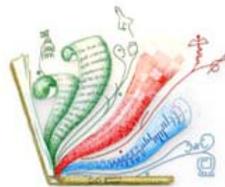


According to the report, [Foundations for Young Adult Success: A Developmental Framework](#) (106 pages, PDF), children -- in order to succeed in college and a career, form healthy relationships, make wise choices, and become engaged citizens -- need to develop a sense of agency, an integrated identity, and the ability to be productive, effective and adaptable.

Underlying these qualities are four foundational components: "self-regulation," or awareness of and ability to manage one's attention, emotions and behaviors to achieve goals; "knowledge and skills," or an understanding about oneself and the world and the learned ability to carry out tasks; positive "mindsets" through which everyday experiences are processed; and "values," in the sense of both a moral code of conduct and beliefs about long-term outcomes important in life.

The full report is available from the UChicago CCSR [website](#). Also on that page are links to a four page summary and an infographic that cover the basics of this developmental framework.

For more information on the Florida Library Youth Program, please contact Jana Fine, State Youth Consultant, at jana.fine@dos.myflorida.com or 850.245.6629.



Florida Electronic Library

Great news: Your Gale resources are about to get better! Because of their ongoing commitment to providing the best possible user experience, Gale is pleased to announce a few changes that will increase the accessibility, usability and cohesion of the following resources:

KIDS EDITION

On August 7, 2015, *Kids Edition* and *Kids Edition Graphical Interface* will be retired, and users can rely on *Kids InfoBits*, the perfect educational resource for today's young learners. It's a content-rich, authoritative, easy-to-use resource featuring age-appropriate, reliable, curriculum-related content covering a broad range of educational topics. *Kids InfoBits* features:

- Full-text, proprietary content from trusted sources, such as Blackbirch Press, UXL and more.
- A new, modern interface and improved navigation.
- Indexed, searchable content, including books, magazines, news and more than 13,000 images.

- Powerful search tools, including easy subject searches and more precise advanced searches.
- ReadSpeaker text-to-speech technology.
- Text translation into 12 different languages, including Arabic, Spanish and French.

STUDENT EDITION

On August 7, 2015, *Student Edition - Graphical Interface* will be retired, and users can rely on *Student Edition on InfoTrac*. *Student Edition* presents the same up-to-date, authoritative periodical content on an innovative, state-of-the art platform that features a mobile-responsive design and 21st-century tools. *Student Edition on InfoTrac* meets the needs of today's researchers, with:

- InterLink, document-level hyperlinking that allows researchers to connect articles in newspapers, magazines and journals with contextual reference content found within the Gale Virtual Reference Library.
- Superior search indexing, including the ability to search by publication date, document type, publication title, publication subject and Lexile reading level or Lexile score. Users can limit searches to documents with full text, to peer-reviewed publications, and to documents with images.
- Topic Finder, a visual search tool that allows users to discover new topics and keywords by connecting their search results in never-before-available ways.
- Responsive design, automatically optimizing user experience for the appropriate device/screen size.

LEARN MORE

[Contact Gale Customer Success](#) for answers to questions about the transition of your existing resources or to submit your own question.

For more information about the Florida Electronic Library, please contact Dorothy Frank at dorothy.frank@dos.myflorida.com or 850.245.6631.

Continuing Education

Check out the new [Public Library Director 101 Series](#) produced through the [Chief Officers of State Library Agencies \(COSLA\)](#) Continuing Education Connector project. Sandy Newell, BLD's Library Administration Consultant, serves on the team producing the sessions.

This series of on-demand webinar recordings introduces unique facets of public library directorship. Four recordings provide a broad overview to inform and inspire:

- "Your New Role" covers ethics, values and leadership -- all important traits for public library directors.
- "Community Relations" introduces marketing, public relations and outreach from the public library director perspective.
- "Planning and Project Management" discusses essential steps in the strategic planning process and tools for project management.
- "Asset Management" covers management of the varied assets of library systems, including staff, buildings, collections and budget.

The modules vary in length from 11 to 28 minutes.

If you have questions, comments or concerns, contact Patrick Milas, Continuing Education Consultant, at patrick.milas@dos.myflorida.com or 850.245.6636.

Online Learning Opportunities for Directors

Monthly Online Discussions

The Bureau holds regular discussion opportunities for public library directors. We have a theme to guide the discussion each month, and you are encouraged to bring your own questions and topics. For these interactive sessions, it helps to have a microphone or to call in by phone, but this is not required.

Monthly Themes:

August 12, 2015 11:00 a.m. Eastern	Marketing (click to register)
September	Small and Rural Libraries
October	Managing Your Facility
November	Library Staff

For more information, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.

Florida Libraries as Health Information Providers

The Florida Libraries as... campaign will feature [Florida Libraries as Health Information Providers](#) throughout the month of September.

The myriad of roles Florida libraries play in their communities is ever-evolving. Florida Libraries as Health Information Providers explores the contributions of health-related programs in libraries around the state.

The Maitland Public Library (Orange County) has been at the forefront of health information provision, including:

- Fresh for Kids healthy cooking demonstrations
- Maitland Walks
- Hatha yoga classes

Ellen Schellhause, Mary Daniels and Stacey Larson will present on the successes of the Healthy Maitland program in a Bureau of Library Development webinar on September 22, 2015 at 2:00 p.m. Stay tuned for for more information.

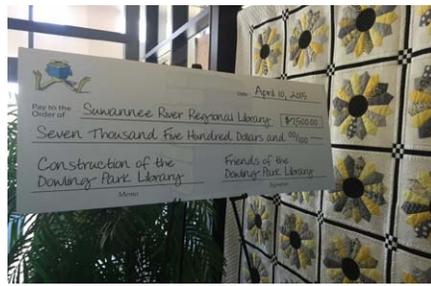
For additional information or to share about how your library serves as a health information provider, please contact Patrick Milas at patrick.milas@dos.myflorida.com or 850.245.6636.

BLD Staff Coming To You

BLD staff are traveling the state to meet with you and learn about your library's promising practices.

Sandy Newell stopped by libraries in Suwannee, Alachua, Union and

Putnam Counties in June.



New libraries are coming up and existing libraries are expanding in north Florida. After years of waiting, [Suwannee River Regional Library System](#) got a \$500,000 State Construction Grant to build a new library in Dowling Park, west of Live Oak. The Friends of the Library raised \$270,000 toward the building, which is expected to cost around \$800,000.

The [Alachua County Library District](#) continues its building spree with construction funds collected through its special taxing district. The newest library is the district's second partnership library, the [Cone Park Branch](#), located in a recreation park. The recently expanded Library Partnership branch opened a few years ago in a shopping center and shares space with a social service agency.

Plans are underway to build or expand other facilities. Alachua County Library Director Shaney Livingston said, "We are adding three special areas to our buildings: a quiet room, a teen space and a snuggle up area."



Bob Lee, author of *Backcountry Lawman*, at the library in Palatka

[Putnam County Public Library System](#)

was awarded an innovation grant from the Northeast Florida Library Information Network (NEFLIN) for \$10,000. They plan to set up a rotating makerspace and add a Tech Petting Zoo.

The library has its own One Book One County program. Stephen Crowley, the Library Director, said that they fund it on a \$2,000 shoestring budget. They have received national [Big Read](#) grants in the past but liked the flexibility of having their own program. They select titles with local interest or ties. [Backcountry Lawman](#), this year's title, is about a game warden's career pursuing poachers in the Palatka area.

In July, Jill Canono visited the new Gulf Gate Library in [Sarasota County](#), where she met with library staff and system coordinators. Popular among the young library users were the new touch screen learning centers in the children's section.



In June, Jill visited the newly reopened [Central Library in Manatee County](#). She had the opportunity to learn about library operations and programs, tour the facility and have lunch with the Sunshine State Library Leadership Institute graduates from Manatee County. Jill also had the opportunity to closely examine the winning looks from the library system's [Teen Recycled Fashion Show](#) and view the library's Business

Incubation Center. Pictured at left, staff members demonstrate the

library's king-sized chess board.

In July, Amy Johnson visited the [Martin County Library System](#) and met with Library Director Jennifer Salas. Jennifer and Amy discussed many library programs and projects. Amy also visited the [Chipola College Library](#) in Marianna and met with Renee Hopkins, Coordinator of Library Cataloging and Reference Materials. Renee and Amy discussed the college library and its programs.

We love seeing firsthand all the great work going on in libraries around the state!

Florida Library Jobs Website

The [Florida Library Jobs](#) website is a great resource for posting position openings and finding quality candidates. If you're hiring or looking for a position, make Florida Library Jobs one of your first stops.

If you have comments or questions, contact Jill Baldwin Canono at jill.canono@dos.myflorida.com or 850.245.6648.



[Florida Library Webinars](#) (FLW) provides online training for almost every aspect of the library world. Here are just a few of the exciting courses offered this month:

- [Connecting With Pop Culture: Viral Media -- What's the Buzz About?](#)
- [Making Movie Magic With Teens](#)
- [RDFa Markup, Schema.org, and DBpedia Topics: A Closer Look at the Holy Trinity of Structured Data and Their Impact on the Findability of Library Collections](#)
- [Customer Service Institute: Building an Environment of Trust](#)
- [Off the Beaten Path: Take Your Storytimes in New Directions](#)
- [The Accidental Data Scientist: A New Role for Librarians and Info Pros](#)

Did you know FLW is social? Join the group on [LinkedIn](#), [Facebook](#) or [Twitter](#) to keep up with the latest news.

[Join](#) the Florida Library Webinars email list to receive the latest updates.

If you have questions or need assistance, please contact Patrick Milas at patrick.milas@dos.myflorida.com or 850.245.6636.



Florida Electronic Library

Did you know?

Did you know that there are Gale promotional materials you can get for free? For many of their individual products, Gale offers free promotional items, such as table tents, posters and bookmarks. Some of these items can even be personalized with your library's name and logo. For more information and to get started finding great promotional materials, visit [Gale ProMo](#).

For more information about the Florida Electronic Library, please contact Dorothy Frank at dorothy.frank@dos.myflorida.com or 850.245.6631.

We're on Facebook

Come visit, like, chat and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we're doing here at the Bureau. We're especially excited about sharing what YOU are doing!



Please contact Melissa Hooke at melissa.hooke@dos.myflorida.com or 850.245.6632 to submit programs, pictures or cool stuff you would like us to share about your library.



Subscribe Now:
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These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.