

BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

March 2015



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Welcome to the March 2015 edition of [BLDing Success](#).

March's *Florida Libraries as...* focus is on how libraries function as portals for information. We look forward to discussing *Florida Libraries as Small Business Incubators* in April. Additional information about these topics is in this issue.

Please continue to let us know how we may assist you in your work for Florida's libraries.

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Grants Spotlight

Due to a Department of State rule change process involving all grants, two Division of Library and Information Services grant deadlines have been extended for this year as follows:



Program

Library Services and Technology Act Grants
Public Library Construction Grants

New Deadline

Wednesday, April 8, 2015
Friday, May 1, 2015

The Library Cooperative Grant deadline will remain Monday, June 1, 2015.

The State Aid to Libraries Grant deadline will remain Thursday, October 1, 2015.

[Contact My
County's Liaison
Consultant](#)

Quick Links:

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

We anticipate the application packets will be available on the web soon. Announcements will be sent out when the individual application packets are available.

If you have questions, please contact Marian Deeney, Grants Coordinator, at marian.deeney@dos.myflorida.com or 850.245.6620.

Finding Funding for Innovations

"[How to Create Strong Technology Proposals](#)" is a concise blog post by Jason Pinshower that suggests ways to convince funders that your new, creative idea has value. The emphasis is on how to get others to care about the new makerspace or technology-related service you want. Here is a quote:

"The most important part of any proposal is identifying the thing that you actually want and how much it costs. This is simple and needs little explanation. What is not simple, however, is pinpointing who will actually care or truly benefit from the things we purchase."

Sign up to get blog posts from DIGITALLEARN.ORG for more good ideas.

Upcoming Events:



[Florida Libraries As Information Portals: Using Your FEL Gale Resources](#)

March 12
12:00 p.m. Eastern
Katrice Stewart

[Get Healthy with your FEL Gale Resources](#)

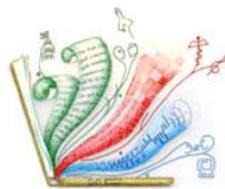
March 16
3:00 p.m. Eastern
Dorothy Frank

[Support Women's History Month with your FEL Gale Resources!](#)

March 20
4:00 p.m. Eastern
Dorothy Frank



Once you enter your email address, you will be asked



Florida Electronic Library



Did you know that you can watch archived Gale training webinars? Go to the [Gale training registration page](#) and scroll down below the upcoming events. You'll see a list of event recordings that you can watch at any time.

March is Women's History Month! We have a great webinar lined up for March 20 at 4 p.m Eastern that will help you to leverage Florida Electronic Library Gale resources to explore women's suffrage, feminism and much more. [Register Now!](#)

For more information about the FEL, please contact Dorothy Frank at dorothy.frank@dos.myflorida.com or 850.245.6631.

E-Government Update:

The IRS Free File program, available at IRS.gov, opened on Friday, January 16.



The Internal Revenue Service expects that four out of five tax returns will be filed electronically. This year the IRS will not be providing printed paper forms for libraries to give out.

to choose what information you want to receive from the Division, such as:

**Continuing Education;
Florida Memory;
Workforce Recovery; or
Youth Services.**

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The 2014 tax return includes new questions that will help to incorporate provisions of the Affordable Care Act. The majority of taxpayers -- more than three out of four -- will simply need to check a box to verify they have health insurance coverage. Some moderate-income taxpayers may also qualify for financial assistance to help cover the cost of health insurance purchased through the Health Insurance Marketplace.

For more information, see the [Affordable Care Act Tax Provisions](#) information page on the IRS website.

For more information on e-government in public libraries, contact Dorothy Frank at dorothy.frank@dos.state.fl.us or 850.245.6631.

Libraries: Key to Florida's Education Enterprise Session at the Florida Library Association (FLA) Conference

At this year's [FLA conference](#) at the Caribe Royale Hotel in Orlando, we'll be presenting a session called "Libraries: Key to Florida's Education Enterprise." Join Sandy Newell and Valerie J. Gross on Wednesday, May 13 at 8:00 a.m. to talk about how staff working at the 2013 Library of the Year transformed their library to its current prominence as a renowned education institution alongside the region's schools and colleges.

The session is open to anyone registered for the conference and will be especially valuable for front-line public library staff. It will help you understand how to describe your work and profession in terms that people understand and value.

You will learn proven techniques to:

- Redefine libraries in a new, innovative way
- Align your library with what the community understands: education
- Incorporate intuitive, value-enhancing words into your everyday lexicon
- Heighten your library's visibility, stature and funding
- Develop strategies that you can integrate immediately into your work

For additional information, please contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.



Florida Library Webinars
Web-Based Training for Florida Library Staff

Florida Library Webinars

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Library Administration
850.245.6624

Katrice Stewart
State Data Coordinator
850.245.6608

Sondra Taylor-Furbee
Special Projects
Consultant
850.245.6637

Vacant
*E-Government,
Workforce Recovery,
Outreach*
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Vacant
*LSTA Grants, Library
Cooperative Grants*
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Vacant
Support Staff
850.245.6619



[Florida Library Webinars](#) (FLW) provides online training for almost every aspect of the library world. Here are just a few exciting courses offered this month:

- [Howdy Partner! Working With Other Organizations in Your Community: Find the Right Partner, Find the Right Fit!](#)
- [Tween and Teen Programming: Full STEAM Ahead](#)
- [How to Tell Your Library's Stories of Impact](#)
- [Customer Service Institute: The Power of the Positive](#)

Are you busy but still need to squeeze in high-quality, valuable training? No worries. FLW offers hundreds of [on-demand training opportunities](#), with more added each day.

Did you know FLW is social? Join the group on [LinkedIn](#), [Facebook](#) or [Twitter](#) to keep up with the latest news.

[Join](#) the Florida Library Webinars email list to receive the latest updates.

If you have questions or need assistance, please contact Patrick Milas at theodore.milas@dos.myflorida.com or 850.245.6636.

Continuing Education

Many of you know about Tech-Talk as a weekly training unit delivered via email, but did you know that Florida library staff can access a wealth of technology training resources anytime? [Take a tour](#) of Tech-Talk's training materials and learn to take advantage of Tech-BYTES, Tech-TOPIA and Tech-QUESTIONS.

To explore Tech-Talk's many technology tips and tricks for making your work easier and better, visit the Tech-Talk archives. If you need a username and password, contact Patrick Milas at theodore.milas@dos.myflorida.com or 850.245.6636.

If you are interested in asynchronous learning, check out the Bureau of Library Development's [archived webinars on YouTube](#). Florida Library Webinars has archived all of their live webinars, too. WebJunction also offers [recordings of their webinars](#), as well as self-paced learning courses.

Should you have questions, comments or concerns, contact Patrick Milas, Continuing Education Consultant, at theodore.milas@dos.myflorida.com or 850.245.6636.

Makerspaces in Florida

The first public library to create a makerspace was the Fayetteville Free Library in New York State in 2011. Many of Florida's libraries have followed their lead and added or are planning to add something similar. The Orange County Public Library System in Orlando received a large donation to open up their space. They held their [one-year anniversary](#) on February 7, 2015.

If you think makerspaces are only for big libraries that can afford new technologies, check out these maker wagons.

To learn more about creating a makerspace, go to the Florida Library Webinars recorded

Flexibility: makerwagon



session, [The Maker Movement @ Your Library](#).

Tell us about your makerspace on our [Facebook page](#).

Sunshine State Library Leadership Institute (SLLI)

Sunshine State Library Leadership Institute Year 11

On March 10 in Palm City (Martin County) and March 12 in Marianna (Jackson County), the **Sunshine State Library Leadership Institute Year 11** participants met for their sixth of ten sessions. The topic was "Builds and Sustains Relationships."



If you are an SLLI graduate and would like to provide a SLLIinar by and for SLLI graduates, contact Jill Baldwin Canono for information on how to do so. If you would like to view past SLLIinars, visit our [YouTube channel](#).

For more information about the program, contact Jill Baldwin Canono at jill.canono@dos.myflorida.com or 850.245.6648.

Florida Libraries as Information Portals

This month, *FLa* is focusing on how Florida libraries function as go-to places for finding information. In an increasingly technological world, library websites can refer patrons to services they need. Whether linking to offerings provided by the library, the government or other organizations, lists of available resources are valuable assets both for patrons and for the library staff assisting them.



Florida Libraries as Information Portals delves deep into getting the most out of helpful resources, such as:

- Databases
- Digitized collections
- Catalogs
- Service directories
- Statistical data

We're also talking about the growing trend of digital preservation and how it's driving new discussion on:

- Creation and management of digital materials
- Best practices for maintaining digital resources
- Combining and expanding Florida's digital collections

Join us throughout the month as we talk about *Florida Libraries as*

Information Portals!

For more information, please contact Katrice Stewart at katrice.stewart@dos.myflorida.com or 850.245.6608.

Florida Libraries as Small Business Incubators

In April, *FLa* will cover how libraries act as places within communities where people can explore ideas to initiate and grow their own small businesses.



Innovators have the opportunity to use public library meeting rooms, resources and equipment to brainstorm and refine their ideas with the assistance of others who have expertise and are willing to share their time and talent.

Libraries provide:

- Work spaces
- Free high speed Internet connections
- Access to low- or no-cost equipment to test and initiate new business ideas

Many libraries offer patrons the ability to use cutting edge technology, such as:

- 3-D printers in fab labs
- Audio and video production facilities
- Photography studios and equipment

As more print resources move online, entrepreneurs can access vital information from the library to start or grow their businesses from any place at any time.

Is your library providing small business incubation services? If so, we'd love to hear about it! Please contact Jill Canono at jill.canono@dos.state.fl.us or 850.245.6648 to share your library's experience with helping small businesses grow.

Florida Libraries as... Wants to Feature YOU!

We want to know: What's your story? We're looking for libraries to feature on the *FLa* section of our website, so if your library excels in any of the areas below, we need YOU! This is an especially great opportunity for smaller libraries to get additional exposure. We want to know how your library functions in any of the following roles:

- Workforce Recovery/Social Services Referral
- Learning Center
- Portal for Information
- Small Business Incubator
- Disaster Recovery
- Mental Nourishment
- Emergent Literacy/School Support
- Publisher
- Health Information Provider
- Gallery

To submit your library story for any of these topics or for more information, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624 or Karen Joslin at karen.joslin@dos.myflorida.com or 850.245.6637.

Florida Association of Counties (FAC) News Clips

Every day -- seven days a week -- FAC scans through hundreds of news articles to find news of interest to Florida's counties and sends it straight to your inbox! They do the work so you don't have to! The clips are batched and relatively short.

If you want to receive FAC's news clips, email Cragin Mosteller at cmosteller@fl-counties.com with "SIGN ME UP FOR THE NEWS CLIPS" in the subject line.

For more information about this and other public library administration resources in Florida, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.

2015 Public Library Director Academy

Back to the Future: Why Florida Needs Libraries More Than Ever

The third Public Library Director Academy will be held on the day before the FLA conference -- Tuesday, May 12 from 9:30 a.m. to 5:00 p.m. at the Caribe Royale Hotel in Orlando. The title of this year's academy is "Back to the Future: Why Florida Needs Libraries More Than Ever."

Come to Orlando in May and attend two programs on positioning your public library as indispensable. Both programs will be presented by Valerie Gross, the Director of the [2013 Library of the Year](#).



Valerie Gross

A panel of Florida public library directors will also share their experiences at the Academy. During the day, you will hear from the director of the [Citrus County Library System](#), Eric Head, and the director of the [Hendry County Library Cooperative](#), Ava Barrett. Each will tell you about how they added more formal learning programs in order to meet community needs.

There is no charge for public library directors to attend the Academy. Each director is encouraged to bring a second staff member or leader from their library board or Friends of the Library group; however, space is limited.

If you have questions about the Academy or for more information about public library administration in Florida, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.

What is the State Documents Depository Program?

The State Documents Depository Program was created in 1967 to increase accessibility to culturally and historically significant information about the state and its government for researchers and the general public through the distribution of state publications to depository libraries throughout the

state. The State Library itself has been collecting state documents dating to 1845, and the program allows libraries around the state to be designated as document depositories. This means that when state agencies produce public documents, the State Library sends these documents to libraries throughout the state both in electronic and print format, thereby making them accessible to those outside of the Tallahassee area. Documents such as the [Laws of Florida](#), [Florida Driver Handbooks](#), [Florida Heritage Trails](#), and [House](#) and [Senate](#) Journals help residents understand the workings, rules and functions of Florida's state agencies.

Is there a [state depository library](#) near you?

The depository system is made up of both public and academic libraries. If you are interested in obtaining state depository status for your library, please write to statedocuments@dos.myflorida.com or call Laura Baas at 850.245.6642 for information on requirements.

Florida Library Jobs Website

The [Florida Library Jobs](#) website is a great resource for posting position openings and finding quality candidates. If you're hiring or looking for a position, make *Florida Library Jobs* one of your first stops.

If you have comments or questions or need more information, contact Jill Baldwin Canono at jill.canono@dos.myflorida.com or 850.245.6648.

Florida Library Youth Program Updates



YALSA's Teen Tech Week: March 8-14, 2015

[Teen Tech Week](#) is when libraries make the time to showcase all of the great digital resources and services that are available to help teens succeed in school and prepare for college and 21st century careers.

Celebrate with the "**Libraries are for Making...**" theme during YALSA's Teen Tech Week, **March 8-14, 2015**. Demonstrate the value your library gives to the community by offering teens a space to extend learning beyond the classroom where they can explore, create and share content. Libraries can tailor the making theme to show their community exactly how they connect in meaningful ways with teens in order to help them gain the digital literacy skills they need to be successful.

Commemorate Digital Learning Day on March 13, 2015

Digital learning is any instructional practice that effectively uses technology to strengthen a student's learning experience. It emphasizes high-quality instruction and provides access to challenging content,

feedback through formative assessment, opportunities for learning anytime and anywhere, and individualized instruction to ensure all students reach their full potential to succeed in college and a career. [Digital Learning Day](#) promotes the effective use of modern-day tools afforded to many industries to improve the learning experience of youths.

For more information, contact Jana Fine at jana.fine@dos.myflorida.com or 850.245.6629.

We're on Facebook

Come visit, like, chat and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we're doing here at the Bureau. We're especially excited about sharing what YOU are doing!



Please contact Melissa Hooke at melissa.hooke@dos.myflorida.com or 850.245.6632 to submit programs, pictures or cool stuff you would like us to share about your library.



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These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.