



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

January 2015



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Welcome to the January 2015 [BLDing Success newsletter](#).

We have wonderful news to share as we begin the New Year! New staff members have joined the Bureau and an established staff member has taken on new duties. Read further into this issue to learn more.

Current vacant positions include:

- *E-Government/Workforce Recovery/Outreach Consultant*
- *Library Services and Technology Act and Library Cooperative Grant Consultant*

January's *Florida Libraries as...* focus is Workforce Recovery and Social Service Referral. We look forward to discussing *Florida Libraries as Learning Center/People's University* in February. Additional information about these topics is in this issue.

Please continue to let us know how we may assist you in your work for Florida's libraries.

Amy L. Johnson, Chief
Bureau of Library Development
amy.johnson@dos.myflorida.com
850.245.6622

[Contact My
County's Liaison
Consultant](#)

Judi Ring, Division Director, Retires

Judi Ring retired as the Director of the Division of Library and Information Services at the end of December. We wish her well as she starts on this new chapter of her life.

Welcome, New Bureau Employees

Quick Links:

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Karen Joslin serves as a Special Projects Consultant. She is currently working on the *Florida Libraries as...* project to capture stories from libraries to be highlighted on the web or social media.

Contact Karen Joslin, Special Projects Consultant, at karen.joslin@dos.myflorida.com or 850.245.6637.



Theodore "Patrick" Milas is our Continuing Education Consultant. Patrick is working on his doctorate at Florida State University. His library experience includes Thomas University (Thomasville, GA), Davidson College (Davidson, NC) and Pensacola Public Library of the West Florida Public Library System.



Contact Patrick Milas, Continuing Education Consultant, at theodore.milas@dos.myflorida.com or 850.245.6636.

Upcoming Events:



[Florida Libraries as Workforce Recovery Using FEL Resources](#)

January 7
10 a.m. EST
Stacey Knibloe

[Right Service at the Right Time: Overview, Current Usage, Promotion and Future Development](#)

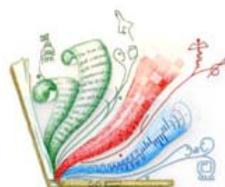
January 16
2 p.m. EST
Donna Bachowski

[Join Our Conversation: Florida Libraries as Workforce Recovery/Social Service Referral](#)
January 23

Congratulations, New FEL Manager

Dolly Frank has changed positions! Dolly is now the Florida Electronic Library Manager.

Dolly can be reached at dorothy.frank@dos.myflorida.com or 850.245.6631.



Florida Electronic Library

Highlighted Resource: *Career Transitions*

10 a.m. EST

[Get Help Florida: Overview, Current Usage and Promotion](#)

January 27
2 p.m. EST
Chelsea Kirkland

[Escape the Ordinary: 2015 Adult Summer Reading Program](#)

January 28
2 p.m. EST
Jana Fine

Career Transitions is a comprehensive career resource that allows users to search for and track jobs; create targeted resumes and cover letters; practice and master interview techniques; explore and identify career paths according to their interests, experience and what's in demand; and find schools and education/training programs. Career Transitions is a one-stop-shop for finding a new job/career or for finding expert tips on how to set oneself apart in an increasingly competitive job market.



You will find *Career Transitions* in the [Florida Electronic Library](#).

For more information about the *FEL*, please contact Dolly Frank at dolly.frank@dos.myflorida.com or 850.245.6631.



Once you enter your email address, you will be asked to choose what information you want to receive from the Division, such as:

Continuing Education; Florida Memory; Workforce Recovery; or Youth Services.

Staff:

[Amy Johnson](#)
Bureau Chief
850.245.6622

[Jill Canono](#)
Leadership and Organizational Development
850.245.6648

[Marian Deeney](#)
State Aid to Public Libraries,
Library Construction
850.245.6620

[Jana Fine](#)
Youth Services
850.245.6629

[Dorothy Frank](#)
Florida Electronic Library
850.245.6631

[Sena Heiman](#)
Support Staff

Florida Libraries as...

Florida Libraries as... is a statewide campaign to ensure Florida libraries are recognized as fulfilling many vital roles in their communities.

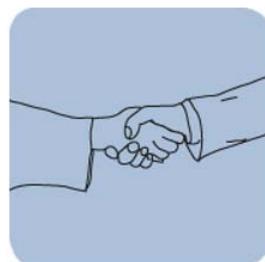
Libraries throughout Florida and the Florida Department of State's Division of Library and Information Services Bureau of Library Development will work in partnership to:

- Share information and resources to expand and improve local library services.
- Develop and distribute to media markets informational materials about libraries' services.
- Strengthen organizational and staff capacity to serve the multiple needs of communities.

The theme for January is *Florida Libraries as Workforce Recovery/Social Service Referral*. Read on to learn more, and follow us on [Twitter](#) and [Facebook](#) to explore further and contribute to the conversation.

For additional information, please contact Amy L. Johnson at amy.johnson@dos.myflorida.com or 850.245.6622.

Florida Libraries as Workforce Recovery/Social Service Referral



January schedule of online events:

850.245.6628

Melissa Hooke

Support Staff
850.245.6632

Karen Joslin

Special Projects
Consultant
850.245.6637

Faye Lewis

Support Staff
850.245.6638

Dan Lhotka

E-Rate,
Multitype Cooperatives
850.245.6625

Patrick Milas

Continuing Education
850.245.6636

Sandy Newell

Library Administration
850.245.6624

Debi Schroeder

Support Staff
850.245.6619

Katrice Stewart

State Data Coordinator
850.245.6608

Sondra Taylor-Furbee

Special Projects
Consultant
850.245.6637

Vacant

E-Government,
Workforce Recovery,
Outreach
850.245.6622

Vacant

LSTA Grants, Library
Cooperative Grants
850.245.6620



Wednesday, January 7, 10:00 a.m. EST

Florida Libraries as Workforce Recovery Using [FEL](#) Resources

[Register for the webinar.](#)

Description: As part of the *Florida Libraries as Workforce Recovery* month, this one hour webinar will focus on how Career Transitions and e-books from the Gale Virtual Reference Library can help your library with workforce recovery efforts.

Presenter: Stacey Knibloe, Customer Education Specialist, Cengage Learning

Friday, January 16, 2:00 p.m. EST

[Right Service at the Right Time](#): Overview, Current Usage, Promotion and Future Development

[Register for the webinar.](#)

Description: Right Service at the Right Time is a decision-making website that walks the public through a series of simple questions in order to connect them with the E-Government and social services they need. This webinar will provide a brief overview of the website including the most commonly accessed information, information to engage your community, a brief look at future development of the site and an opportunity to answer all of your questions.

Presenter: Donna Bachowski, Manager Reference Central, Orange County Library System

Friday, January 23, 10:00 a.m. EST

Join Our Conversation: *Florida Libraries as Workforce Recovery/Social Service Referral*

[Register for the webinar.](#)

Description: Join your colleagues across the state to ask your questions related to Workforce Recovery and Social Service Referral. Find out how other libraries are handling similar situations. Highlight programs and practices that are working well in your library. Come and join the conversation!

Facilitator: Amy L. Johnson, Chief, Bureau of Library Development

Tuesday, January 27, 2:00 p.m. EST

[Get Help Florida](#): Overview, Current Usage and Promotion

[Register for the webinar.](#)

Description: Get Help Florida is a statewide portal to valuable E-Government resources for those in need of help. The site organizes hundreds of resources by category, enabling users to quickly and easily locate agencies that can assist them, no matter what their need. This webinar will provide a brief overview of the newly designed site, information about promoting the site and answers to all of your



questions.

Presenter: Chelsea Kirkland, Virtual Services Librarian, Pasco County Public Library Cooperative

Watch for additional information on these events and more on our [web page](#), [Facebook](#) and [Twitter](#) (#FLaWork).

Florida Libraries as Learning Center - People's University Virtual Institute

[Florida Libraries as Learning Center](#)

In February, BLD will highlight the many ways libraries are in the education business. We will share promising practices you can replicate in your hometown. Watch for our social networking posts, online training and more.

February will end with the first *Florida Libraries as Learning Center - People's University Virtual Institute*.

The free online Institute is scheduled for Wednesday, February 25, 10:00 a.m. to 5:00 p.m. EST. Topics being presented include:

- How the language we use to describe what we're doing changes as the title "Librarian" is replaced by "Instructor" and "Research Specialist."
- Why and how Florida's libraries provide direct adult basic education and family literacy classes.
- How senior adults learn new technologies and other subjects by attending classes at the library.
- How libraries provide free education for all ages.



Learning Center

For more information about *Florida Libraries as Learning Center*, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.

Florida Libraries as Portal for Information

For the month of March, the *Florida Libraries as...* campaign will feature libraries in their role as Portal for Information. Please join us for special training events and online conversations.



For more information on *Florida Libraries as Portal for Information*, contact Katrice Stewart at katrice.stewart@dos.myflorida.com or 850.245.6608.



Florida Library Webinars

[Florida Library Webinars](#) (FLW) provides online training for almost every aspect of the library world. Here are just a few exciting courses offered this month:

- [Storytime Tools: From Developing Literacy to Encouraging Motor Skills with Books, Music and Crafts](#)
- [Tech for the Non-Techie: Helping Your Patrons Troubleshoot Tablets and More](#)

Are you busy but still need to squeeze in high-quality, valuable training? No worries. FLW offers hundreds of [on-demand training opportunities](#), with more added each day.

Did you know FLW is social? Join the group on [LinkedIn](#), [Facebook](#) or [Twitter](#) to keep up with the latest news.

[Join](#) the *Florida Library Webinar* email list to receive the latest updates. If you have questions or need assistance, please contact Melissa Hooke at melissa.hooke@dos.myflorida.com or 850.245.6632.

Sunshine State Library Leadership Institute (SSLLI)

Sunshine State Library Leadership Institute Year 11

On January 20 in Palm City (Martin County) and January 22 in Marianna (Jackson County), the **Sunshine State Library Leadership Institute Year 11** participants will meet for their fourth of ten sessions. The topic is "Develops Self and Others."



If you are an SSLLI graduate and would like to provide a SSLLInar by and for SSLLI graduates, contact Jill Baldwin Canono for information on how to do so. If you would like to view past SSLLInars, visit our [YouTube channel](#).

For more information about the program, contact Jill Baldwin Canono at jill.canono@dos.myflorida.com or 850.245.6648.

State Aid to Libraries Grants

The State Aid to Libraries Grant amounts have been calculated for Fiscal Year 2014-15. The complete list of grant amounts is available on the [State Aid to Libraries Grants Web page](#).

The grant amounts were calculated based on information provided in October 2014. Grants staff are completing reviews of additional documents submitted in December 2014 and are in the process of awarding the grants.

For additional information, contact Marian Deeney, Library Program Administrator, at marian.deeney@dos.myflorida.com or 850.245.6620.

Grant Rule Changes - They Are Coming

The Bureau of Library Development is beginning the process of revising the administrative rules for the Library Services and Technology Act, Library Cooperative, Public Library Construction, and State Aid to Libraries Grant programs. The rule changes include revisions to the grant agreements that were required by recent changes in [Chapter 215.971, Florida Statutes](#) related to project deliverables, scope of work and financial consequences along with related changes to the grant guidelines necessitated by these changes. We will provide more information in the near future.

You can view the administrative rules for library grant programs in [Chapter 1B-2.011, Florida Administrative Code](#). If you are interested in receiving notifications of changes being made in the administrative rules, you can create an account at the Florida Administrative Register and Florida Administrative Code website at flrules.org/.

For more information, contact Marian Deeney, Library Program Administrator, at marian.deeney@dos.myflorida.com or 850.245.6620.

IMLS Grant Opportunity for Innovation

Sparks! Ignition Grants are due to the Institute of Museum and Library Services (IMLS) by Monday, February 2, 2015. These small grants of \$10,000 to \$25,000 are to encourage libraries and archives to test and evaluate specific innovations. They can support deployment, testing and evaluation of promising and groundbreaking new tools, products, services or organizational practices. Identified problems should be relevant to many libraries and include significant innovation.

For more information, go to the Sparks! Ignition [website](#) and sign up for the webinar happening on Tuesday, January 6, at 4:00 pm EST.

Want to know more about IMLS 2015 grant opportunities? Here's their [guide](#).

Did You Know?



Did you know that the United States Census Bureau has a site devoted to library infographics and publications? If you're looking for a quick pictorial

representation of information, this may be a good resource for your needs. Whether you're working with a student conducting research, library funders or supporters wanting comparisons, or workforce recovery programs or small business entrepreneurs searching for support, this page has a wealth of information you'll find useful.



For more information, contact Katrice Stewart, State Data Coordinator, at katrice.stewart@dos.myflorida.com or 850.245.6608.

E-Government: Healthcare Open Enrollment

The healthcare open enrollment period started on November 15 and will last until February 15, 2015. More information can be found at Healthcare.gov.



For more information on E-Government in public libraries, contact Amy Johnson at amy.johnson@dos.myflorida.com or 850.245.6622.

Florida Library Jobs Website

The Florida Library Jobs website is a great resource for posting position openings and finding quality candidates. If you're hiring or looking for a position, make *Florida Library Jobs* one of your first stops.

If you have comments, questions or need more information, contact Jill Baldwin Canono at jill.canono@dos.myflorida.com or 850.245.6648.

Shop Florida Memory: New Feature

Buying a print or high-resolution scan of a photo just got easier. Search or browse the Florida Memory website for a photo you'd like to purchase, then select the "Buy Now" tab located just below it. The tab will display the options available for that image, including size or resolution, sepia toning and quantity of prints. Click "Add to Cart," and the item is retained in your shopping cart, much like at Amazon and other online stores. You may then continue browsing the site, or you can click the Shopping Cart icon at the top-right corner of the page to complete your transaction.



For more information, check out Florida Memory's Customer Service page for answers to frequently asked questions, estimated shipping times, our policies and contact information.

Florida Library Youth Program Updates

2015 CSLP Teen Video Challenge

Since 2011, the Collaborative Summer Library Program (CSLP), working with member states, has been soliciting amateur videos produced by teenagers



to serve as the official CSLP-sanctioned summer reading teen videos. The purpose of the teen video contest is to give teens the opportunity to make videos that encourage the use of public libraries and promote reading all summer long.

Teens who create a video promoting summer reading at the public library, including their interpretation of the 2015 CSLP teen slogan, "Unmask," can win \$150, and their library can receive prizes worth a minimum of \$50 from CSLP and Upstart. Videos can be created individually or by a team. The winning video from Florida will become one of the official Teen Public Service Announcements for the National 2015 CSLP Summer Reading Program.

The deadline for entries is March 2, 2015. The application and Teen Video Challenge Model Release Form are available online at the CSLP website, cslpreads.org.

Escape the Ordinary: 2015 Adult Summer Reading Program

We'll be offering this webinar on January 28 at 2:00 p.m. EST. The informative program, presented by librarians from Collier County and Tampa-Hillsborough County, will show how adult programs held during the summer can fit with the adult theme of **Escape the Ordinary**. Check our [webinars page](#) for more information on how to sign up.

For more information, contact Jana Fine at jana.fine@dos.myflorida.com or 850.245.6629.

Workforce Innovation and Opportunity Act Update

Amy Johnson met with Scott Fennell, Executive Vice President for Operations and Chief Financial Officer of CareerSource Florida, and Zackary Gibson, Director of the Governor's Office of Adoption and Child Protection, in early December. The conversation centered around development of Florida's strategic plan for the Workforce Innovation and Opportunity Act (WIOA). [WIOA recognizes libraries' role in workforce development](#).

Florida will implement WIOA on July 1, 2016. This means that the state's strategic plan must be completed in March 2016. Stay tuned for additional information.

For more information about WIOA, contact Amy Johnson at amy.johnson@dos.myflorida.com or 850.245.6622.

Get Involved - Council Vacancies

The Division of Library and Information Services has vacancies on two councils: the Florida Library Network Council and the Library Services and Technology Act Advisory Council.

The **Florida Library Network Council** provides the Division with advice regarding interlibrary cooperation, library network development and oversight of the Florida Electronic Library. An online meeting of the Council will be held once the vacancies are filled. You can read more in the [Council Guidelines](#).

The vacancies are a result of two public library directors retiring, one from the rural north Florida area and one from southeast Florida.

The primary purpose of the **Library Services and Technology Act (LSTA) Advisory Council** is to make recommendations for the use of Florida's federal LSTA grant, including recommending amounts to be re-granted to local constituents. Florida received \$7.8 million in LSTA funds for Fiscal Year 2014-15. The Council will meet in Tallahassee in May 2015 to review 2015-16 grant applications. You can read more in the [Council Handbook](#).

The vacancies are a result of term expirations and are for the following types of library representatives: library users with disabilities, library users and public library staff.

Both Councils' members represent a mix of geography, library types and experience. Interested? Know someone who might be a great fit? Spread the word!

Anyone interested in being considered for one of the vacant council positions should email their resume to Amy Johnson, at amy.johnson@dos.myflorida.com, by January 21, 2015. Vacancies will be filled in early 2015.

WebJunction, Skillport Training Resources



The Division of Library and Information Services has contracted with WebJunction to provide access to Skillport training resources for Florida library staff. Skillport serves as both an online learning portal and an on-the-job support tool to enhance skills. On Skillport, you'll find 450 online, self-paced courses, plus over 4,000 short instructional videos.

To request a Skillport account:

1. Go to webjunction.skillport.com.
2. Use the Register link near the bottom of the page.
3. Complete all fields of the registration form, making sure to select "Florida Division of Library and Information Services" in the State Library Sponsor field.
4. Affirm and submit the form. You will receive an email acknowledging your request.
5. Within two working days, you will be notified of whether or not you have been approved.
6. If approved, you can then log in and start learning.

Once you have an account, you can do any of the following:

- **Search and Learn:** Perform searches across the full library of courses, job aids and videos.
- **Watch IT and Desktop Videos:** Select and view over 4,000 short skill-building videos on technical topics such as desktop software, Web design, systems administration and Cloud computing.
- **Browse the Catalog:** Find available courses, organized by subject matter. Add courses to your learning plan or launch them directly from the catalog.
- **Create My Plan:** Create a customized learning plan to address personal development goals. You can quickly return to them under My Plan with a single click.
- **Review My Progress:** Review both completed and in-progress courses. Quickly create printer-friendly reports of your learning history and certificates of completion.

Please contact Patrick Milas at theodore.milas@dos.myflorida.com or 850.245.6636 if you have any questions about WebJunction or Skillport.

We're on Facebook

Come visit, like, chat and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we're doing here at the Bureau. We're especially excited about sharing what YOU are doing!



Please contact Melissa Hooke at melissa.hooke@dos.myflorida.com or 850.245.6632 to submit programs, pictures or cool stuff you would like us to share about your library.



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These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.