



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

December 2014



In This Issue:

[Contact My Liaison](#)

[FEL](#)

[Florida Library Webinars](#)

[FLYP](#)

[SSLLI](#)

[Holiday Decorating](#)

[Did You Know?](#)

[Florida Libraries as...](#)

[E-Government](#)

[Get Help Florida](#)

[Florida Library Law](#)

[We're on Facebook!](#)

[Contact My
County's Liaison
Consultant](#)

Quick Links:

[E-Government](#)

Welcome to the December 2014 [BLDing Success newsletter](#).

December continues the *Florida Libraries as Community Memory* theme. In January we look forward to highlighting Workforce Recovery and Social Service Referral.

Bureau staff continues to work to fill the positions for:

- *Florida Electronic Library Manager*
- *Continuing Education Consultant*
- *E-Government/Workforce Recovery/Outreach Consultant*

In the interim, if you have questions in any of these areas, please contact me directly.

Please continue to let us know how we may assist you in your work for Florida's libraries.

Happy holidays, and we look forward to a wonderful 2015 working together!

Amy L. Johnson, Chief
Bureau of Library Development
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2014 New Public Library Directors' Orientation

Sixteen new public library directors from across Florida attended the October 27 orientation provided by the Division of Library and Information Services in Tallahassee. The new directors were seen touring

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Upcoming Events:



[Oral History Projects](#)

December 3
10 a.m. EDT
Sandy Newell

[Working with Teens and Intergenerational Community Memory Programs](#)

December 10
10 a.m. EDT
Sandy Newell

[Creating Your Own Community Memory Kit: Florida Style](#)

December 17
10 a.m. EDT
Sandy Newell

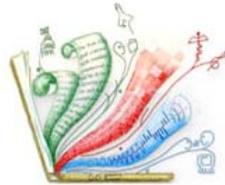


Once you enter your email

as part of the day.



For more information about opportunities for new public library directors, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.



Florida Electronic Library

Highlighted Resource: *Catalog of Art Museum Images Online*



The *Catalog of Art Museum Images Online*, or *CAMIO*, is OCLC's growing online collection documenting works of art from around the world representing the collections of prominent museums. *CAMIO* highlights the creative output of cultures worldwide, from prehistoric to contemporary times, and covers the complete range of expressive forms.

You will find *CAMIO* in the [Florida Electronic Library](#).

For more information about the *FEL*, please contact Amy L. Johnson at amy.johnson@dos.myflorida.com or 850.245.6622.



Florida Library Webinars

[Florida Library Webinars](#) (FLW) provides online training for almost every aspect of the library world. Here are just a few exciting courses offered this month:

- [There's an App for That: Health Resources](#)
- [Advisory for Readers of Speculative Fiction](#)

address, you will be asked to choose what information you want to receive from the Division, such as:

Continuing Education; Florida Memory; Workforce Recovery; or Youth Services.

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Debi Schroeder

Are you busy but still need to squeeze in high-quality, valuable training? No worries. *FLW* offers hundreds of [on-demand training opportunities](#), with more added each day.

Did you know *FLW* is social? Join the group on [LinkedIn](#), [Facebook](#) or [Twitter](#) to keep up with the latest news.

[Join](#) the *Florida Library Webinar* email list to receive the latest updates. If you have questions or need assistance, please contact Melissa Hooke at melissa.hooke@dos.myflorida.com or 850.245.6632.

Florida Library Youth Program

CSLP 2015 Summer Library Program Information

The Division of Library and Information Services is presenting its annual *CSLP/FLYP* workshops for the 2015 *Summer Library Program*. Youth services staff and media specialists are invited to join Youth Services Consultant Jana Fine for this free, day-long workshop.



2015 CSLP

The morning session's theme, **Unmask!** will focus on teen programming. The afternoon session will highlight children's (ages 0-11) programming with the theme **Every Hero has a Story**.

Dress casually and plan to participate in activities. Bring a camera, your manual and any ideas to share.

These programs are provided free of charge through a Library Services and Technology Act grant from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.

[Register for one of the following sessions:](#)

WORKSHOP DATES AND LOCATIONS -

All sessions are 9:00 a.m. - 4:00 p.m. local time, with one hour for lunch.

- | | |
|-------------|---|
| December 3 | Volusia County Library Center - City Island |
| December 5 | Jacksonville Public Library Main Library (Duval County) |
| December 10 | Calhoun County Public Library - Blountstown |
| December 12 | Milton Public Library (Santa Rosa County) |

For additional information about the Florida Library Youth Program, contact Jana Fine at jana.fine@dos.myflorida.com or 850.246.6629.

Sunshine State Library Leadership Institute (SSLLI)

Sunshine State Library Leadership Institute Year 11

On December 9 in Palm City (Martin County) and December 11 in Marianna (Jackson County), the **Sunshine State Library Leadership Institute Year 11** participants will meet for their third of ten sessions. The topic is "Sets Direction."

If you are an SSLLI graduate and would like to provide a

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SSLLInar by and for SSLLI graduates or you would like to view past SSLLInars, visit our [YouTube channel](#).

For more information about the program, contact Jill Baldwin Canono at jill.canono@dos.myflorida.com or 850.245.6648.

Holiday Decorating Possibilities: Handmade Library Ornaments

Have you ever wondered about activities you could do with adults and/or families that would create something that could be seen by friends, neighbors and the whole community? Why not decorate a tree with handmade library ornaments! These ornaments could be anything from photographs of the family in Popsicle-stick frames to tinsel made from an old cassette-tape reel that has been covered with glitter.

Anything is possible. Take a look at some of the [incredible ideas on Pinterest](#) that will bring non-users into the library and have them leave as library lovers.

If you have questions or would like more information, contact Jana Fine at jana.fine@dos.myflorida.com or 850.245.6629.



Did You Know?

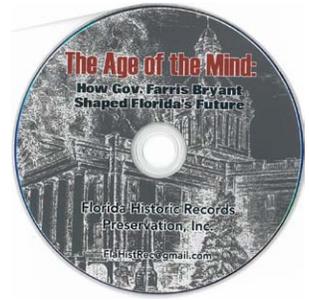
Did you know that the Division of Library and Information Services has a [channel on YouTube](#) where we archive all of our webinars? From July 1, 2013 through June 30, 2014, we hosted 76 webinars and 35 online meetings. Nearly 150 webinars, including those hosted in other years, were viewed over 7,000 times. If you have missed one or would like to watch again, please feel free to visit [BLD's YouTube channel](#).

For more information, contact Katrice Stewart at katrice.stewart@dos.myflorida.com or 850.245.6608.

The Age of the Mind: How Governor Farris Bryant Shaped Florida's Future (1961-65)

Through the generosity of Governor Farris Bryant's daughter, Cecelia Bryant, the Division of Library and Information Services has a very small supply of the DVD *The Age of the Mind: How Gov. Farris Bryant Shaped Florida's Future*. These DVDs are available on a first-come-first-served basis.

If you are interested in adding this DVD to your library collection, or for more information,



contact Katrice Stewart at katrice.stewart@dos.myflorida.com or 850.245.6608.

Florida Libraries as...

Florida Libraries as... is a statewide campaign to ensure Florida libraries are recognized as fulfilling many vital roles in their communities.

Libraries throughout Florida and the Florida Department of State's Division of Library and Information Services Bureau of Library Development will work in partnership to:

- Share information and resources to expand and improve local library services.
- Develop and distribute to media markets informational materials about libraries' services.
- Strengthen organizational and staff capacity to serve the multiple needs of communities.

The theme for December is *Florida Libraries as Community Memory*. Read on to learn more, and follow us on [Twitter](#) and [Facebook](#) to explore further and contribute to the conversation.

For additional information, please contact Amy L. Johnson at amy.johnson@dos.myflorida.com or 850.245.6622.

Florida Libraries as Community Memory - Florida's Roadside Attractions

By January 2015, you will be able to download a program kit from our website called Florida Roadside Attractions: Memory Kit. The kit will include PowerPoint slides with photos from [Florida Memory](#), like this 1969 picture of a mermaid at Weeki Wachee Springs. The kit will



1969, Weeki Wachee Springs

also contain a script with pictures that can be used to present an interactive show for anyone interested in life in Florida before Disney. This kit is being produced as part of [Florida Libraries as Community Memory](#).

For more about *Florida Libraries as Community Memory*, contact Sandy Newell at

sandy.newell@dos.myflorida.com or 850.245.6624.



Community Memory

Florida Libraries as Community Memory - Local History and Genealogy Services

As part of the *Florida Libraries as Community Memory* theme, the Bureau of Library Development is hosting a series of one-hour online conversations on Wednesdays through December 17. These informal sessions will be based on questions and topics suggested by those registered and attending.

Library staff from all types of libraries are invited to come together to share best practices, ask questions and explore innovative services related to local history.

For more information about the series or if you want to be a resource person for the meetings, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.



Join Our Conversations:

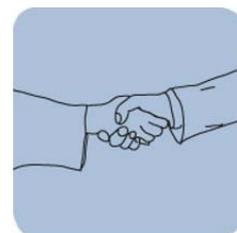
Register [here](#) to attend these webinars. Each webinar will provide a sharing opportunity for anyone who knows a lot about local history programs and services and for those who want to learn more.

All webinars begin at 10:00 a.m. EST.

December 3, 2014	Oral History Projects
December 10, 2014	Working with Teens and Intergenerational Community Memory Programs
December 17, 2014	Creating Your Own Community Memory Kit: Florida Style

Florida Libraries as Workforce Recovery/Social Service Referral

For the month of January, the *Florida Libraries as...* campaign will feature libraries in their roles as places of workforce recovery and social service referral. Please join us for special training events and online conversations.



For more information on *Florida Libraries as Workforce Recovery/Social Service Referral*, contact Amy Johnson at amy.johnson@dos.myflorida.com or 850.245.6622.

E-Government: Healthcare Open Enrollment

The healthcare open enrollment period started on November 15 and lasts until February 15, 2015. More information is found at Healthcare.gov.



For more information on E-Government in public libraries, contact Amy Johnson at amy.johnson@dos.myflorida.com or 850.245.6622.

New Look For:



[Get Help Florida](http://www.gethelpflorida.org)

Saint Johns County Library System Planning Meeting

In October, Sandy Newell facilitated a meeting for the Saint Johns County Library System advisory board, Friends members and staff with the theme Library of the Future.

Deborah Rhodes Gibson, the Library Director, said: "This was the best retreat yet. The fact that each breakout group had a representative from each of the players made it a productive interaction."

Two Friends members reported to Sandy: "We are really glad we attended this. It introduced us to the big picture."



2014 Saint Johns County

If you would like technical assistance on public library planning and working with library supporters, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.

2015 Public Library Director Academy

For the third year, the Division of Library and Information Services will provide a Public Library Director Academy. The Academy is scheduled to be held in Orlando on Tuesday, May 12, the day prior to the [Florida Library Association Conference](#). The Academy is free and open to any Florida public library director.

For more information, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624.

Florida Library Jobs Website

The [Florida Library Jobs](#) website is a great resource for posting position openings and finding quality candidates. If you're hiring or looking for a position, make *Florida Library Jobs* one of your first stops.

If you have comments, questions or need more information, contact Jill Baldwin Canono at jill.canono@dos.myflorida.com or 850.245.6648.

LSTA Grants Spotlight - Florida Library Law: Internet Safety Education Programs and Public Libraries



Florida Statute 257.12 (3) encourages all public libraries to adopt an Internet safety education program. Adopting a program is a local decision. If a library chooses to adopt a program, the law stipulates that the program must be:

- A computer-based educational program.
- Endorsed by a government-sanctioned law enforcement agency or other reputable public safety advocacy organization.
- Designed for children and adults.
- Interactive and age-appropriate.

Public libraries report the annual number of completers of the program as one of the data elements in the Annual Statistical Report for Florida's Public Libraries. This Report is submitted as part of the December 1 documents for the State Aid to Libraries grant program. The data collected is published in the [Annual Public Library Statistics and Ranking Tables](#), Table 12, Electronic Access.

If a public library applies for a Library Services and Technology Act (LSTA) grant, the number of Internet safety education program completers reported in the Annual Statistical Report is used to determine if additional points will be awarded to the grant application. The public library is eligible for 10 points if at least 1% of registered borrowers have completed the program in the past year.

The Bureau annually compiles an [Internet Policies and Filtering in Florida's Public Libraries](#) report. This document has a county-by-county listing of the libraries that have implemented an Internet safety education program.

For additional information, contact Amy Johnson at amy.johnson@dos.myflorida.com or 850.245.6622.

We're on Facebook

Come visit, like, chat and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we're doing here at the Bureau. We're especially excited about sharing what YOU are doing!



Please contact Melissa Hooke at melissa.hooke@dos.myflorida.com or 850.245.6632 to submit programs, pictures or cool stuff you would like us to share about your library.



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These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.