



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

August 2014



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Welcome to the August 2014 [BLDing Success newsletter](#).

It is hard to believe that summer is almost over. Students will be returning to schools and universities throughout the month. Staff of the Bureau of Library Development (BLD) continue to work on programs and events of interest to library staff across the state.

We continue to work to fill the *Florida Electronic Library Manager*, *Continuing Education Consultant* and *E-Government and Workforce Recovery Consultant* positions. In the interim, if you have questions in any of these areas, please contact me directly.

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief
Bureau of Library Development
850.245.6622

Ask BLD Revised Format:

Last year, BLD began holding online office hours in a webinar titled *Ask BLD* because we wanted to ensure the availability of valuable program information for you.

We're reinventing *Ask BLD* for 2014-15. It will now be a recording available through the [Ask BLD playlist](#) on the Bureau's website, as well as on our [YouTube channel](#). The recordings will be easily identifiable, and shorter than our typical hourlong webinars.

If you have questions, please contact [Melissa Hooke](#), or call 850.245.6632.

Save the Date:

Public Library
Directors' Meeting

October 28-29,
2014

Quick Links:

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SLLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Upcoming Events:



[Upcoming Meetings and Notices](#)

[Chat With Jana: End of Summer Stats Webinar](#)

Jana Fine

August 4 @ 12:00 p.m.

Florida Library Network Council

Amy Johnson

August 15 @ 1:30 p.m.

Library Directors' Meeting

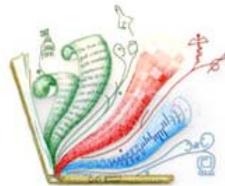
Jill Canono

October 28 - 29



Join Our Mailing List

Once you enter your email address, you will be asked



Florida Electronic Library

Promotional materials at no charge:

Did you know that Gale provides promotional materials for free to libraries? You will find promotional items, such as: table tents, posters and bookmarks for many of their individual products. Some of these items can even be personalized with your library's name and logo.

New this month in the *Gale ProMo* area is access to the *FEL* bookmark. In addition, promotional items for *Informe* are available in both English and Spanish.



Gale ProMo can be accessed through searching galesupport.com/fel/ and providing your account number. If you need assistance, please contact [Amy L. Johnson](#), or call 850.245.6622.



Florida Library Webinars:

[Florida Library Webinars](#) (FLW) provides online training for almost every aspect of the library world. Here are just a few exciting courses offered this month:

- [Managing Technostress: How to Stay Calm and Carry On Despite Technology.](#)
- [Board Books: Not Just for Babies.](#)
- [How to Measure and Document the Performance of Your Employees.](#)

Are you busy but still need to squeeze in high quality, valuable training? No worries!

FLW has hundreds of [on demand training opportunities](#), with more added each day.

to choose what information you want to receive from the Division, such as:

Continuing Education; Florida Memory; Workforce Recovery; or Youth Services.

Staff:

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[Debi Schroeder](#)
Support Staff

Did you know *FLW* is social? Join the group on [LinkedIn](#), [Facebook](#) or [Twitter](#). Keep up with the latest news by joining us on social media.

[Sign up](#) for the *Florida Library Webinar* email list to receive the latest updates. If you have questions or need assistance, please contact [Melissa Hooke](#), or call 850.245.6632.

Florida Library Youth Program:



Summer Statistics Update: As the summer is drawing to an end, this webinar will freshen the information given in April on how to fill out the new summer statistical survey. Guest speaker, Katrice Stewart, State Data Coordinator, will guide participants through the material so librarians can successfully fill out the form from which the summer allotments are calculated. webjunction.org/partners/florida.html

Sunday, September 7, is International Literacy Day. Throughout Florida, State Park admission is waived for anyone who has a valid library card, a book checked out from the library, or donates a new or gently used, family friendly book at any state park (excluding the Skyway Fishing Pier State Park).

If you offer any programs that tie into this event, please contact [Jana Fine](#). Your activities will be highlighted in an upcoming *FLYP Forward* newsletter. floridastateparks.org/thingstodo/deals.cfm



For information about the *Florida Library Youth Program*, or to [subscribe to FLYP Forward](#), email [Jana Fine](#), Youth Services Consultant, or call 850.245.6629.

TAXPAYER RETURN ON
INVESTMENT IN FLORIDA
PUBLIC LIBRARIES
2013

Return on Investment Update:

\$1 invested = \$10.18 in Economic Return.

To request collateral materials, which are free of charge, or for more information, contact [Katrice Stewart](#), State Data Coordinator, or call 850.245.6608.



850.245.6619

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Get Help Florida:

In July, the Division of Library and Information Services distributed an

informational card in conjunction with the *Get Help Florida* project managed by Pasco County Library System. If your public library has not yet received a small supply of cards,

or would like to request an additional supply, please contact the Pasco County Library System at 727.861.3020.



Sunshine State Library Leadership Institute (SSLLI):

In July, a total of 38 Sunshine State Library Leadership Institute Year 10 participants graduated: 18 on July 15, in Lehigh Acres, and 20 on July 17, in Clermont! Judi Ring, Division Director, attended each graduation ceremony to launch these new graduates on their leadership journeys. Each graduating class planned their own graduation ceremonies, which were attended by the participants' mentors, invited guests and SSLLI grant managers.





All submitted Sunshine State Library Leadership Year 11 applications have been received. Selected applications will be notified by August 1.

If you are interested in serving as a mentor during the 2014-15 program year, which begins in October and ends in July, please submit a letter of interest that includes the following:

- 1) Contact information: name; title; organization; telephone number; and email address.
- 2) A brief outline of your area of expertise, based on the Institute's competencies.
- 3) The reason(s) you would like to mentor a Sunshine State Library Leadership Institute participant.

We recommend that your letter be no longer than two pages. The letter will be available for Institute participants to review on a closed wiki. It should provide basic information to help new participants decide whether they want to explore forming a mentoring relationship with you based on their professional development needs.

If you have comments, questions, or for more information, contact [Jill Baldwin Canono](#), or call 850.245.6648.

Did You Know:

Did you know that, according to the data submitted in the FY2013 Annual Statistical Report Form for Florida's Public Libraries, there were over 10.5 million registered borrowers? This total is up nearly 4.5% from the FY2012 data, showing there is indeed increased interest in Florida's public libraries!

For more information, contact [Katrice Stewart](#), State Data Coordinator, or call 850.245.6608.

2014 Annual Public Library Directors' Meeting:

The 2014 Annual Public Library Directors' Meeting is scheduled for October 28-29, at the DoubleTree Hotel in Tallahassee. Make sure to mark your calendars. The theme is, "Libraries as..." with featured speakers [Patti Dobrowolski](#) and [Joe Murphy](#). Registration information will be available in August.

If you have comments, questions, or for more information, email [Jill Baldwin Canono](#), or call 850.245.6648.

Florida Library Jobs Website:

[Florida Library Jobs](#) website continues to be a great resource to post position openings and find quality candidates. If you are hiring, or looking for a position, make *Florida Library Jobs* one of your first stops.

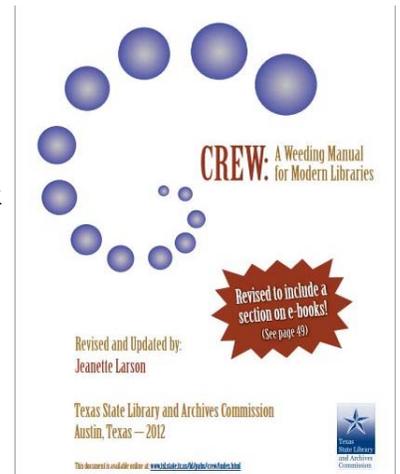
If you have comments, questions, or for more information, email [Jill Baldwin Canono](#), or call 850.245.6648.

Weeding in Libraries:

[CREW: A Weeding Manual for Modern Libraries](#) is a standard for public libraries to use when deciding what to keep, and what to toss, in your library's collection. The book was first published by the [Texas State Library and Archives Commission](#). It is now available online at no cost, and was updated in 2012 to include a section on e-books.

Weeding is especially important for smaller libraries. Customers are pleased when they can easily find the best material. This is only possible if you get rid of the "weeds!" The online version also has exercises for staff training.

For more information about administration of small and rural libraries, email [Sandy Newell](#) or call 850.245.6624.



Grants Spotlight:

A warm shout out to our two outgoing Library Services and Technology Act (LSTA) Advisory Council Members! The advice and insights provided by Carol Downing and Elizabeth Hooton have been invaluable to the Bureau, to the Division and to the Department of State. Thank you!

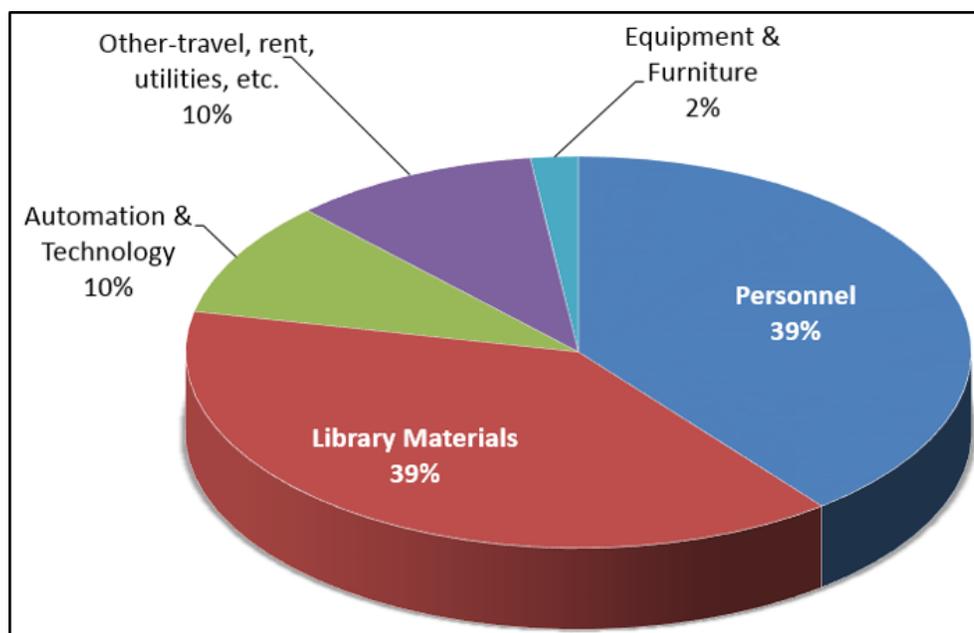


The LSTA Advisory Council, and the Division of Library and Information Services Senior Managers, both held their LSTA Grant Review meetings in June. Thirty-five grant applications were reviewed and discussed, and funding recommendations are being put forward to the Secretary of State. Watch this space for more information!

For more information about the LSTA grant program, please contact [Dolly Frank](#), or call 850.245.6631.

Public libraries use State Aid to Libraries Grant funds to support a wide range of services and activities. Funds are used to support things, such as: personnel; library materials; automation and technology needs; furnishings and equipment; programs; travel; rent; or utilities. The following chart shows how libraries expended their State Aid to Libraries Grant funds in FY2012-13 (the most recent data available).

FY2012-13 State Aid Grant Expenditures



For more information about the State Aid grant program, please contact [Marian Deeney](#), or call 850.245.6620.

We're on Facebook:

Come visit, like, chat and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we are doing here at the Bureau. We are especially excited about sharing what YOU are doing!



Please contact [Melissa Hooke](#), or call 850.245.6632 to submit programs, pictures or cool stuff you would like us to share about your library.

New FEL Bookmarks Available:

The Bureau has new *Florida Electronic Library* bookmarks and [database handouts](#) available.



If you would like to receive quantities to distribute to your patrons, please contact [Debi Schroeder](#) with the quantity of each needed, and your preferred method of shipment (courier or USPS).



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