



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

July 2014



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Welcome to the July 2014 [BLDing Success newsletter](#).

We are right in the middle of summer, enjoying vacations and air conditioning. Staff of the Bureau of Library Development continue to work on programs and events of interest to library staff across the state.

We continue to work to fill the *Florida Electronic Library Manager* and *Continuing Education Consultant* positions. In addition to these vacancies, Pam Thompson, the *E-Government Consultant*, has retired as of June 27. We will be working to fill that position as quickly as possible. In the interim, if you have questions in any of these areas, please contact me directly.

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief
Bureau of Library Development
850.245.6622

Ask BLD revised format:

Last year, the Bureau of Library Development (BLD) began holding online office hours in a webinar called *Ask BLD*, because we wanted to ensure the availability of valuable program information for you.

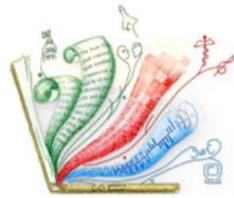
We're reinventing *Ask BLD* for 2014-15. It will now be a recording available through the [Ask BLD playlist](#) on the Bureau's website as well as on our [YouTube channel](#). The recordings will be easily identifiable, and shorter than our typical hourlong webinars.

If you have questions, please contact [Melissa Hooke](#), or call 850.245.6632.

Save the Date:

Public Library
Directors' Meeting

October 28-29, 2014



Florida Electronic Library

Quick Links:

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLI\)](#)

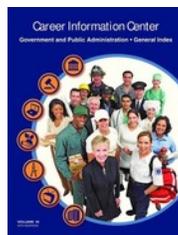
[Professional Resources](#)

[WebJunction Florida](#)

New Title in the *Gale Virtual Reference Library*:

The *Gale Virtual Reference Library (GVRL)*, as part of the [Florida Electronic Library](#), is a database of encyclopedias and specialized reference sources for multidisciplinary research.

In June 2014 the Division added the [Career Information Center](#), 10th edition, to the GVRL. This 16 volume set provides the most current information available on careers in the United States, to people of all ages and stages of career development. Each volume covers a career cluster and its common career pathways. Job profiles cover the following: job facts; nature of work; work environment; education; licenses; certification and training; job outlook; similar occupations; and sources of additional information, such as books, audiovisual materials and organizations.



Upcoming Events:



[Upcoming Meetings and Notices](#)

[Division Update](#)

Judi Ring

July 9 @ 10:00 a.m.

[Including Patrons With Autism in Your Library Programs](#)

Jana Fine

July 25 @ 12:00 p.m.

[Chat With Jana: End of Summer Stats Webinar](#)



Florida Library Webinars:

[Florida Library Webinars \(FLW\)](#) provides online training for almost every aspect of the library world. Here are just a few exciting courses offered this month:

- [Angry Customers: What to Do the Next Time They Want to Explode on You.](#)
- [Making Your Own Makerspace.](#)
- [Less Stress, More Success: Give Yourself an Attitude Adjustment.](#)

Are you busy but still need to squeeze in high quality, valuable training? No

Jana Fine
August 4 @ 12:00 p.m.



Once you enter your email address, you will be asked to choose what information you want to receive from the Division, such as:

**Continuing Education;
Florida Memory;
Workforce Recovery; or
Youth Services.**

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worries!

FLW has hundreds of [on demand training opportunities](#), with more added each day.

Did you know FLW is social? Join the group on [LinkedIn](#), [Facebook](#) or [Twitter](#). Keep up with the latest news by joining us on social media.

[Sign up](#) for the *Florida Library Webinar* email list to receive the latest updates. If you have questions or need assistance, please contact [Melissa Hooke](#), or call 850.245.6632.

Florida Library Youth Program:



Plan a wonderful picnic event for the community on July 10, [Teddy Bear Picnic Day](#).

Do you remember when man [first landed on the moon](#) on July 20, 1969? Share this and other important events with staff, and possibly start a shared memory event!



Parents' Day

Let parents know how special they are on the fourth Sunday, July 27, designated [Parent's Day](#).

Eid al-Fitr (July 29) is an important holiday in Muslim cultures. Ideas to recognize this day are: exhibits or displays about the holiday, and/or Muslim culture; having an expert present a program about the holiday; facilitating a story time celebrating Eid al-Fitr; or an actual celebration in the library for the public. Check out more information: timeanddate.com/holidays/us/eid-al-fitr



For information about the *Florida Library Youth Program*, or to [subscribe to FLYP Forward](#), email [Jana Fine](#), Youth Services Consultant, or call 850.245.6629.



Return on Investment Update:

\$1 invested = \$10.18 in Economic Return.

To request collateral materials, which are free of charge, or for more information, contact [Katrice Stewart](#), State Data Coordinator, or call 850.245.6608.



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Florida's Hardest Hit Fund Re-Opens:



As many as 29 percent of Florida's homeowners are underwater on their mortgages, so when [Florida's Hardest Hit Fund](#) opened September 2013, 25,000 applications were quickly accepted, and the program was closed.

Florida homeowners who have remained current on their mortgages, but missed out on the opportunity to apply for the program last fall, are now able to do so. [Florida Housing Finance Corporation](#) representatives are accepting online applications for the state's [Hardest-Hit Fund Principal Reduction](#) program.

The federal government has allocated funding to assist eligible Florida homeowners who owe at least 125 percent more on their home than its current market value, commonly referred to as the home being "underwater." The *Hardest-Hit Fund Principal Reduction* program provides up to \$50,000 to eligible homeowners to help reduce the principal balance of the first mortgage. This program is available in all 67 counties in the State. Your patrons can find complete information and contacts on the program's [website](#).

For more information, contact [Amy Johnson](#), or call 850.245.6622.

Grant Opportunity - National Medal for Museum and Library Service:

Deadline: *October 15, 2014*

The National Medal for Museum and Library Service is the nation's highest honor conferred on museums and libraries, and celebrates institutions that make a difference for individuals, families and communities. The National Medal honors outstanding institutions that make significant and exceptional contributions to their communities. Selected institutions demonstrate extraordinary and innovative approaches to public service, and exceed the expected levels of community outreach. These organizations have established themselves as community anchor institutions. Recipient institutions are honored at an awards ceremony that is held in Washington, D.C. In 2014, five libraries [received National Medals](#).

The next deadline for nominations is **October 15, 2014**. View the [nomination instructions and forms](#) for more information.

Sunshine State Library Leadership Institute (SSLLI):

In July a total of 38 **Sunshine State Library Leadership Institute Year 10** participants will graduate: 18 on July 15 in Lehigh Acres, and 20 on July 17 in Clermont! Judi Ring, Director, Division of Library and Information Services, will attend each graduation ceremony to launch these new

graduates on their leadership journeys. Each graduating class plans their own graduation ceremonies, which are attended by the participants' mentors, invited guests and SLLI grant managers.



In June, Laura Spears presented the third **SLLInar**, "[Leading Through Social Media](#)." Ms. Spears, an SLLI Year 4 graduate and current doctoral student at Florida State University, led the webinar participants through a background of social media group dynamics that included the wisdom of crowds and groupthink concepts, and examples of group dynamics in social media. She also provided proactive steps towards leading a library campaign conducted through social media that empowers communities to find solutions during challenging financial times. We highly recommend that you watch Laura's [webinar](#).



All submitted **Sunshine State Library Leadership Year 11** applications have been received. During July BLD staff will review, score and rank the applications, then select participants. Selected applications will be notified by August 1.

If you are interested in serving as a mentor during the 2014-15 program year, which begins in October and ends in July, please submit a letter of interest that includes the following:

- 1) Contact information: name; title; organization; telephone number; and email address.
- 2) A brief outline of your area of expertise, based on the Institute's competencies.
- 3) The reason(s) you would like to mentor a Sunshine State Library Leadership Institute participant.

We recommend that your letter be no longer than two pages. The letter will be available for Institute participants to review on a closed wiki. It should provide basic information to help new participants decide whether they want to explore forming a mentoring relationship with you based on their professional development needs.

If you have comments, questions, or for more information, contact [Jill Baldwin Canono](#), or call 850.245.6648.

Grant Opportunity - Best Small Library in America Award:

Deadline: September 10, 2014

Library Journal's annual award for the Best Small Library in America, co-sponsored by the Bill & Melinda Gates Foundation, was founded to encourage and showcase the exemplary work of these libraries. Now in its 10th year, the award honors the U.S. public library that most profoundly demonstrates outstanding service to populations of 25,000 or less.

The winning library will receive: a \$20,000 cash award; a feature story in *Library Journal*; membership and conference costs for two library representatives to attend the 2016 Public Library Association (PLA) Conference; and a gala reception at the conference. Two finalist libraries will receive: a \$10,000 cash award; special mention in *Library Journal*;

membership and conference costs for two library representatives to attend the 2016 PLA conference; and a gala reception at the conference.

[Submission requirements and judging criteria.](#)

Congratulations to the Palm Beach County Talking Book Library:

The National Library Service for the Blind and Physically Handicapped (NLS), part of the Library of Congress, presented awards to libraries in New Hampshire and Florida for outstanding service to readers who are visually or physically disabled. The Palm Beach County Talking Books Library, a subregional library of the Florida Bureau of Braille and Talking Books Library Services network, received the Network Subregional Library of the Year Award. The annual award, in its eighth year, carries a \$1,000 cash prize.

The Palm Beach County Talking Books Library (PBCTBL) is located in the Palm Beach County Public Library Annex in Lake Worth, Florida, and has a full-time staff of four. In 2013 the library served 2,400 patrons with a collection of 61,000 items. Diane Salina, a rehabilitation technician, said, "I have been working with Librarian Sarah Smedley and her staff at the library for nearly 20 years. This library regularly goes above and beyond in providing services to patrons in our community."

"The Palm Beach County Talking Books Library is determined to meet the needs of our print-disabled readers," said Smedley. "When the federal government was shut down in 2013, we used digital audiobooks stored on the Gutenberg Cartridge Duplicator to satisfy requests until the NLS site was accessible again. We are so pleased to receive this award, because it recognizes our commitment to our patrons."

The subregional library, which celebrated its 40th anniversary in 2013 with a gala event, offers events and services that engage its readers and create a sense of community. PBCTBL hosts: regular screenings of descriptive movies; teleconference book discussions for patrons who are mobility-disabled; an adult summer reading program; and workshops on using NLS BARD. PBCTBL staff members procured a state-of-the-art audiobook cartridge duplicating machine to better serve their readers. The machine enables them to assemble popular anthologies (like the Twilight and Harry Potter series) on one cartridge, a novel practice for the library. The librarian has also taken a leadership role in promoting locally produced materials.

NLS created the Network Library Awards to recognize outstanding accomplishments of libraries serving people with visual and physical disabilities across the country and in U.S. territories. A committee of librarians and consumer organization representatives chooses finalists from nominated libraries based on: mission support (defined by the *American Library Association Revised Standards and Guidelines for Service*); creativity; innovation in providing service; and record of reader satisfaction. Chairpersons of the four NLS network library regional conferences recommend the finalists to the NLS director.

NLS administers the braille and talking-book program, a free library service available to U.S. residents and American citizens living abroad, whose low vision, blindness or disability makes reading a regular printed page difficult.

Through its national network of libraries, NLS mails books and magazines in audio and braille formats, and digital audio equipment, directly to enrollees at no cost. Music instructional materials are also provided. Selected materials may be downloaded. For more information, visit loc.gov/nls/, or call 1.888.NLS.READ (1.888.657.7323).

Public Library Construction Grants Awarded:

The 2014 Florida Legislature has provided \$2,997,000 for Public Library Construction grants. The following projects were funded to expand, remodel or build new library facilities:

\$497,000	City of Apalachicola - Chapman School Building
\$500,000	Broward County - Pompano Beach Library
\$500,000	Gilchrist County - Gilchrist County Public Library
\$500,000	City of North Miami - North Miami Public Library
\$500,000	Orange County - Branch Library on Chickasaw Trail
\$500,000	Suwannee County - Dowling Park Public Library

Four grant applications were also received by the Division in April 2014 for consideration by the 2015 Legislature.

The next construction grant application deadline will be April 1, 2015. For more information, contact [Marian Deeney](#), or call 850.245.6620.

Did You Know:

Did you know that data is now available for the [2013 Digital Inclusion Survey](#), which includes an interactive map that can be edited to show data and statistics at an individual branch location? Library data is overlaid with US Census data! Check it out.

For more information, contact [Katrice Stewart](#), State Data Coordinator, or call 850.245.6608.

Division Update Webinar:

The Division currently uses *WebEx* as the platform for hosted webinars and meetings. In mid-August, the Division will be moving to the *Citrix GoToMeeting* platform.

If you have questions about the Division's webinars, please contact [Melissa Hooke](#), or call 850.245.6632.

EDGE Assessment:

Earlier this year the [Edge Benchmarks](#), an assessment initiative developed by the Urban Libraries Council, University of Washington, and the Institute of Museum and Library Services, with funding from the Bill &

Melinda Gates Foundation, was launched in Florida.



Edge is a nationally recognized management and leadership tool that is helping libraries and local governments work together in achieving community goals. There is value in using the [Edge Benchmarks](#) to assess and improve your library. Your *Edge* results will provide a snapshot of the library's current public technology services, along with specific steps to help you make improvements. In addition, you will have access to the tools necessary to work more closely with local leaders and address community issues. There are three key reasons to participate. You can:

1. Assess the use of public access technology.
2. Identify specific ways to strengthen, or enhance, public access technology,
3. Engage with key leaders about the important roles of public libraries in improving communities.

To learn more about [Edge](#), take a few minutes to visit the website and read the "About *Edge*" section, as well as the section on the toolkit.

For more information, contact [Katrice Stewart](#), State Data Coordinator, or call 850.245.6608.

2014 Annual Public Library Directors' Meeting:

The **2014 Annual Public Library Directors' Meeting** is scheduled for October 28-29 at the DoubleTree Hotel in Tallahassee. Make sure to mark your calendars. The theme is, "Libraries as...", with featured speakers [Patti Dobrowolski](#) and [Joe Murphy](#). Registration information will be available in August.

If you have comments, questions, or for more information, email [Jill Baldwin Canono](#), or call 850.245.6648.

Selling Books Online:

Is your Friends of the Library group looking for different ways to sell donated books? Check out this blog: [Bookselling For Libraries](#). It is a guide for any group considering online book selling, as well as a place to share experiences and ideas.

Selling books online has also been a popular topic on the [United for Libraries Electronic Discussion Group](#). There is an archive section to search for this, and other, topics.

For more information about working with Friends of the Library groups in Florida, contact [Sandy Newell](#), or call 850.245.6624.

Florida Library Jobs Website:

[Florida Library Jobs](#) website continues to be a great resource to post position openings and find quality candidates. If you are hiring, or looking for a position, make *Florida Library Jobs* one of your first stops.

If you have comments, questions, or for more information, email [Jill Baldwin Canono](#), or call 850.245.6648.

We're on Facebook:

Come visit, like, chat and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we are doing here at the Bureau. We are especially excited about sharing what YOU are doing!



Please contact [Melissa Hooke](#), or call 850.245.6632 to submit programs, pictures or cool stuff you would like us to share about your library.

New FEL Bookmarks Available:

The Bureau has new *Florida Electronic Library* bookmarks and [database handouts](#) available.



If you would like to receive quantities to distribute to your patrons, please contact [Debi Schroeder](#) with the quantity of each needed, and your preferred method of shipment (courier or USPS).



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These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.