



# BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

June 2014



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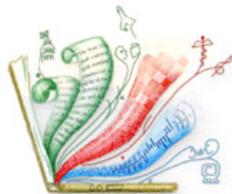
[FEL Bookmarks Available](#)

Welcome to the June 2014 [BLDing Success newsletter](#).

It is hard to believe another school year is coming to a close, and that summer vacations and Summer Reading Programs are ready to begin.

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief  
Bureau of Library Development  
850.245.6622



## Florida Electronic Library

### *Informe* - Spanish-language Magazines on the *FEL*:

**Informe**, through the [Florida Electronic Library](#), has full-text articles from the most popular Spanish language and bilingual periodicals. It provides quality Hispanic reference material, not simply Spanish translations of English language materials. Aimed at serious academic researchers as well as casual browsers, *Informe* provides access to the full texts of more than 420 Spanish language and bilingual products, covering a wide range of subjects, from current events to academic disciplines.

## Save the Date:

Public Library  
Directors' Meeting

October 28-29, 2014

### Quick Links:

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

### Upcoming Events:



#### Upcoming Meetings and Notices:

Stay Informed, *E-Government* online meeting:  
June 10 @ 2:00 p.m.

*FEL - The NEW Kids InfoBits!*  
June 12 @ 12:00 p.m.



Once you enter your email address, you will be asked

## *FEL* for Everyone:

Adult literacy program instructors are continually searching for free, quality resources for their students. Studies support that adults learn best when they use authentic (related to real life) resources. The [Florida Electronic Library](#) (*FEL*) can be one of these resources, but many volunteer tutors and adult learners are unfamiliar with the database and what it offers.

If your library runs an adult literacy program, or if literacy volunteers come to your library for tutoring, make sure they know about the *FEL*.

Here are just a few ways *FEL* can be used to help adult learners:

- Spanish speaking students who want to pass the GED or get an advanced degree, can use *FEL* to study subjects in their home language. Library staff can show them how to access it through a computer, tablet or smart phone.
- Many English Language Learners have smart phones and can download the app, [Access my Library](#), to find the closest library and get to *FEL*.
- Many new readers don't know they can listen to *FEL* articles. Show tutors, adult education teachers and students, how to download audio for iPod compatible articles. Listening adds to vocabulary, improves critical thinking skills and reinforces learning.

As public services staff get to know tutors and students who frequent the library, they can grab the opportunity to market the *FEL* and other library resources. Staff can also provide tours, speak at educator training workshops, or provide in-services for tutors or adult literacy programs.

If you would like to learn more about libraries and adult literacy, email [Sandy Newell](#), or call 850.245.6624.



## Florida Library Webinars:

*Florida Library Webinars* (*FLW*) provides online training for almost every aspect of the library world. Here are just a few exciting courses offered in June:

- [Pinterest in Libraries](#).
- [iPads and Tablets in Children's Programming: A How To](#).
- [Maximizing Your Research on the New FamilySearch.org](#).

Are you busy in June but still need to squeeze in high quality, valuable

to choose what information you want to receive from the Division, such as:

**Continuing Education;  
Florida Memory;  
Workforce Recovery; or  
Youth Services.**

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training? No worries!

*FLW* has hundreds of [on demand training opportunities](#), with more added each day.

Did you know *FLW* is social? Join the group on [LinkedIn](#), [Facebook](#) or [Twitter](#). Keep up with the latest news by joining us on social media.

[Sign up](#) for the *Florida Library Webinar* email list to receive the latest updates. If you have questions or need assistance, please contact [Melissa Hooke](#), or call 850.245.6632.

## Florida Library Youth Program:



Summer is here! May your youth programs sizzle and fizz, boom with enthusiasm and have children reading like mad scientists!! Don't forget to let us know how the summer is boiling over with excitement and literacy.

*Gale Cengage Learning* has unveiled the new improved *Kids InfoBits* database. Updated information, additional tools for more successful searches and a new interface will attract users, both new and old.

### ***Collaborative Summer Library Program (CSLP) Teen Video Challenge Winners:***

Congratulations to Broward County teens, Shawn Ebanks and Marti Wein, for winning the Florida *CSLP* Teen Video Challenge. [Watch the winning video](#) as well as all of the other excellent entries.

For information about the *Florida Library Youth Program*, or to [subscribe to FLYP Forward](#), email [Jana Fine](#), Youth Services Consultant, or call 850.245.6629.

## Statewide Resource Sharing Webpage:

Announcing the Division's new webpage promoting [statewide resource sharing](#). Now you can find information about the *Florida Library Information Network (FLIN)*, and *Florida Library Navigator*, all in one place.

The strength of Florida's libraries rests in the diversity of our collections, and our willingness to share resources. Through these two programs we are striving to promote that sense of community throughout the state. By participating in *FLIN*, libraries can borrow books from other *FLIN* libraries, or copies of articles under 25 pages, without charge. *Navigator* is a patron initiated interlibrary loan service that is free to any interested Florida library with a full *OCLC* subscription. Through *Navigator*, patrons can request materials directly from other libraries that participate in the *Navigator* program.

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If your library is interested in learning more about joining *FLIN* or *Navigator*, you can find information on our [new page](#). You can also email [Cathy Moloney](#), Chief, Bureau of Library and Network Services, or call 850.245.6687.

## Literacy for All:

[Literacy for All! Adult Literacy @ your library](#) is a toolkit from the *American Library Association's (ALA)* Office for Literacy and Outreach Services. It is available as a free print or digital edition. The toolkit features tips and tools for assessing community adult literacy needs, and tailoring a literacy plan to meet the needs of your community. It provides replicable library literacy plans and resources for serving adults, both new and non-readers.

If you would like to learn more about libraries and adult literacy, email [Sandy Newell](#), or call 850.245.6624.



## Return on Investment Update:

Hopefully by now you have heard that the 2013 update of the *Return on Investment* study has been completed. For every \$1 invested in Florida's public libraries, they receive \$10.18 in economic return.

On June 16, we will begin taking orders for collateral materials, which include bookmarks and brochures. Also available for loan to your library is a pop-up banner.



To make a reservation for the banner, to request collateral materials or for more information, contact [Katrice Stewart](#), State Data Coordinator, or call 850.245.6608.

## Smart Investing at your Library:

Looking for dependable financial education programming for your library? [Smart Investing @ Your Library](#) is a grant funded program developed collaboratively by the [American Library Association \(ALA\)](#) and the [FINRA Investor Education Foundation](#). The program addresses the growing need for unbiased financial and investor education at the grassroots level.



Since its launch in 2007, participating libraries have helped people find the information they need to improve their financial decisions.

Developed by innovative librarians during tough financial times, the [website's tools](#) are patron-tested, practical and free to help start a

financial education program at your library.

Examples of the learning materials available include: [Home Equity Advisor](#) for older, middle and lower income homeowners, [Love Your Money](#) for college students and [Gen i Revolution](#) to help high school and middle school students learn about personal finance skills.

For more information, email [Pam Thompson](#), or call 850.245.6633.

## Grant Opportunity - The Lois Lenski Covey Foundation:

[The Lois Lenski Covey Foundation](#) annually awards grants to school libraries and bookmobile programs, as well as charitable organizations [501(c)(3)] and other non-taxable organizations that have lending libraries. The Foundation gives to libraries and organizations that serve economically or socially at-risk children, have limited book budgets and demonstrate real need.

The Grants for 2014 will range from \$500 to \$3,000, and are specifically for book purchases for children, preschool through grade eight. Successful applicants have proposed purchases to update their children's book collections, or to expand their holdings in specific areas.

More details regarding the grant program, and a link to the application, due on Monday, June 16, 2014, can be found on their [Grant Program Information](#) webpage.

If you have questions or comments for the Library Program administrator, email [Marian Deeney](#), or call 850.245.6620.

## Sunshine State Library Leadership Institute (SSLLI):

In June, the *Sunshine State Library Leadership Institute (SSLLI)* Year 10 participants will meet in Lehigh Acres and Clermont for Session Nine, "Empowers Others to Act." Next month is graduation! Get ready for another outstanding crop of *SSLLI* graduates who are prepared to lead in Florida libraries!



The *Sunshine State Library Leadership Year 11* session will be at the Cummings Library in Palm City (Martin County, South Florida), and Chipola College in Marianna (Jackson County, the Panhandle). Year 11 Institute applications are posted on the [SSLLI webpage](#). Deadline for application submission is **June 12**.

SSLLInars are webinars, by and for, SSLLI graduates, mentors and current participants. The presenter for the third SSLLInar is Laura Spears, *SSLLI* Year 4 graduate. Laura's session, "Leading through Social Media," will take participants through a background of social media group dynamics, including the wisdom of crowds and groupthink concepts, and examples of group dynamics in social media. It will also provide proactive steps that library leaders can take to enable a library advocacy campaign, conducted through social media, to empower communities to reach



solutions during challenging financial times. This webinar is scheduled for June 6, from 2:00 p.m. to 3:15 p.m. EDT. Eligible participants will receive registration information.

The 2014 Annual Public Library Directors' Meeting is scheduled for Tuesday and Wednesday, October 28-29, at the [DoubleTree Hotel](#) in Tallahassee. Make sure to mark your calendars. The theme is, "Libraries as..." with featured speakers [Patty Dobrowolski](#) and [Joe Murphy](#). Registration information will be available in August.

[Florida Library Jobs website](#) continues to be a great resource for posting position openings and finding quality candidates. If you are hiring or looking, make *Florida Library Jobs* one of the first places you visit.

Are you searching for ways to reshape your existing organizational culture and motivate employee performance? Watch, "[Netflix Culture: Freedom & Responsibility](#)," to examine how a value-based culture can change your organization.

If you have comments, questions, or for more information, email [Jill Baldwin Canono](#), or call 850.245.6648.

## LSTA Spotlight:

On Friday, June 20, 2014, the Division will host the Library Services and Technology Act (LSTA) Advisory Council meeting for the review of the 2014-15 fiscal year LSTA grant applications. On June 25, the Division senior managers will meet for their review of the 2014-15 LSTA grant applications. Both meetings will be held in the R.A. Gray Building, at 500 South Bronough Street, and will start at 9:00 a.m., EDT.



During the June 20 meeting, the LSTA Advisory Council will review and discuss the 2014-15 LSTA grant applications, and make their priority for funding recommendations to the Division senior managers. The Council considers three issues when reviewing an application:

- (1) the need for the project;
- (2) the benefits for the target population; and
- (3) the quality of planning for the project as demonstrated by the application.

During the June 25 senior managers meeting, the managers will review and discuss the LSTA grant applications, and make their funding recommendations to the Secretary of State. These recommendations will include the amounts of the grant awards.

The Secretary has the final authority to approve or deny all grant applications, and to award grants. His funding approval should be finalized in July.

For more information, or if you have questions or comments for the LSTA Grants Coordinator, contact [Dorothy Frank](#), or call 850.245.6631.



## The Florida Suite:

Jeff Thompson, Director of the Brevard County Library System, produced the film, [Florida Suite](#), and has been presenting related programs along Florida's East coast as part of [Viva Florida](#). To those attending the programs, Jeff distributed the Division of Library and Information Services' [Florida Memory](#) CDs and *Viva Florida* materials.

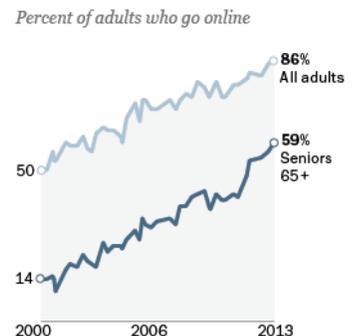
The film, about Jeff's father and grandmother, is a poetic documentary set entirely to a four movement musical composition of the same name by [Frederick Delius](#). Filmed on location on a 12-acre citrus grove in East-Central Florida, the award winning documentary centers on the life of a retired attorney turned citrus farmer. Andrew Graham lives in a small log cabin with three dogs and his mother, who is suffering from Alzheimer's disease. He is determined that she will live out her days in the beauty and safety of the grove.

Jeff was determined to produce this film because:

*"I knew that I wanted to honor what I saw as a unique existence in the grove. I wanted foremost to show the inherent dignity of caring for the things and people you love. To understand that aging and slowing down allows for a revelation of life's greater truths. And to honor the musical genius of Frederick Delius, who crossed the Atlantic 120+ years ago and was moved to learn the art of composition so that he could express his love for Florida."*

## Did You Know:

Did you know that, according to a [Pew Research Internet Project](#) report, although seniors have been a bit later to adopt technological trends than their younger compatriots, they still continue to join in with and enjoy technological trends, such as, cell phones, Internet and social media? Having this information can help libraries with programming for seniors.



For more information, contact [Katrice Stewart](#), State Data Coordinator, or call 850.245.6608.

## Division Webinar Update:

The Division uses *WebEx* as the webinar platform. At this point in time, the Division is unable to offer Voice Over Internet Protocol, or VOIP, as an option due to some technical difficulties in recording the webinar.

Division staff will continue to research the issue so that VOIP can, hopefully, be offered again in the future.

If you have questions about the Division's webinars, please contact [Melissa Hooke](#) at 850.245.6632.

## We're on *Facebook*:

Come visit, like, chat and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we are doing here at the Bureau. We are especially excited about sharing what YOU are doing!



Please contact [Melissa Hooke](#), or call 850.245.6632 to submit programs, pictures or cool stuff you would like us to share about your library.

## New *FEL* Bookmarks Available:

The Bureau has new *Florida Electronic Library* bookmarks and [database handouts](#) available.



If you would like to receive quantities to distribute to your patrons, please contact [Debi Schroeder](#) with the quantity of each needed, and your preferred method of shipment (courier or USPS).



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