

BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

May 2014



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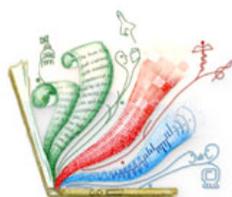
[We're on Facebook!](#)

[FEL Bookmarks Available](#)

Welcome to the May 2014 [BLDing Success newsletter](#).

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief
Bureau of Library Development
850.245.6622



Florida Electronic Library

Master the GED Test Now Available (again) on the FEL

The Division of Library and Information Services is pleased to announce the availability of a new e-Reference title in the [Florida Electronic Library](#), [Gale Virtual Reference Library \(GVRL\)](#) collection.

Master the GED Test, 28th edition

is available for unlimited, simultaneous access by users anywhere in Florida. It is a comprehensive GED study guide that helps students improve their scores with a blend of hands-on exercises, subject reviews and test taking strategies. Inside you'll find:

Save the Date:

Public Library Directors Meeting

October 28-29, 2014

Quick Links:

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and
Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth
Program](#)

[Florida Memory](#)

[Leadership Institute
\(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Upcoming Events:



[Upcoming Meetings and Notices:](#)

[E-Government in Florida Public Libraries](#)

Pam Thompson
May 13 @ 2:00 p.m.

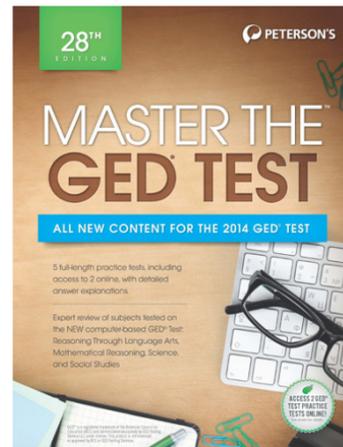
[FEL - The NEW Kids InfoBits!](#)

Julie Pepera
May 15 @ 2:30 p.m.

[FEL - Promoting eResources at Academic Libraries](#)

Julie Pepera

- Five full-length practice tests, including access to two online, all with detailed answer explanations.
- Helpful reviews of all subjects, with sample questions and answers to boost test preparation efforts.
- A word list to improve GED test vocabulary.
- Valuable details on the 2014 GED test structure, scoring and passing requirements.



You'll find *Master the GED Test* under the **Education** subject heading on the **left-hand menu in the GVRL**.



Florida Library Webinars:

[Florida Library Webinars](#) (FLW) provides online training for almost every aspect of the library world. Here are just a few exciting courses offered in May:

- [Graphic Design for Non Graphic Designers](#)
- [Reader's Advisory in the Digital Age](#)
- [Collection Management Policies](#)
- [Improving Your Organizational Skills-One Step At a Time](#)

Are you busy in May, but still need to squeeze in high quality, valuable training? No worries! *FLW* has hundreds of [on demand training opportunities](#), with more added each day.

Did you know *FLW* is social? Join the group on [LinkedIn](#), [Facebook](#) or [Twitter](#). Keep up with the latest news by joining us on social media.

[Sign up](#) for the *Florida Library Webinar* email list to receive the latest updates. If you have questions or need assistance, please contact [Melissa Hooke](#), or call 850.245.6632.

Resources for the Library Youth Program:

May 19 @ 3:00 p.m.

Summer Science Fun with
the National High
Magnetic Field Lab

Jana Fine
May 20 @ 12:00 p.m.

FEL and Reader Advisory
for Teens and Kids

Julie Pepera
May 21 @ 3:00 p.m.

FEL - Finding Jobs and
Writing Resumes using
FEL

Julie Pepera
May 27 @ 10:00 a.m.

Cinco de Mayo - May 5

Cinco de Mayo, or the fifth of May, commemorates the Mexican army's 1862 victory over France at the Battle of Puebla during the Franco-Mexican War (1861-1867). A relatively minor holiday in Mexico, in the United States Cinco de Mayo has evolved into a celebration of Mexican culture and heritage, particularly in areas with large Mexican-American populations. Cinco de Mayo traditions include: parades, mariachi music performances, and street festivals in cities and towns across Mexico and the United States. From crafts to food, to historical events, how will your library celebrate?



Mother's Day - May 11, 2014

In the United States, Mother's Day is an annual holiday celebrated on the second Sunday in May. Mother's Day recognizes mothers, motherhood and maternal bonds in general, as well as the positive contributions that mothers make to society. Although many Mother's Day celebrations worldwide have quite different origins and traditions, most have now been influenced by the more recent American tradition established by Anna Jarvis, who celebrated it for the first time in 1907, then campaigned to make it an official holiday. Previous attempts at establishing Mother's Day in the United States sought to promote peace by means of honoring mothers who had lost, or were at risk of losing, their sons to war.

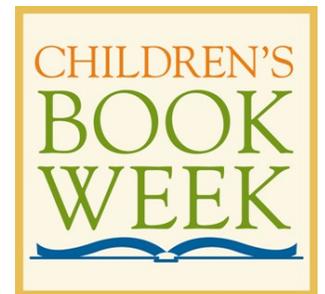


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first time in 1907, then campaigned to make it an official holiday. Previous attempts at establishing Mother's Day in the United States sought to promote peace by means of honoring mothers who had lost, or were at risk of losing, their sons to war.

Celebrate Children's Book Week - May 12-18, 2014

Children's Book Week is the annual celebration of the joy of young people reading. Established in 1919, Children's Book Week is the longest running national literacy initiative in the country. Every year, commemorative events are held nationwide at schools, libraries, bookstores, homes and wherever young readers and books connect! Share your celebratory events with [Jana Fine](#), Youth Services Consultant.



Memorial Day - May 26, 2014

Memorial Day is a United States federal holiday that occurs every year on the final Monday in May. Memorial Day is a day of remembering the men and women who have died while serving in the United States Armed Forces. Formerly known as Decoration Day, it originated after the American Civil War to commemorate the Union and Confederate soldiers who died in the Civil War. By the 20th century, Memorial Day had been extended to honor all Americans who had died during active military service. It typically marks the start of the summer vacation season, while Labor Day marks its end.

Don't forget about all the "Fizz, Boom, Read!," "Spark a Reaction" and "Literary Elements" programs being developed for summer 2014.

For information about the Florida Library Youth Program, or to [subscribe to FLYP Forward](#), email [Jana Fine](#), Youth Services Consultant, or call



Once you enter your email address, you will be asked to choose what information you want to receive from the Division, such as:

**Continuing Education;
Florida Memory;
Workforce Recovery; or
Youth Services.**

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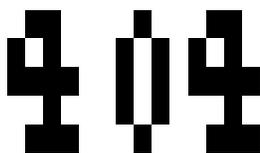
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Friends of the Library Unify for Excellence:

Learn about promising practices of Friends groups in fundraising, communication and marketing at the [Florida Library Association Conference](#) from 10:30 a.m. to 12:00 p.m. on Thursday, May 8, in Lake Buena Vista. Martin County Library System representatives include Sheila Leach, winner of a 2013 Florida Library Association award for her role in building consensus to form a countywide Friends of the Library group, while still supporting the needs of branch libraries. This session will also include tips from Friends groups across the state.

Speakers include: Brett Lear, Martin County Library System; Sheila Leach, Friends of the Martin County Library System; and Sandy Newell, Florida Department of State, Division of Library and Information Services.

For more information about Friends of the Library, please contact [Sandy Newell](#), or call 850.245.6624.

Resources for Friends and Library Supporters:

The next [National Friends of Libraries Week](#) is October 19-25, 2014.

Read about Friends groups that recently won the [National Friends of Libraries Week Awards](#) in the American Library Association's [ALA news](#).

Friends Electronic Discussion Group

The American Library Association has a [free electronic discussion group](#) where you can get practical advice on all aspects of managing a Friends Group. Selling online has been a hot topic lately on the listserv, which also has an archive. This list is extremely active, and covers many practical topics, such as a recent question about conflict of interest policies.

Friends Programs

Looking for new ideas for library programs supported by your Friends of the Library? Read about the [award winning program](#), *Riddle Me Readers*, by the Friends of the [L.E. Phillips Memorial Public Library](#) in Eau Claire, Wisconsin. The youth services department offered a different riddle to solve every day of the week. Children had to figure out the title of the book associated with the riddle and find it on the shelf. Once they found the





book, there was an envelope with a slip that said, "Congratulations; you solved the riddle!" Each child got a piece of candy and the chance to win a prize.

Increasing Friends Membership

An award winning program to increase membership by The Friends of the [Grand Rapids Area Library](#) (MN) was another [award winner](#). They used the theme for National Friends of Libraries Week, "Want a Friend? Be a Friend! Join the Friends of the Library." The Mayor proclaimed October 20-26 as Friends of the Library Week in Grand Rapids, and the Friends increased their membership by nearly 25 percent.

Book Selling

Many of Florida's Friends groups are selling some of their best donated books online. If you are interested in getting started, check out this blog, Bookselling For Libraries: booksellingforlibraries.com.

What Florida Public Library Directors Say About Friends

Sandy Newell asked Florida public library directors about their Friends groups, and here is what some shared:

- *Our Friends are very effective. Their combined cash and in-kind donations last year exceeded \$130,000 for the first time ever. I think this is very effective for a county with a population of 140,000:* Eric Head, Director, [Citrus County Library System](#).
- *Sarasota County Library System started offering a Friends of the Library Board Orientation Training, which has been popular:* Sarabeth Kalajian, Director, [Sarasota County Library System](#).
- *I do consider our Friends group to be successful. In recent years, they won two Florida Library Association Friends awards for programming and recruitment of new members. The Friends provide all the funding necessary for both adult and children's programs every year. They not only pay for the performers / presenters, but also refreshments, supplies and marketing. In 2013, in addition to our regular four children's weekly programs, the summer reading special programs, and two adult book programs, there were 28 adult programs they supported!* Deborah Paulson, Director, [Columbia County Public Library](#) .

If you want to learn more about working with library Friends groups and library boards, please contact [Sandy Newell](#), or call 850.245.6624.

Florida Memory - Library Photos Requested:

[Florida Memory](#) is a Web outreach initiative of the Florida Department of State, Division of Library and Information Services, State Library and Archives of Florida. *Florida Memory* would like to add additional library photos.

Donated photographs are added to the State Archives' Florida Photographic Collection. All material transferred to the Archives are accompanied by paperwork transferring copyright, and allowing the State Archives to post them online, and reproduce them for interested parties. The Archives accepts hard copies or digital images meeting archival guidelines: a minimum of 300 dpi, and 5x7 size. Not all images in the Archives' photo collection are added to the *Florida Memory* website.



Jacksonville Public Library

For assistance with, or more information about, *Florida Memory*, please contact [Jody Norman](#), Archives Supervisor, Bureau of Archives and Records Management, or call 850.245.6706.



Ormond Beach Public Library

Florida *Lawyers in Libraries* Programs:



During *Pro Bono Week* in October 2013, lawyers throughout the state volunteered in local libraries educating librarians about free, online access to legal resources available in Florida. They also demonstrated how to access those resources to help patrons meet their legal needs. Lawyers also spoke directly with patrons about free legal resources, how to find and choose a lawyer, tips for going it alone in court and why access to justice is important to local communities.

In 2014, lawyers and librarians will continue this collaboration to increase patron access to justice. In addition to the [Lawyers in Libraries toolkit](#) to provide librarians with resource materials, programs are being scheduled for May and October.

Florida's Division of Library and Information Services is one of the sponsors of the *Florida Lawyers in Libraries* program. For more information, email [Pam Thompson](#), or call 850.245.6633.

Grant Opportunity - PrimeTime Family Reading Time:

The Florida Humanities Council is currently accepting applications from public libraries interested in hosting **PrimeTime Family Reading Time**.

PrimeTime is a free, six-week reading and discussion program that targets underserved families. Led by trained discussion leaders and storytellers, the program utilizes award winning children's books to relate literature to

real life and personal experiences.

Libraries may apply for up to **\$10,000** in funding to host three, six-week programs, over a two-year period. Funding up to **\$2,000** is also available for single six-week series at sites that have previously hosted PrimeTime.

Applications will be accepted through **July 1, 2014**, for programming beginning in 2015.

Interested libraries should visit the [Florida Humanities Council website](#) for more information and application materials. Before starting an application, you may want to contact [Patricia Putman](#), Associate Director, Florida Humanities Council, at 727.873.2004.

If you have questions or comments for the Library Program Administrator, email [Marian Deeney](#), or call 850.245.6620.

Sunshine State Library Leadership Institute (SSLLI):

In May the Sunshine State Library Leadership Institute, Year 10 participants will meet in Lehigh Acres and Clermont for Session 8, "Demonstrates Resiliency," facilitated by Jill Canono.

SSLLI graduates, mentors and current participants, are invited to attend a free daylong workshop in Lake Buena Vista on May 6, presented by DeEtta Jones, focusing on, "[Thriving in a Changing Workplace.](#)" This is the capstone event of the Institute's 10th year celebration.



Two sites have been selected for SSLLI, Year 11 (2014-15) sessions: Palm City Cummings Library in (Martin County: South Florida), and Chipola College in Marianna (Jackson County: Panhandle).



Year 11 Institute applications were posted on the [SSLLI webpage](#) on April 4, and are due on, or before, June 12.

Listen to the second [SSLLIinar](#) (webinars by SSLLI grads and mentors) on Exploring Collaborative Leadership in Libraries by Kevin Griffiths, Nancy Fredericks and Sean McGarvey, produced and recorded in March 2014.

The 2014 Annual Public Library Directors' meeting is scheduled for October 28-29 in Tallahassee at the DoubleTree Hotel. Make sure to mark your calendars!

For more information, email [Jill Baldwin Canono](#), or call 850.245.6648.

LSTA Spotlight:

The Institute of Museum and Library Services awarded Florida \$7,967,170 in Library Services and Technology Act (LSTA) funds

for the 2014-15 fiscal year.

The Division received 35 LSTA applications this year. Division staff will evaluate and score the applications during the month of April.

The LSTA Advisory Council will meet to discuss the applications and give their funding recommendations to the Division. The Advisory Council recommendations come in the form of, "High, Medium, Low or No recommendation for funding." The Division's Senior Managers will then meet to discuss the applications and make their funding recommendations to the Secretary of State.

The LSTA Advisory Council meeting is scheduled for June 20 in Tallahassee, followed by the Senior Managers' meeting on June 25. The Senior Managers expect to send their recommendations to the Secretary of State in July.

For more information, or if you have questions or comments for the LSTA Grants Coordinator, contact [Dorothy Frank](#), or call 850.245.6631.

Florida Statewide Digital Action Plan:

The Florida Statewide Digital Action Plan project is being spearheaded by the Division of Library and Information Services, in conjunction with the Division of Cultural Affairs and the Division of Historical Resources. The statewide digital action plan will guide the development of, and access to, Florida's digital collections.

The Statewide Digital Action Plan Steering Committee had their second meeting in March. Liz Bishoff, Tom Clareson and Jason Kucsma, the consulting team for this project, gave progress reports on the work of the groups.

Tom Clareson also gave an overview of the results of the Florida Statewide Digitization Survey. The results of the survey will be available after completion of data analysis and feedback from the Steering Committee.

The **Technology** work group is developing recommendations on the future of Florida on Florida, and also looking at options for aggregating material.

The **Collection Development** work group is reviewing existing digital collection development guidelines and determining what might be adopted for Florida.

The **Metadata** work group is looking at various guides for best practices for creating metadata.

The **Content Creation** work group is looking at the survey report findings related to content creation, and the possible training needs for Florida in digital content creation.

The steering committee last met on Thursday, April 24.

If you would like more information about this project, please email [Sondra Taylor-Furbee](#), or call 850.245.6637.



An Introduction to the Capitol Branch Library:

In 1845, during the First Session of the First General Assembly, the Legislators of the House and Senate created and established a new entity which they called, "The Legislative Library." Over the years, the name has changed from "Legislative Library" to the "Legislative Reference Bureau," and back again to the "Legislative Library." Today, we are officially known as the, "Capitol Branch of the State Library of Florida." Despite the changes in our name, one thing has remained the same since 1845, and that is our mission to serve and assist the Legislature, the Legislative staff and the citizens of Florida, with their reference and research needs.

Perhaps the most important items we have that can help in your research are the *Florida Statutes* and the *Laws of Florida*. The library has hard copies of the *Florida Statutes* from 1847 to the present, as well as the *Laws of Florida*, including the [Acts and resolutions of the Legislative Council of the Territory of Florida](#), from 1822 to the present. Other useful research documents include: *The Florida Attorney General's Reports and Opinions* from 1913 to the present; *Executive Orders of the Governor* from the mid-1970's to the present; *Veto Messages of the Governor* from 1967 to present; *House and Senate Journals* from 1901 to the present; *The Clerks Manual* from 1966; and *The Florida Handbook* from 1947 to the present edition. Staff can also assist in researching the legislative history of a bill with *The Final History of Legislation*, which we have from 1947 to the present. We also have a collection of Interim Reports created by various Legislative Committees over the years on a wide variety of public policy topics.

We are located in Room 701 of the Capitol. Our hours are Monday through Friday from 9:00 a.m. to 4:30 p.m., and you can reach us by phone at 850.245.6612.

Division Webinar Update:

The Division uses *WebEx* as the webinar platform. At this point in time, the Division is unable to offer Voice Over Internet Protocol, or VOIP, as an option due to some technical difficulties in recording the webinar.

Division staff continue to research the issue so that VOIP can be offered again in the future.

If you have questions about the Division's webinars, please contact [Melissa Hooke](#) at 850.245.6632.

Did You Know:

Did you know: that according to the recent update of the Return on Investment Study, for every tax dollar Florida's public libraries receive \$10.18 in value; that 62% of library patrons surveyed feel public libraries increase the value of their property; or that 90% of library patrons surveyed consider their local public library an essential service, like a school?

For more information, contact [Katrice Stewart](#), or call 850.245.6608.

We're on Facebook:

Come visit, like, chat and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we are doing here at the Bureau. We are especially excited about sharing what YOU are doing!



Please contact [Melissa Hooke](#), or call 850.245.6632 to submit programs, pictures or cool stuff you would like us to share about your library.

New *FEL* Bookmarks Available:

The Bureau has new *Florida Electronic Library* bookmarks and [database handouts](#) available.



If you would like to receive quantities to distribute to your patrons, please contact [Debi Schroeder](#) with the quantity of each needed, and your preferred method of shipment (courier or USPS).



Subscribe Now:
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These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.