



# BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

February 2014



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Welcome to the February 2014 [BLDing Success newsletter](#).

There are many exciting projects to share with you this month. I hope you will read this newsletter and contact our staff for more information. We LOVE to hear from you about the work you are doing across the state.

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief  
Bureau of Library Development  
850.245.6622

## Congratulations, Sandy!

In December, Sandra Newell, Library Administration Consultant in the Bureau of Library Development, was awarded a Florida Department of State Sunshine Award for Exceptional Public Service. These awards are given to employees who consistently demonstrate a commitment to providing exceptional customer service to Florida citizens. Sandy was one of three persons in the Department to receive this award.

The Exceptional Public Service Award recognized the work she has done to assist public library directors in Florida. Sandy is known for her depth of knowledge, and her willingness to provide assistance or information to local library staff and directors. In her role, she has developed one



## [Florida Libraries and Grants](#)

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on one training sessions for new library directors. She is always willing to help answer questions, get information, serve as a sounding board, or do whatever needs to be done to assist library directors in their jobs.

Ken Detzner, FL Secretary of State and Sandy Newell.

## We're on Facebook!

Come visit us, like us, chat with us and share with us at [Florida's Bureau of Library Development](#). We can't wait to share what we are doing here at the Bureau. We are especially excited about sharing what YOU are doing!



Please contact [Cynthia Leigh Welch](#), or call 850.245.6636 to submit programs, pictures or cool stuff you would like us to share about your library.

## Don't Miss the Deadline!

CSLP/Upstart Allotment Orders  
Due February 28, 2014

[LSTA Grant Applications](#)  
Due March 15, 2014

[FCC Form 471 Application](#)  
Due March 26, 2014

[Public Construction Grant Applications](#)  
Due April 1, 2014

## Do You LOVE the FEL?

We're collecting love stories for Valentine's Day. What's your favorite thing about the FEL? What do you always tell patrons about? What would make you sad if it went away? Could it be:



- [Free MARC records?](#)
- [The courier moving books between libraries?](#)
- [Customizable maps from DemographicsNow?](#)
- [Free customizable bookmarks for Gale resources?](#)

Please share what you love with [Stephanie Race](#), Florida Electronic Library Program Manager, and then plan to [join us online](#) February 14, to find out what other people love about the FEL.

## Upcoming Events



[Online Meeting for Public Library Directors](#)  
Sandy Newell  
February 6 @ 10:00 a.m.

[I Love the FEL](#)  
Stephanie Race  
February 14 @ 10:00 a.m.

[Ready to Read: Zero to Three - Emergent Literacy Programming](#)  
Jana Fine

## Return on Investment (ROI) Update

The Haas Center at the University of West Florida in Pensacola is on schedule to have materials related to the 2013 Update of the Return on Investment Study available prior to the upcoming legislative session.

More information is expected to be communicated in a variety of ways, including [Twitter](#) and [Facebook](#).

For more information, please contact [Katrice Stewart](#), State Data Coordinator, or call 850.245.6608.

## My book is overdue and I owe HOW MUCH!??

Call them patrons, customers, clients... no matter what term you prefer; they are vital to our libraries. Without them, we wouldn't exist, but sometimes providing good customer service can be a bit of a challenge. Listed below are just a few on demand webinars from

February 18 @ 11:30 a.m.

Ask BLD

Amy Johnson

February 20 @ 10:00 a.m.



Once you enter your email address, you will be asked to choose what information you want to receive from the Division, such as:

**Continuing Education,  
Florida Memory,  
Workforce Recovery,  
Youth Services  
and more...**

Staff

Amy Johnson  
Bureau Chief  
850.245.6622

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Marian Deeney  
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Faye Lewis  
Support Staff  
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[WebJunction](#) that can help you develop the skills needed to meet the challenges that arise from dealing with the public on a day to day basis.

- [The Customer-Focused Library](#)
- [Extreme Customer Service, Every Time](#)
- [Grace Under Pressure: Tips and Tricks to Cultivate a Positive Approach](#)
- [Staying Committed to Great Customer Service When Your Library is in Chaos](#)
- [Understanding Compassion Fatigue in Your Library](#)
- [What Would Walt Do?](#)



Photo from State Archives of Florida, *Florida Memory Program*

Want more? WebJunction has many self-paced courses on customer service and interpersonal skills. Access is free to library staff in Florida. Please contact [Cynthia Leigh Welch](#) at: 850.245.6636 for more information.

## FLYP February

[Teen Video Challenge](#) entries are due February 14, 2014. This is an opportunity for young adults to share their love of reading and win \$275.

Public libraries' CSLP/Upstart orders are due February 28, 2014.

[Digital Learning Day](#) is February 5, 2014. This grassroots campaign promotes the effective use of technology to improve outcomes and achieve higher college and career ready standards for all students in K-12 public schools. How do you promote technology in your library?

Celebrate **DIY @ Your Library** during YALSA's [Teen Tech Week](#) March 9-15, 2014.

For more information about the Florida Library Youth Program, [subscribe to FLYP Forward](#) or contact [Jana Fine](#), Youth Services Consultant. You can also reach Jana by phone at: 850.245.6629.



## Guidelines Available for Library Services and Technology Act (LSTA) Grant Program

Grant guidelines are available for the Library Services and Technology Act (LSTA) Grant program in a number of venues. You may download them from the Division of Library and Information Services' Web page at: <http://info.florida.gov/bld/grants/LSTA/LSTA.html>. Guidelines may also be requested by mail from:

Grants Office  
Division of Library and Information Services  
R.A. Gray Building  
500 South Bronough Street  
Tallahassee, FL 32399-0250  
Finally, you can request grant guidelines by email

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at: [GrantsOffice@dos.myflorida.com](mailto:GrantsOffice@dos.myflorida.com), or by phone at 850.245.6631 and by fax at 850.245.6643.

Applications must be submitted online using the Florida Libraries and Grants system at: [www.flibraries.org](http://www.flibraries.org). The deadline for application submission is midnight, Saturday, March 15, 2014.

Due to changes in statute, the LSTA grant agreements will need to include a clear scope of work, deliverables, and the performance measures that will show deliverables have been met.

Another change we are incorporating, due to the changes in statute, is that LSTA funds will be paid in five payments rather than four. The recipient will receive 25% of the grant award for payments one, two and three. Payment four will be 20% of the grant award, and payment five will be 5% of the grant award.

For more information on the LSTA program or application process, contact [Dorothy Frank](#) at: 850.245.6631.

## Leadership Exchange

Cay Hohmeister, Director, LeRoy Collins Leon County Public Library System, and her management team are reading the 12 chapter workbook, *Be a Great Boss, One Year to Success*, by Catherine Hakala-Ausperk. It is from the American Library Association (ALA) Guides for the Busy Librarian Series.



The management team consists of 15 individuals: the main library supervisors, the branch library managers, the senior managers and the director. They meet monthly and spend about 15-20 minutes at the end of each meeting discussing the current month's assigned chapter.

Cay purchased the workbooks with training money and passed them out at a meeting in early October. To date, it has been a successful team building and professional development activity.

If you would like to contribute to the *Leadership Exchange*, please submit your leadership activity to [Jill Baldwin Canono](#) with the subject line Leadership Exchange.

## State Aid to Libraries Grants

The [State Aid to Libraries Grant amounts](#) have been calculated for Fiscal Year 2013-14. The calculations were based on information provided in October 2013. Grant staff are completing reviews of additional documents submitted in December 2013, and are in the process of awarding grants.

For additional information, contact [Marian Deeney](#), Library Program Administrator, or call 850.245.6620.



# Sunshine State Library Leadership Institute (SSLLI)

SSLLI graduate Regional Reunions are scheduled for the spring around the state. Anticipated activities include opportunities for the grads to exchange successful leadership stories, share lessons learned, generate and refine small and large scale library innovation ideas, create a mock-up of the library as the best place, and discuss Sunshine State Library Leadership Institute Continuing Education (SSLLICE).

[Three Regional Reunions](#) are scheduled throughout the state. The registration fee is \$15. All SSLLI grads have been sent a registration link. Reunion sites, location, dates and times include:

February 7, 2014	SSLLI Regional Reunion #2	<a href="#">Jacksonville</a>
March 14, 2014	SSLLI Regional Reunion #3	<a href="#">Delray Beach</a>
April 11, 2014	SSLLI Regional Reunion #4	<a href="#">Ruskin</a>

SSLLI [Virtual Class Reunions](#) continue:

February 5, 2014	Year 7 (2010-11)	Ft. Lauderdale & Ocala.
February 12, 2014	Year 8 (2011-12)	Ruskin & Orange Park.
March 5, 2014	Year 9 (2012-13)	Delray Beach & Plant City.

#### Year 11 sites announcement:

Two sites have been selected for Sunshine State Library Leadership Year 11 (2014-15) classes. The locations are: Cummings Library in Palm City (Martin County), and Chipola College in Marianna (Jackson County). Year 11 Institute applications will be available in April and due in early June.

For more information about the Leadership Institute, contact [Jill Baldwin Canono](#), or call 850.245.6648.

## Florida Statewide Digital Action Plan

The Steering Committee of the Florida Statewide Digital Action Plan met in Tallahassee on January 9-10. The group worked on developing a draft project mission and goals. In addition, the group reviewed national and state models for access to digital collections.

Committee members self-selected a working group to participate in. These groups include: Metadata, Technology/DPLA, Content Creation and Collection Development. Other interested and knowledgeable persons may join any of these working group.

A Web based survey is being conducted to assess current digitization and digital preservation activities and plans of Florida's cultural heritage organizations, as well as to assess future digitization needs.

If you would like more information about this project, please contact [Sondra Taylor-Furbee](#), or call 850.245.6637.



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## Public Library Construction Grant Program

The Public Library Construction Grant program provides state funding to governments for the construction of public libraries. This includes the construction of new buildings and the acquisition, expansion or remodeling of existing buildings to be used for public library service. The maximum grant is \$500,000, and the minimum grant is \$10,000. The minimum project size is 3,000 square feet. The grant application deadline is **April 1, 2014**.

The Florida Legislature determines the amount appropriated annually for the program. In 2007-08, \$5,000,000 was appropriated for 10 projects, and in 2006-07, \$7,153,000 was appropriated for 15 projects.

[Complete guidelines and forms.](#)

If you have additional questions about this program, please contact [Marian Deeney](#), Library Program Administrator, or by phone at 850.245.6620.

## Florida's African-American Music Traditions

The State Archives of Florida provides access, via the [Florida Memory Program](#), to music and interviews that libraries can use for Black History Month programs. Here are just a few of the hundreds of available recordings:

### [Drop on Down in Florida: Field Recordings of African American Traditional Music 1977 - 1980](#)

In 2012, the Florida Folklife Program, the State Archives of Florida and Dust-to-Digital, a Grammy award winning record label, collaborated to release *Drop on Down in Florida*. The album focuses on African American music traditions for a statewide public audience, specifically blues and sacred traditions.



### [Zora Neale Hurston](#)

This is a compilation of Zora Neale Hurston's sound recordings created while she worked for the Works Progress Administration(WPA) in the 1930s.

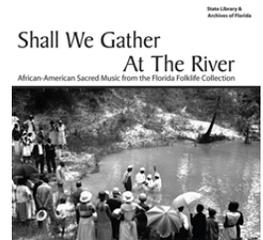
### [Shall We Gather at the River: African-American Sacred Music from the Florida Folklife Collection](#)

This disc highlights Florida's African-American religious music traditions. The collection features both nationally recognized acts and previously unknown local artists, including the Dixie Hummingbirds, the Georgia Sea Island Singers, the Versiteers, and the Amigo Male Singers.

### [Sacred Steel](#)

Since the 1930s, the sounds of the steel guitar have been heard in an

unlikely place, far removed from Nashville or the Hawaiian islands. Musicians in the Pentecostal House of God church use the steel guitar, instead of the often heard organ or piano, to lead their lively, music driven worship services.



### [Ida Goodson](#)

Jazz pianist Ida Goodson was born into a musically gifted family near Pensacola in 1909. Ms. Goodson performed throughout the South, where she often accompanied tours with national stars such as Bessie Smith. In 1989, she appeared in the documentary film *Wild Women Don't Have the Blues*, and at age 80 she stole the show from the younger, more widely known musicians.



If you have questions about the *Florida Memory* Program, please contact [Katrina Harkness](#), Education Officer, or by phone at 850.245.6711.

## Did You Know...

Did you know that there are more public libraries in the U.S. than McDonald's restaurants? The American Library Association (ALA) [Quotable Facts](#) provide conversation starters for discussions with funders, government officials and other statistical lovers. ALA staff also provide other valuable [Library Statistics](#), including Library Fact Sheets.



If you have questions or comments, contact [Katrice Stewart](#), or call 850.245.6608.

**These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.**