



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

December 2013



In This Issue

[Technology & Innovation Training](#)

[Outside the Box Programming](#)

[New CSLP Initiatives](#)

[Get Help Florida Mobile App](#)

[FEL: What's New](#)

[Resource Bank: Brett Lear](#)

[SSLICE Virtual Reunions](#)

[Ask a Librarian](#)

[SSLLI](#)

[Did You Know?](#)

Quick Links

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

Greetings!

Welcome to the December 2013 [BLDing Success newsletter](#).

As we reach the last month of the year, all of us wish you and your families wonderful holidays full of peace, rest and good cheer.

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief
Bureau of Library Development
850.245.6622

Technology and Innovation Training

Technology and innovation: love it or hate it, it's here to stay. Why not learn more? Below are several learning opportunities coming up this month that will help you do just that:

- [Bozarthzone! Cool New Productivity Tech Tools](#)
- [Getting Google to Love Your Website](#)
- [Why We Fail: Learning from Experience Design Failures](#)
- [The Future is Now: Rural Library as Innovation Incubator](#)
- [Learn to Master Photoshop's Fabulous Filters](#)
- [Building Free Websites with Weebly](#)
- [HTML5 and CSS3 Responsive Web Design](#)
- [Using Social Media Tools to Facilitate Learning in Libraries](#)



[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Don't Miss the
Deadline!

[LSTA Grant Applications](#)
Due March 15, 2014

Upcoming Events



[Regional Meeting for Public Library Directors](#)
[Marianna - Jackson County](#)

Sandy Newell
December 10
10:00 a.m. - 2:00 p.m.

[Florida Library Network Council Meeting](#)

December 10
1:00 - 2:00 p.m.
Meeting #647 347 749

[Stay Informed - E-Gov in Florida Public Libraries](#)

Pam Thompson
December 10
@ 2:00 p.m.

[Online Meeting for Public Library Directors](#)

Sandy Newell
December 12
@ 10:00 a.m.

[Chat With Jana Building Blocks for Reading Success](#)

- [Intro to Chromebooks](#)

For more information, contact the Continuing Education and Communications Consultant, [Cynthia Leigh Welch](#), or call 850.245.6636.

Go Outside the Box With Programming

Building community through shared entertainment experiences is the goal of the *Outside the Box* pilot project highlighted in a recent [WebJunction webinar](#) that showcased placemaking activities. Hallie Rich, Marketing and Communication Director for Cuyahoga County Public Library (Ohio), says, "In 2020 the public library will be more about what it does for people than what it has for people."

The [Lee County Library System](#) received advice from consultants with [Project for Public Spaces](#), an initiative that explores [placemaking](#), a model that requires community buy in. The new Fort Myers Regional Library is being built with some of these concepts in mind, and will open soon with a large outdoor plaza area, a variety of seating, and performance and exhibit spaces.



- The [LeRoy Collins Leon County Public Library System](#) in Tallahassee was one of many libraries around the state to partner with Florida Legal Services to host a [Lawyers In Libraries](#) program during Pro Bono Week.
- The [Collaborative Summer Library Program](#) has added a successful adult programming component. ([Learn more on January 7.](#))
- [Viva Florida](#) has been a catalyst for many activities with creative partners and sponsors.
- Some libraries use [tablets and apps](#) to provide programs. Others are innovating even more.

Florida libraries continue to be centers of their communities, and many are doing this by increasing the quantity and quality of programs. Some are tapping into the talents and knowledge of their own staff to provide programs, while others are forming partnerships to expand their services.

More about [programming](#) can be found through the American Library Association Public Programs Office, and at [WebJunction](#).

Share with us how your library is providing new and different types of programs. Please send your program information to [Sandy Newell](#), or call 850.245.6624.

New CSLP Initiatives

The Collaborative Summer Library Program (CSLP) recently announced its partnership with [Bedtime Math](#), a nonprofit that is spearheading a

Jana Fine
December 18
@ 12:00 p.m.

Adult Summer Reading Programs

Cynthia Leigh Welch
January 7
@ 2:00 p.m.

Online Meeting for Public Library Directors

Sandy Newell
January 9
@ 2:00 p.m.



Once you enter your email address, you will be asked to choose which information you want to receive from the Division.

**Continuing Education,
Florida Memory,
Workforce Recovery,
Youth Services
and more...**

Staff

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LSTA Grants,
Library Cooperative Grants
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nationwide movement to help kids love math. Beginning in 2014, CSLP will offer Bedtime Math's [Summer of Numbers](#) as a companion to the, "**Fizz, Boom, Read**" summer reading program. Kids can log onto [Bedtime Math](#), or download the app, to get zany daily math riddles, all for free! They can also track their progress using Bedtime Math's constellation map and shiny star stickers, which will be available through the [CSLP website](#) beginning December 1, 2013. Libraries can get a preview of what's to come with the free [Pajama Party](#) kit. It's your big chance to make math fun for kids, so don't miss out!



Teens are encouraged to create a video promoting summer reading at the public library to enter into the [Florida Teen Video Challenge](#). To be eligible to win \$275, and a \$125 award for their library, they must include their interpretation of the 2014 CSLP teen slogan, "**Spark a Reaction.**" All entries must be received by February 14, 2014.

For more information about the Florida Library Youth Program, subscribe to FLYP Forward, or contact [Jana Fine](#), Youth Services Consultant. You can also reach Jana by phone at: 850.245.6629.

Get Help Florida Mobile App

[Get Help Florida](#) has a [free app available for Android devices](#) at the Google Play app store, and one coming soon for Apple iOS devices. Your patrons will be able to find hundreds of E-Government federal, state and county resources organized by category using a mobile device.



Although the apps are free, charges from patrons' cell phone carriers may apply. Be sure to remind your patrons to review the Terms of Use and Privacy Policy on the app store sites.

Other Government Mobile Resources:

[USA.gov](#) has a large selection of government apps and mobile sites offering official information and services. Below are a few commonly used government apps:

- [Eldercare Locator](#)
- [Find a Health Center](#)
- [IRS2Go](#)
- [National Weather Service](#)
- [Social Security](#)

View [USA.gov's Mobile Apps Gallery](#) for a complete list.

Stay informed about the Health Insurance Marketplace:

- To request virtual training for your library, contact [Pam Thompson](#), or call 850.245.6633.
- [Subscribe](#) to weekly Health Insurance Updates.

What Else is New With the FEL?

Hopefully you've seen the new [Florida Electronic Library](#) (FEL) interface.

[Sena Heiman](#)
Support Staff
850.245.6628

[Melissa Hooke](#)
Support Staff
850.245.6632

[Faye Lewis](#)
Support Staff
850.245.6638

[Dan Lhotka](#)
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Support Staff
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Library Administration
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[Stephanie Race](#)
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850.245.6630

[Debi Schroeder](#)
Support Staff
850.245.6619

[Katrice Stewart](#)
State Data Coordinator
850.245.6608

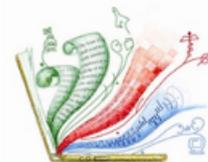
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[Cynthia Leigh Welch](#)
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850.245.6636

Do you know what else is new?

- *Florida* has been added as a subject within [All Resources](#).
- The [eBook shelf](#) now includes a *Careers* category.
- [FEL for Librarians](#) pulls together links to promotional materials, Florida's resource sharing programs and training materials.



If you need assistance, or have questions about Florida Electronic Library, [subscribe to the FEL Updates](#), contact [Stephanie Race](#), or call 850.245.6630.

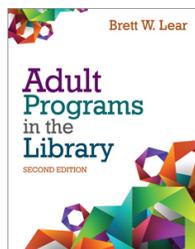
Meet a Member of the Resource Bank of Public Library Directors

Over the past few months, we have been introducing our Resource Bank of Advisers for Public Library Directors.

Brett Lear is the newest member of the Resource Bank of Public Library Directors. Since becoming the director of the [Martin County Library System](#) (Stuart) in 2011, Brett has implemented new programs and ways of doing business. One of his first achievements was to work with his staff, and former Martin County Commissioner Ed Ciampi, to create the [Idea Lab](#). He also succeeded in working with the branch Friends to form a countywide Friends group.



Prior to moving to Florida, Brett was the adult services coordinator at the Multnomah County Library (Portland, OR). While there, he worked closely with directors of the system's 19 branches to ensure a high standard of public service as well as with collections, budgeting and staffing. American Library Association (ALA) Editions recently published Brett's book, [Adult Programs in the Library](#).



Brett spoke at the ALA Conference on outreach, and again at Florida's Public Library Director Academy, and most recently, at the New Public Library Directors' Orientation. Brett's personal interests include U.S. and international travel, writing short stories and karate (he's earned a black belt).

The Resource Bank of Directors is a component of the Connected Director Community, a Library Services and Technology Act grant that provides training and support for public library directors.

If you want to know more about the program, contact [Sandy Newell](#), Library Administration Consultant, or call 850.245.6624.

SLICE - Virtual Reunions

2013-14 marks the 10th anniversary of the Sunshine State Library Leadership Institute (SSLI). The theme is, "Connect, Contribute,

Celebrate," with [celebratory events](#) planned throughout the year, starting with Virtual Class Reunions.



After the first Virtual Reunion was conducted, Eric Head, SLLI Year 1 graduate and Director of the Citrus County Library System, said:

"Thanks for pulling these virtual reunions together. I think that everyone should set aside a little time to attend. Our busy schedules certainly make it a challenge, but it is worthwhile. The more that attend, the better it will be. Hearing everyone's stories about where they are, and what they are doing now, is inspiring."



For more information about the Leadership Institute, contact [Jill Baldwin Canono](#), or call 850.245.6648.

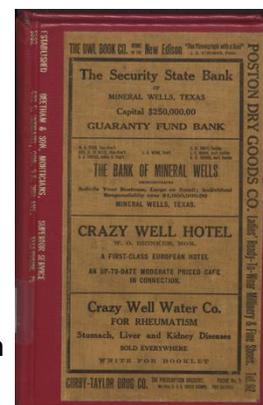
2004-05 SLLI Year 1



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State Library of Florida - City Directories

City directories, published by Polk, Bresser, and other publishers, are an invaluable and often overlooked, resource for genealogists who want to trace a family member over a period of time. They also help to document the growth and change of a particular area within a community.



City directories allow users to look up residents of a community by name, or to look up a specific address and find out who was living at the address in a given year. City directories include listings for residents, businesses, organizations, street addresses and telephone numbers. Directory entries often include not only the name, address, and phone number of the resident at a particular address, but often the name of the person's spouse, and the person's occupation at the time of the entry.

The State Library of Florida's collection includes more than 3,000 city directories in paper format, and over 400 city directories on microfilm. The collections include long runs of directories for many communities in Florida, beginning in 1882 and continuing to the present day. Most of the holdings can be found in the [State Library catalog](#), and you can contact the reference desk at 850.245.6682, or info@dos.myflorida.com, for assistance.

Subscribe Now:



Ask a Librarian Rings in the Holidays

Remind your patrons that after the holidays they can [Ask a Librarian](#) for assistance with their new e-reader. Ask a Librarian will be available via email during the holidays, only closing December 24-25, and December 31-January 1.



If your friends and family need [gift ideas](#), remind them that they love a librarian.

To learn more about becoming part of the Ask a Librarian team, or how your library can make Ask a Librarian available to your community, please contact [Stephanie Race](#), Florida Electronic Library Program Manager, or call 850.245.6630.

Sunshine State Library Leadership Institute

The Sunshine State Library Leadership Institute (SLLI), Year 10, is underway at host sites in Clermont, Lake County (Cooper Memorial Library) Lehigh Acres, and Lee County (East County Regional Library).



In November, the participants developed leadership project proposals working with [DeEtta Jones](#) to solidify their ideas into project plans. If you have a SLLI Year 10 participant in your library, take some time to ask them about their project.

For more information about the Leadership Institute, contact [Jill Baldwin Canono](#), or call her at: 850.245.6648.

Did You Know...

Did you know that according to [Pew Internet's Tablet and E-Reader Ownership Update](#), the number of people who have a tablet or e-book reader among those 16 and older, now stands at 43%?

If you have questions or comments for the State Data Coordinator, contact [Katrice Stewart](#), or call 850.245.6608.



Try it FREE today.