



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

November 2013



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Greetings!

Welcome to the November 2013 [BLDing Success newsletter](#). I can't believe how quickly the year is coming to a close! Bureau staff remain busy implementing programs and services you will find highlighted in this newsletter.

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief
Bureau of Library Development
850.245.6622

State Aid to Libraries - December 1 Deadline

Don't forget - there are additional documents for the State Aid to Libraries Grant application due by Sunday, December 1, 2013. The [online application system](#) will close at midnight on Sunday, December 1, and you will not be able to submit documents after that date.

Please note, December 1 is:

- on a **Sunday**,
- the last of the **Thanksgiving holiday weekend**,
- the **deadline** to submit your additional State Aid documents.

Plan accordingly to complete your State Aid application. We are unable to offer any extensions. Contact [Marian Deeney](#) if you need additional information.

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Don't Miss the
Deadline!

[State Aid to Libraries Documents](#)

December 1, 2013

Upcoming Events



[2014 FLYP Workshop
Maitland - Orange County](#)

Jana Fine
November 4
9:00 a.m. - 4:00 p.m.

[Regional Meeting for Public
Library Directors](#)

[Orange Park - Clay County](#)
Sandy Newell
November 5
10:00 a.m. - 1:00 p.m.

[2014 FLYP Workshop
Palmetto - Manatee
County](#)

Jana Fine
November 6
9:00 a.m. - 4:00 p.m.

[Ask BLD](#)

Libraries are Florida's Lifeline

In late September an [OpEd](#) by Secretary of State Ken Detzner appeared in [The Tampa Tribune](#) ,(9/24/13), and [The Ledger](#) ,(10/1/13).

Public libraries have historically been community centers where information can be accessed and resources shared. Most people can remember the time spent in their public library as they browsed the shelves for books to take home.

Today, however, our Florida libraries are not only reading hubs; they are lifelines.

We hope you've had a chance to read the full commentary and share it with your community. We encourage you to [order](#) Library Lifeline bookmarks, postcards, and brochures to accompany this message.



Update Your Staff Listings

The Division of Library and Information Services utilizes the staff and library directory information in the Florida Libraries and Grants system to maintain a list of Florida libraries and library staff. This information is used to provide information on library locations, library staff, and to compile mailing lists for distributing information.

We would appreciate your assistance in correctly maintaining this information. We encourage libraries to add **all** staff members in their libraries. Please log into [Florida Libraries and Grants](#) and update the information pertaining to your library.

If you have questions, or need assistance, contact [Katrice Stewart](#), State Data Coordinator, or call: 850.245.6608.

FLYP 2014: Sparking a Reaction!



Youth services all over the state are already gearing up for summer 2014, and the Division of Library and Information Services is right there. The 2014 Collaborative Summer Library Program (CSLP) celebrates science and its many disciplines:

- Early Literacy and School Age - Fizz, Boom, Read!
- Teen - Spark a Reaction!
- Adult - Literary Elements

[Registration](#) for the **Florida Library Youth Program (FLYP) workshops** is open. Youth services staff and media specialists are invited to join Youth Services Consultant, Jana Fine, and special guest, Kayla Garrett, for a free, daylong workshop. Participants will *Fizz, Boom, Read!* during the morning session as they focus on children's programming. The afternoon session will *Spark a Reaction!* with teen programming.

November 4 Maitland Public Library (Orange County)

Amy Johnson and Staff
November 7 @ 10:00 a.m.

Regional Meeting for Public
Library Directors

Palm Bay - Brevard County

Sandy Newell
November 7
10:00 a.m. - 1:00 p.m.

2014 FLYP Workshop
Oldsmar - Pinellas County

Jana Fine
November 8
9:00 a.m. - 4:00 p.m.

Online Meeting for Public
Library Directors

Sandy Newell
November 14 @
10:00 a.m.

2014 FLYP Workshop
Ocala - Marion County

Jana Fine
November 18
9:00 a.m. - 4:00 p.m.

2014 FLYP Workshop
Jacksonville - Duval
County

Jana Fine
November 20
9:00 a.m. - 4:00 p.m.

2014 FLYP Workshop
Cocoa - Brevard County

Jana Fine
November 22
9:00 a.m. - 4:00 p.m.

2014 FLYP Workshop
Niceville - Okaloosa
County

Jana Fine
December 2
9:00 a.m. - 4:00 p.m.

Regional Meeting for Public
Library Directors

Marianna - Jackson
County

Sandy Newell
December 10
11:00 a.m. - 2:00 p.m.

Online Meeting for Public
Library Directors

November 6 Palmetto Public Library (Manatee County)
November 8 Oldsmar Public Library (Pinellas County)
November 18 Ocala Public Library (Marion County)
November 20 Jacksonville Public Library - Main Library (Duval County)
November 22 Brevard County Library System Headquarters - Cocoa
December 2 Niceville Public Library (Okaloosa County)

For more information about the Florida Library Youth Program, subscribe to [FLYP Forward](#) or contact [Jana Fine](#), Youth Services Consultant, or call: 850.245.6629.

SSLLI Grads Connect, Contribute, and Celebrate

The Sunshine State Library Leadership Institute (SSLLI) has begun to celebrate its 10th year. The Bureau of Library Development is currently planning celebratory activities across the state, based on suggestions made by SSLLI graduates in a January 2013 survey. The theme is, "Connect, Contribute and Celebrate." These activities will provide opportunities for graduates to network, share knowledge and celebrate their successes. Most importantly, it will enable graduates to continue their leadership education and build their resumes. This new initiative is referred to as the Sunshine State Library Leadership Institute Continuing Education (SSLLICE), led by, and for, SSLLI graduates. Planned activities include:

- Virtual Class Reunions conducted from October 2013 to March 2014.
- Regional Reunions with SSLLI Talks (based on TED Talks format), led by, and for, SSLLI graduates in four locations across the state.
- SSLLInars, which are webinars on leadership topics led by, and for, SSLLI graduates.
- A pre-conference workshop by DeEtta Jones at the 2014 Florida Library Association Conference.
- SSLLI graduate reception at the 2014 Florida Library Association Conference.
- SSLLI graduates submission for the Poster Session at the 2014 Florida Library Association Conference.

If you are an SSLLI graduate and want to learn more, or if you missed your Virtual Class Reunion, contact [Melissa Hooke](#) for more information.

For more information about the Leadership Institute, contact [Jill Baldwin Canono](#).



2004-2005, SSLLI 1



2005-2006, SSLLI 2

Affordable Care Act Local Help

Sandy Newell
December 12
@ 10:00 a.m.

Chat With Jana

Jana Fine
December 18
@ 12:00 p.m.



Once you enter your email address, you will be asked to choose which information you want to receive from the Division.

**Continuing Education,
Florida Memory,
Workforce Recovery,
Youth Services
and more...**

Staff

Amy Johnson
Bureau Chief
850.245.6622

Jill Canono
Leadership and
Organizational
Development
850.245.6648

Marian Deeney
State Aid to Public
Libraries,
Library Construction
850.245.6620

Jana Fine
Youth Services
850.245.6629

Dorothy Frank
LSTA Grants,
Library Cooperative Grants
850.245.6631

Sena Heiman
Support Staff
850.245.6628

Melissa Hooke
Support Staff

Do you need to find local help for your patrons applying for health insurance during Affordable Care Act (ACA) open enrollment? The Centers for Medicare and Medicaid Services (CMS) has soft launched LocalHelp.healthcare.gov, a website that lets individuals enter a city, state, or zip code to identify local organizations that can assist with Marketplace Open Enrollment.



Local organizations (including Navigators, Certified Application counselors, etc.) can provide personal help in applying for healthcare coverage through the ACA. This website is [available in Spanish](#). CMS has also developed a [widget](#) for this resource that can be added to your website.

Order Promotional Materials:

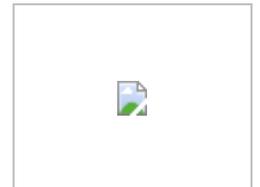
Because Florida is a Federally facilitated Marketplace, Florida libraries can use the CMS [online ordering system](#) to request print materials. It is important to note that quantities are limited, and stock is constantly changing. You will need to create an account to be able to view and order materials. Once you have an account, search the keyword "marketplace" to see the available publications.

Stay informed about the Health Insurance Marketplace:

- To request virtual training for your library, contact [Pam Thompson](#), or call 850.245.6633.
- [Subscribe](#) to weekly Health Insurance Updates.

What's New with the FEL?

Hopefully you've seen the new [Florida Electronic Library](#) (FEL) interface. Do you know what else is new?



- Lexile reading levels have been added to *Kids InfoBits*. Students and teachers will see Lexile level in their search results, and can now search by Lexile reading level range, or Lexile score.
- *Business Plans Handbook* and *History in Dispute* can now be searched as a series. These are GVRL series with more than 20 volumes.
- You can [watch all FEL Friday webinars](#), including the tour of the new site on YouTube.

If you need assistance or have questions about Florida Electronic Library, [subscribe to the FEL Updates](#), contact [Stephanie Race](#), or call: 850.245.6630.

Meet a Member of the Resource Bank of Public Library Directors

Over the past few months, we have been introducing our Resource Bank of Advisers for Public Library Directors.

850.245.6632

Faye Lewis
Support Staff
850.245.6638

Dan Lhotka
E-Rate,
Multitype Cooperatives
850.245.6625

Alicia McKnight
Support Staff
850.245.6635

Sandy Newell
Library Administration
850.245.6624

Stephanie Race
Florida Electronic Library
850.245.6630

Debi Schroeder
Support Staff
850.245.6619

Katrice Stewart
State Data Coordinator
850.245.6608

Sondra Taylor-Furbee
Special Projects
Consultant
850.245.6637

Pam Thompson
E-Government,
Workforce Recovery
850.245.6633

Cynthia Leigh Welch
Continuing Education,
Communications
850.245.6636

Virginia (Ginny) Bird helped establish, and currently serves, as the director of the [New River Public Library Cooperative](#) in Lake Butler (Union County). The Cooperative supports library service in Bradford, Union and Baker Counties, and is the the only rural countywide library system with a dependent [special taxing district](#). Previously Ginny was the first director of the [Union County Public Library](#).



Here is Ginny's philosophy on public library service:

"Provide information, talk honestly and frankly. Keep people talking to each other."

Ginny is available to talk with new directors about topics related to continuing education, working with fewer staff, community relations, working with governing boards, advisory boards, government officials and more. She has also agreed to be a sounding board for any newer director who just wants to talk. If you want to know more about working in Florida's rural libraries, talk with [Ginny](#).

The Resource Bank of Directors is a component of the Connected Director Community, a Library Services and Technology Act grant that provides training and support for public library directors.

If you want to know more about the program, contact [Sandy Newell](#), Library Administration Consultant.



In partnership with [NEFLIN](#), [PLAN](#), [SEFLIN](#), [SWFLN](#), and [TBLC](#), the Division of Library and Information Services has purchased a subscription to Tech-Talk.com.

Tech-talk.com offers the following features:

- A weekly email (Tech-BYTES) on a software productivity topic (i.e., Microsoft Office, Adobe or various browsers).
- The ability to access database articles (Tech-TOPIA) that demonstrate breakthrough ideas for working more efficiently.
- An unlimited ability to get individual help (Tech-QUESTION) by asking, "how to," questions on any topic Tech-Talk.com covers.

Please contact your regional multitype library cooperative (MLC) to subscribe to this service. If your library is not a member of a MLC, please contact [Cynthia Leigh Welch](#), or call: 850.245.6636.

Statewide Resource Sharing - FLIN

The strength of Florida's libraries rests in the diversity of our collections, and our willingness to share resources. The [Florida Library Information Network](#) (FLIN) forms the basis for resource sharing in Florida. In an

effort to strengthen this program, the Division of Library and Information Services has recently revised the [FLIN manual](#) .

There is no cost to being a member of FLIN. As a member you agree to:

- Commit to resource sharing with other FLIN members.
- Load and update records in the state database.
- Provide loans of circulating returnables (i.e., books) to FLIN members at no charge.
- Provide nonreturnables (i.e., photocopies) for a maximum of 25 pages per bibliographic citation to FLIN members at no charge.
- Abide by the [Interlibrary Loan Code](#) for the United States and FLIN policies.

If your library is interested in learning more about joining FLIN, please contact [Cathy Moloney](#), Chief, Bureau of Library and Network Services, or call: 850.245.6687.

Leadership Institute Begins 10th Year

The Sunshine State Library Leadership Institute - Year 10 began the fourth week of October at host sites in Clermont, Lake County (Cooper Memorial Library) and LeHigh Acres, Lee County (East County Regional Library).



38 participants were joined by their mentors to receive an in depth overview of the Institute, create their own leadership definitions, set their professional development goals, and chart their courses for their mentoring partnerships over the next 10 months. The session was facilitated by [Jill Baldwin Canono](#) and Brad Ward, Executive Director, [NEFLIN](#).

Florida Libraries on the Cutting Edge

Library directors gathered in Tallahassee for the 2013 Annual Public Library Directors' Meeting. Following a welcome by Florida Secretary of State Ken Detzner, and Division Director Judi Ring, participants engaged in a series of activities that assessed the current state of library programs, and explored the feasibility and ways to implement innovative ideas to meet the rapidly evolving needs of their communities. High levels of information exchanges were conducted in formal and informal settings throughout the meeting. DeEtta Jones, who closed out the meeting, lead an interactive



2013 Public Library Directors Meeting

workshop on *Creating a Culture of Innovation*. ([View DeEtta's handouts.](#))

Three libraries received the [2011 Library Services and Technology Act Exemplary Award](#):

- Jacksonville Public Library: *Expanding Horizons Adult*

Literacy Project.

- Marion County Public Library: *System Ready to Read: Zero to Three.*
- Gadsden County Public Library System: *Engaging Tweens, Teens and Their Community Through Science Exploration.*



For the first time, the meeting included an exhibit space that provided directors an opportunity to learn more about Division programs. Materials were available, or an [order form](#) could be used, to have items shipped at a later date. Over 10,000 Viva 500 bags and brochures were distributed for use in library programs this fall.

l-r, Barbara Gubbin (JPL), Division Director Judi Ring, Secretary Ken Detzner, and Julie Sieg (Marion County)



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Resources for Public Library Directors

The Bureau of Library Development provides public library directors a range of opportunities to learn, share and network with each other.

There are currently four **regional luncheon meetings** scheduled. Each meeting is hosted by the local library director, and facilitated by Sandy Newell. [Register for these regional meetings.](#)

November 5, 2013, 10:00 a.m. - 1:00 p.m. EST
Clay County Public Library System, Orange Park

November 7, 2013, 10:00 a.m. - 1:00 p.m. EST
Central Brevard Library and Reference Center, Cocoa

December 10, 2013, 11:00 a.m. - 2:00 p.m. CST
Panhandle Public Library Cooperative System, Marianna

April 3, 2014, 10:00 a.m. - 1:00 p.m. EDT
Delray Beach Public Library

The next [online meeting for all directors](#) is Thursday, November 14 at 10:00 a.m., and will focus on small and rural public library issues.

The **2014 Public Library Directors Academy** is scheduled to be held in Orlando on May 6. The Academy brings together newer directors with experienced directors to discuss the future of public libraries. For technical assistance on public library administration, or working with Friends groups and library boards, contact [Sandy Newell](#), Library Administration Consultant, or call: 850.245.6624.

What's in YOUR State Archives?

Most library staff are familiar with the [Florida Memory Project](#), but how much do you know about the [State Archives of Florida](#)? The State Archives collects, maintains and provides access to state government records, personal papers, photographs and other materials. The State Archives' collections document Florida's rich and diverse heritage and history.



You can learn more about their activities by viewing the [slideshow](#) made available to the public during Archives Month. The Archives celebrate with several interesting activities, including a slideshow of images from the Tallahassee Democrat, [a scan day](#), and release of the annual [Archives Month poster](#).



Subscribe Now: Get the Latest BLD News

Ask a Librarian en Español

Are you seeing an increase in Spanish speaking patrons after your Hispanic Heritage Month celebrations? The [Ask a Librarian Spanish](#) interface provides an option for Spanish speakers to have questions answered in their native language. The Ask a Librarian page has an Español link, which allows user to access a Spanish interface for submitting emails. The statewide program is staffed by Spanish speaking librarians around the state who answer emails within 24 hours.



To learn more about becoming part of the [Spanish email team](#), or how your library can make Ask a Librarian in Spanish available to your community, please contact [Stephanie Race](#), Florida Electronic Library Program Manager, or call: 850.245.6630.

Did You Know...

Did you know that, according to a [Pew Research Center Report](#), more than 53% of American adults age 65 and older use the internet or email, and about one third of that same population use social networking.

Although this data is a bit dated, the trend likely continues as computer access grows. Libraries may benefit from gearing computer programs and social media outreach targeted at this audience.

For additional information, or if you have questions or comments for the State Data Coordinator, contact [Katrice Stewart](#), or call: 850.245.6608.

These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.



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