



# BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

October 2013



## In This Issue

[FLYP 2014 Sure to Spark a Reaction](#)

[ACA Open Enrollment](#)

[New FEL Interface](#)

[Fun with FLYP](#)

[MakerSpaces](#)

[Regional Meetings for Public Library Directors](#)

[Florida Library Navigator Resource Sharing](#)

[Ask a Librarian](#)

[Time Capsules](#)

[Did You Know?](#)

## Greetings!

Welcome to the October 2013 [BLDing Success newsletter](#). You know fall is upon us when there are football games, students completing homework, and meetings such as the Public Library Directors' Meeting, which will happen first thing this month.

There are many activities within the Bureau of Library Development highlighted below. Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief  
Bureau of Library Development  
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## FLYP 2014 Sure to Spark a Reaction!



Youth services all over the state are already gearing up for summer 2014, and the Division of Library and Information Services is right there. The 2014 Collaborative Summer Library Program (CSLP) celebrates science and its many disciplines:

- Early Literacy and School Age - Fizz, Boom, Read!
- Teen - Spark a Reaction!
- Adult - Literary Elements

[Registration](#) for the **Florida Library Youth Program (FLYP) workshops** is open. Youth services staff and media specialists are invited to join Youth Services Consultant Jana Fine, and special guest

## Quick Links

[E-Government](#)

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Jobs](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory Leadership Institute \(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Don't Miss the Deadline

## Upcoming Events



[New Directors' Orientation](#)  
In Tallahassee  
October 2

[2013 Annual Public Library Directors' Meeting](#)  
In Tallahassee  
October 3-4

[Stay Informed - E-Government in Florida Public Libraries](#)  
Pam Thompson  
October 8 @ 2:00 p.m.

[Online Meeting for Public Library Directors](#)  
Sandy Newell  
October 10 @ 10:00 a.m.

[2014 FLYP Workshop Tallahassee - Leon County](#)  
Jana Fine  
October 17  
9:00 a.m. - 4:00 p.m.

[2014 FLYP Workshop Port Charlotte - Charlotte County](#)  
Jana Fine  
October 21  
9:00 a.m. - 4:00 p.m.

[Division Update With](#)

Kayla Garrett, for a free, daylong workshop. Participants will *Fizz, Boom, Read!* during the morning session as they focus on children's programming. The afternoon session will *Spark a Reaction!* with teen programming.

- October 17 Leroy Collins Leon County Public Library Main Library - Tallahassee (Leon County)
- October 21 Mid-County Regional Library - Port Charlotte (Charlotte County)
- October 23 Southwest Regional Library - Pembroke Pines (Broward County)
- October 25 Blake Public Library - Stuart (Martin County)
- November 4 Maitland Public Library (Orange County)
- November 6 Palmetto Public Library (Manatee County)
- November 8 Oldsmar Public Library (Pinellas County)
- November 18 Ocala Public Library (Marion County)
- November 20 Jacksonville Public Library - Main Library (Duval County)
- November 22 Brevard County Library System Headquarters - Cocoa
- December 2 Niceville Public Library (Okaloosa County)

BLD staff have been busy preparing for these sessions and getting out materials. Over 430 summer reading manuals were shipped to 83 libraries and library systems. If your CSLP manual has not yet arrived, please contact Jana. As wonderful as receiving the manuals are, it is even more exciting to utilize them in conjunction with the CSLP/FLYP workshops this fall.

For more information about the Florida Library Youth Program, subscribe to [FLYP Forward](#) or contact Jana Fine, Youth Services Consultant, at: [jana.fine@dos.myflorida.com](mailto:jana.fine@dos.myflorida.com) or 850.245.6629.

## October 1 Marks Beginning of Open Enrollment



As a Federally Facilitated Marketplace, Floridians will use [HealthCare.gov](#) to apply and enroll for the health insurance mandated by the Affordable Care Act. The Marketplace offers several kinds of assistance to help your patrons apply for coverage and choose a plan that meets their needs:

- People trained to help your patrons apply and enroll.
- [Online questions and answers](#).
- [A toll-free call center](#) or online chat available 24/7.

During Open Enrollment, your patrons can find the kind of help that works best for them.

### Get help in person

In Florida, the following are some of the people trained for outreach and enrollment are available to help your patrons understand their health coverage options and help them enroll in a plan:

- [Navigators](#).

Judi Ring

October 23 @ 10:00 a.m.

2014 FLYP Workshop  
Pembroke Pines -  
Broward County

Jana Fine

October 23

9:00 a.m. - 4:00 p.m.

2014 FLYP Workshop  
Stewart - Martin County

Jana Fine

October 25

9:00 a.m. - 4:00 p.m.

2014 FLYP Workshop  
Maitland - Orange County

Jana Fine

November 4

9:00 a.m. - 4:00 p.m.

Regional Meeting for Public  
Library Directors

Orange Park - Clay County

Sandy Newell

November 5

10:00 a.m. - 1:00 p.m.

2014 FLYP Workshop  
Palmetto - Manatee County

Jana Fine

November 6

9:00 a.m. - 4:00 p.m.

Ask BLD

Amy Johnson and Staff  
November 7 @ 10:00 a.m.

Regional Meeting for Public  
Library Directors

Cocoa - Brevard County

Sandy Newell

November 7

10:00 a.m. - 1:00 p.m.

2014 FLYP Workshop  
Oldsmar - Pinellas County

Jana Fine

November 8

9:00 a.m. - 4:00 p.m.

2014 FLYP Workshop  
Ocala - Marion County

Jana Fine

November 18

9:00 a.m. - 4:00 p.m.

- [Certified application counselors.](#)
- [Champions for Coverage.](#)
- [Florida Health Center Outreach and Enrollment.](#)
- Insurance agents and brokers can also help with applications and choices.

### Get help filling out an application online

The Marketplace website walks your patron step by step through the online health coverage application. It keeps track of where they are and guides them through to the end. If they have to stop their application and come back later, the Marketplace lets them re-start where they left off.

Each page explains the questions being asked, how much time each step might take, and if your patrons will need any forms or other documents. If your patrons want live help while they apply online, the [Marketplace Help Center](#) allows them to call the toll free support center, or chat with someone online.

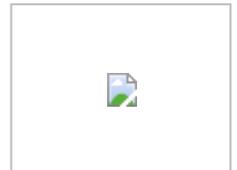
### Stay informed about the Health Insurance Marketplace

- To request virtual training for your library, contact [Pam Thompson](#), or call 850.245.6633.
- [Subscribe](#) to weekly Health Insurance Updates.

For more information, contact Pam Thompson, E-Government Consultant, at: [pam.thompson@dos.myflorida.com](mailto:pam.thompson@dos.myflorida.com) or 850.245.6633.

## New FEL Interface Launches in October

After months of work, we're excited that the new Florida Electronic Library interface will launch in October. Watch your inbox for the official announcement and invitations to a virtual tour of the new site.



Many thanks go out to the many library staff who contributed their time to review prototypes and provide feedback essential to offering Floridians the best product possible.

If you need assistance or have questions about Florida Electronic Library, [subscribe to the FEL Updates](#), or contact Stephanie Race at: [stephanie.race@dos.myflorida.com](mailto:stephanie.race@dos.myflorida.com) or 850.245.6630.

## Fun With FLYP

[World Space Week](#) (October 4 - 10) is the largest public space event in the world, with celebrations in more than 50 nations. Its goal is to celebrate the contributions of space science and technology that have contributed to the betterment of the human condition. This international event commemorates the beginning of the Space Age with the launch of Sputnik One on October 4, 1957. A teacher's activity guide for projects during World Space Week is available in PDF form in the Education section. Fun programs can be utilized at the public library, including:

2014 FLYP Workshop  
Jacksonville - Duval County

Jana Fine  
November 20  
9:00 a.m. - 4:00 p.m.

2014 FLYP Workshop  
Cocoa - Brevard County

Jana Fine  
November 22  
9:00 a.m. - 4:00 p.m.

2014 FLYP Workshop  
Niceville - Okaloosa County

Jana Fine  
December 2  
9:00 a.m. - 4:00 p.m.

Regional Meeting for Public  
Library Directors  
Marianna - Jackson County

Sandy Newell  
December 10  
11:00 a.m. - 2:00 p.m.



Once you enter your email address, you will be asked to choose which information you want to receive from the Division.

**Continuing Education**  
**Florida Memory**  
**Workforce Recovery**  
**Youth Services**  
and more...

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Jana Fine

- Designing a vehicle that will protect an "Egg-naut" from the perils of re-entry.
- Making a new strange alien life form.
- Inventing a game or sport that can only be played in zero gravity.



During the month of October, families can enjoy creative library programs such as the ones above, and utilize the library's nonfiction collection as a "launching pad" to further knowledge.

Teen Read Week (TRW) is a national literacy initiative of the Young Adult Library Services Association (YALSA). It's aimed at teens, their parents, librarians, educators, booksellers, and other concerned adults. The focus is to encourage teens to read for the fun of it. TRW takes place October 13-19 with the theme, *Seek the Unknown @ your library*. Anyone can sign up for free access to a variety of helpful resources that will aid in encouraging teens to celebrate reading. Resources on the website include planning tools such as: activity ideas, publicity tools, a webinar, and products such as the *Seek the Unknown* manual.

For more information about the Florida Library Youth Program, subscribe to FLYP Forward or contact Jana Fine, Youth Services Consultant, at: [jana.fine@dos.myflorida.com](mailto:jana.fine@dos.myflorida.com) or 850.245.6629.

## Innovation in Your Own Backyard

Bureau of Library Development staff recently visited the local Tallahassee makerspace, Making Awesome, home to many innovations, inventions, 3-D printers, tools, parts, widgets, and even a sewing machine. They offer classes, room for members to store tools, a place to share ideas and work on group projects, as well as a general sense of camaraderie amongst fellow hobbyists.



Some of the projects developed at Making Awesome include a board game simulating industry development on the moon, a computer based system for the management of backyard chicken flocks (no Internet required), and a plastic relief model of the topography of the moon (printed using a 3-D printer designed in house).

There are many other ongoing projects at Making Awesome. People are creating their own 3-D printers from parts printed from another 3-D printer (so Sci-Fi!), making armor, and completing woodworking projects for their homes. You don't have to spend millions of dollars, or purchase lots of equipment, to have a makerspace for your library. Just open a space for creativity or partner with someone who has the space. Look around your local area for inspiration for your library!

If you're attending the Annual Public Library Directors' Meeting, BLD will host a field trip to Making Awesome on October 2 at 6:00 p.m. Come, join us, and get ideas for your library.

For more information, contact Cynthia Leigh Welch, Continuing

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## Surveys Galore

Right now, public libraries may be hearing about a lot of surveys. Many of these surveys are valuable tools to help support the efforts of libraries, however, the only required survey is the [Annual Statistical Report Form for Florida Public Libraries](#), which is a required element of the [State Aid to Libraries grant](#).

To help eliminate any confusion, here is a brief summary of the optional surveys:

- [Impact Survey](#) - An online survey tool designed for public libraries to better understand their communities and how people use their public technology resources and services. The survey coding is placed on the public access computers for patrons to complete. Beta testing opportunities currently exist.
- [Edge Assessment](#) - A voluntary assessment program that provides libraries with benchmarks, best practices, tools and resources that support continuous improvement and reinvestment in public technology services. The national Edge rollout will occur in January 2014.
- [Digital Inclusion](#) - A survey of public libraries that explores the digital inclusion roles of public libraries in public access technology infrastructure resources and capacity; digital content, services, and accessibility; digital literacy; and domain specific services and programs. The Information Policy and Access Center at the University of Maryland is conducting this survey and selected a library sample.

Stay tuned for more information on these initiatives. If you have questions, contact Katrice Stewart, State Data Coordinator, at: [Katrice.Stewart@dos.myflorida.com](mailto:Katrice.Stewart@dos.myflorida.com) or 850.245.6608.

## Regional Meetings for Florida Public Library Directors

The Bureau of Library Development is continuing to provide public library directors a range of opportunities to learn, share, and network with each other. These include monthly online meetings, regional luncheon meetings across the state, the [New Library Directors' Orientation](#) held each October, and the 2014 Public Library Directors Academy.

The [next online meeting](#) for all directors is October 10.

There are currently four regional luncheon meetings scheduled. Each meeting is hosted by the local library director and facilitated by Sandy Newell. [Register for these meetings](#).

November 5, 2013, 10:00 a.m. - 1:00 p.m. EST  
Clay County Public Library System, Orange Park

November 7, 2013, 10:00 a.m. - 1:00 p.m. EST

Central Brevard Library and Reference Center, Cocoa

December 10, 2013, 11:00 a.m. - 2:00 p.m. CST  
Panhandle Public Library Cooperative System, Marianna

April 3, 2014, 10:00 a.m. - 1:00 p.m. EDT  
Delray Beach Public Library

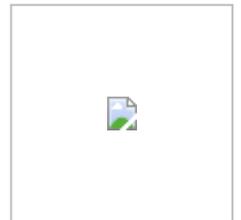
For technical assistance on public library administration or working with Friends groups and library boards, contact Sandy Newell, Library Administration Consultant, at: [sandy.newell@dos.myflorida.com](mailto:sandy.newell@dos.myflorida.com) or 850.245.6624.



## Follow BLD on Twitter

### Florida Library Navigator - Resource Sharing

Beginning October 1, 2013, the Bureau of Library and Network Services will take over management of the **Florida Library Navigator** project as part of the Statewide Resource Sharing Services offered within the Division of Library and Information Services.



Florida Library Navigator is a patron initiated interlibrary loan (ILL) service that is free to any interested Florida library with a full OCLC WorldCat Resource Sharing subscription. Through Navigator, patrons request materials from libraries participating in the Florida Library Navigator program. The system authenticates the patron against the local patron database, takes advantage of the [statewide library courier service](#), and reduces staff workload at the front and back ends of an ILL request.

Florida Library Navigator serves as an easy to use layer of accessibility between local ILL requests and full OCLC WorldCat Resource Sharing or ILLiad requests.

The project has been managed by the Tampa Bay Library Consortium (TBLC) in partnership with the Division, and OCLC as part of the Florida Electronic Library. Division staff will continue to work closely with TBLC and OCLC.

If your library is interested in learning more about Florida Library Navigator, please contact Cathy Moloney, Chief, Bureau of Library and Network Services at: [Cathy.Moloney@dos.MyFlorida.com](mailto:Cathy.Moloney@dos.MyFlorida.com) or 850.245.6687.

### Ask a Librarian Available Seven Days a Week

Did you know that Florida's [Ask a Librarian](#) service is open 84 hours a week? Even when your library is closed, patrons have access to library

staff who can answer their questions via chat, text or email.

Sunday - Thursday from 10:00 a.m. - 12:00 a.m. ET

Friday - Saturday from 10:00 a.m. - 5:00 p.m. ET



We encourage libraries, schools, classroom teachers, museums, non profits, businesses, and anyone with any research needs, to place a [link to Ask a Librarian](#) on their website, giving users direct access to this valuable service.

Feel free to [download](#) or [order](#) this sign to hang outside your library.

If you need assistance or have questions about Ask a Librarian, please contact Stephanie Race, Florida Electronic Library Program Manager at: [stephanie.race@dos.myflorida.com](mailto:stephanie.race@dos.myflorida.com) or 850.245.6630.



## Subscribe Now

### Get the Latest BLD News

## Library Services and Technology Act Grant Program - Time Capsules



Did you receive one of the Viva Florida 500 Time Capsules? Did you know you could register your time capsule online with us?

If you have not done so already, please visit the [Viva Florida 500 Time Capsule](#) page and add your time capsule to our registry. Tell us about your time capsule! What did you put in it? Where it is located? When will it be opened?

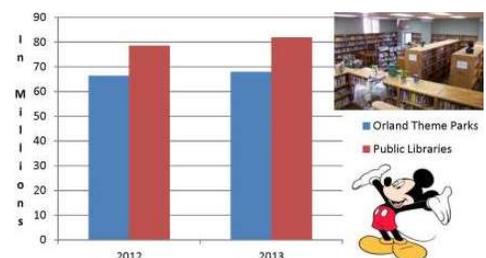
Like [Viva Florida 500 on Facebook](#) and share the pictures of your library's time capsule sealing ceremony!

If you need assistance or have questions, please contact Dolly Frank at: [Dorothy.Frank@dos.myflorida.com](mailto:Dorothy.Frank@dos.myflorida.com) or 850.245.6631.

## Did You Know...

In May of this year, *Did You Know* was introduced, and I shared that Florida public libraries had more visitors than the theme parks in Orlando. Well, the new numbers are in, and the trend continues! Theme park attendance in Orlando was up 1.6 million from 66.4 million

to 68 million, while Florida public library attendance was up 3.4 million from 78.5 million to 81.9 million. To better summarize: Florida public libraries had 13.9 million more visitors than Orlando theme parks! Way to go!



For additional information, or if you

have questions or comments for the State Data Coordinator, contact  
Katrice Stewart at: [katrice.stewart@dos.myflorida.com](mailto:katrice.stewart@dos.myflorida.com) or  
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**These programs are funded under the provisions of the Library Services and Technology Act, from the  
Institute of Museum and Library Services, administered by the Florida Department of State's Division of  
Library and Information Services.**

