



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

July 2013



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Greetings!

Welcome to the July 2013 [BLDing Success newsletter](#). Bureau staff members continue to work on exciting programs; you will find lots of information below.

I am pleased to let you know that the one vacant position within the Bureau, Administrative Assistant I, will be filled in July! We will introduce her in the August newsletter.

Please continue to let us know how we may assist you in your work for Florida's libraries.

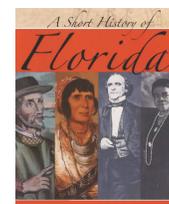
[Amy L. Johnson](#), Chief
Bureau of Library Development
amy.johnson@DOS.MyFlorida.com
850.245.6622

Viva Florida 500 Resources Available

The Division is still experiencing the effects of a very successful FLA Annual Meeting in Orlando. Hundreds of you visited the Division and Viva Florida 500 booths to learn more about our programs and pick up promotional materials.

If you are planning a [Viva Florida 500](#) event in your community, we'd like to help. The Department of State has a variety of materials that can be used during programs or at information tables.

- Viva Florida brochures, bookmarks, rack cards, bags, pens



[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Don't Miss the Deadline

Fiscal Year 2013-2014
State Aid Applications
October 1, 2013

Upcoming Events



[Trends and Issues in E-Government](#)

Pam Thompson
July 9 @ 2:00 p.m.

[Public Library Directors](#)

Sandy Newell
July 11 @ 2:00 p.m.

[FEL Friday-Back to School](#)

Stephanie Race
July 12 @ 10:00 a.m.

[Completing the Online State Aid Application](#)

Marian Deeney
July 17 @ 10:00 a.m.

[Chat With Jana - The Florida Dairy Farmers](#)

Jana Fine
July 19 @ 10:00 a.m.

[Book Vending Machines](#)

Cynthia Leigh Welch
July 26 @ 10:00 a.m.

2013 Annual Public Library Directors' Meeting

In Tallahassee
October 3-4

(coming soon)

- Florida Memory brochures
- [Florida Memory Folklife music](#) (downloadable or CD)
- [Short History of Florida](#) booklet (downloadable or paper)
- [Exploring Florida: An Activity Book](#) (downloadable or paper)
- [Flat Ponce & Friends Educational Activity](#)

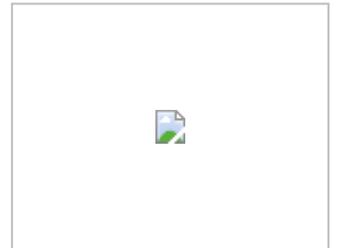


If you would like to receive quantities of any of these materials for an upcoming Viva Florida 500 event in your community, please email Debi Schroeder at deborah.schroeder@dos.myflorida.com with the name and date of your event, the quantity needed, and preferred method of shipment (courier or USPS).

Don't forget to [submit your Viva events](#) and register your [time capsule](#).

Ask a Librarian Widget Available for FEL Resources

We are thrilled to announce the launch of the [Ask a Librarian widget](#) in the [Florida Electronic Library's](#) Gale databases. This new enhancement will allow your patrons and students to chat with a librarian directly from any of your Gale resources - at the point of need!



Implementation Timeline

- May-June 2013 Testing with nine public and academic libraries - successful!
- July 1, 2013 Widgets launch in public library databases.
- August 1, 2013 Widgets launch in academic and K-12 library databases.

You will have access to monthly statistics to view the chats coming in from the databases. We plan to review transcripts of questions to determine if there are patterns that could help improve usability.

For additional information about the FEL, subscribe to [FEL Updates](#) or contact Stephanie Race, FEL Program Manager, at stephanie.race@dos.myflorida.com or 850.245.6630.

Youth Services Staff are Digging Into Reading!

Florida's libraries are full swing into their summer reading programs. What have they been digging?



Once you enter your email address you will be asked to choose which information you want to receive from the Division.

**Continuing Education
Florida Memory
Workforce Recovery
Youth Services
and more...**

Staff

[Amy Johnson](#)
Bureau Chief
850.245.6622

[Jill Canono](#)
Leadership and
Organizational Development
850.245.6648

[Marian Deeney](#)
State Aid to Public Libraries
Library Construction
850.245.6620

[Jana Fine](#)
Youth Services
850.245.6629

[Dorothy Frank](#)
LSTA Grants
Library Cooperative Grants
850.245.6631

[Sena Heiman](#)
Support Staff
850.245.6628

[Melissa Hooke](#)
Support Staff
850.245.6632

[Faye Lewis](#)
Support Staff
850.245.6638

[Dan Lhotka](#)
E-Rate
Multitype Cooperatives
850.245.6625

- Emily Taber Public Library (Baker County) *Dug Into Bugs*.
- There was a *Great Underground Acorn Search* at Jefferson County Public Library.
- Kids dug for (chocolate) dinosaur bones at the [St. Johns County Public Library System Main Library](#).
- *Tiny Diggers Dig Noise* at the [North Regional/Broward College Library](#).



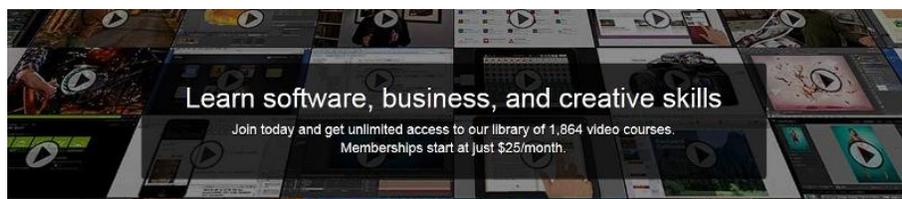
We'd love to see your pictures and share your library's stories in the [FLYP Forward newsletter!](#)

Don't forget to keep a copy of the 2013 FLYP summer reading program [reporting form](#) handy to help you track your summer reading program statistics.

For more information about the Florida Library Youth Program, subscribe to [FLYP Forward](#) or contact Jana Fine, Youth Services Consultant, at jana.fine@dos.myflorida.com or 850.245.6629.

Lynda.com... Going, Going, Gone!

[Lynda.com](#) is here and we have had a great turn out in Florida! While there is currently a waiting list, we do anticipate more seats becoming available as time progresses. Active [WebJunction](#) course users should [complete the sign-up form](#) to be added to the waiting list.



With more than 1,400 courses taught by industry experts - and more added every week - lynda.com is designed for all levels of learners and is available whenever you're ready to learn. You can even view it on your iPhone, iPad, Android phone or tablet, or other mobile device. Check out the latest releases and most viewed courses in 3D and animation, audio, business, design, developer, photography, video and Web, and interactive.

Want more information? Contact Cynthia Leigh Welch, Continuing Education Consultant, at Cynthia.Welch@DOS.MyFlorida.com or 850.245.6636.

New GED E-Reference Title

[Sandy Newell](#)
Library Administration
850.245.6624

[Stephanie Race](#)
Florida Electronic Library
850.245.6630

[Debi Schroeder](#)
Support Staff
850.245.6619

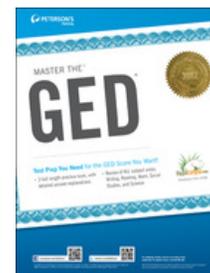
[Katrice Stewart](#)
State Data Coordinator
850.245.6608

[Sondra Taylor-Furbee](#)
Special Projects Consultant
850.245.6637

[Pam Thompson](#)
E-Government
Workforce Recovery
850.245.6633

[Cindy Welch](#)
Continuing Education
Communications
850.245.6636

Master the GED is the newest addition to the [Florida Electronic Library](#) Gale Virtual Reference Library (GVRL) collection. This new e-reference title is available for unlimited, simultaneous access by users anywhere in Florida. It is a comprehensive GED study guide that helps students improve their scores with its valuable blend of hands-on exercises, subject reviews, and test-taking strategies.



In the first three days it was available, over 450 people looked at it!

You'll find *Master the GED* under the Education subject heading on the left-hand menu in the GVRL. Please [create a bookmark](#) and link to it on your library's website. Not sure where? Make it a featured or new resource on your front page, include it in the electronic resources section in the Education or GED or Testing & Study Guides subject areas. We also encourage you to share the link with your local literacy groups, GED testing center, and any other organizations that assist GED test takers.

For additional information about the FEL, subscribe to [FEL Updates](#) or contact Stephanie Race, FEL Program Manager, at stephanie.race@dos.myflorida.com or 850.245.6630.

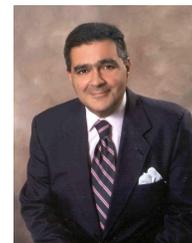
Florida Library Jobs

If you have a library job opening at your organization or if you are a job seeker looking for a library position, check out [Florida Library Jobs](#).

Meet a Member of the Resource Bank of Public Library Directors

As you learned in the [May 2013 BLDing Success](#), the Bureau of Library Development has a Resource Bank of Public Library Directors who are advisers for new public library directors in Florida. This column features one of the directors who has graciously agreed to share his experience.

Gene Coppola is Director of the [Palm Harbor Library](#), a member of the Pinellas County Public Library Cooperative. He has been an adviser with the Bureau of Library Development's program for new directors since 2009. Gene has been very open in giving his advice and time to new directors, with an emphasis on staff management, marketing, working with library supporters, partnerships, and more. Gene is also trying out different ways of providing services. He served on a panel at the April Public Library Directors Academy where he shared how he rearranged his library and purchased rolling tables to provide flexible spaces for small groups to gather and work together. Here is Gene's philosophy on public library service.



"I have found that my role as a Public Library Director has continuously evolved over the years due to the various changing nuances of the position, internally and externally. It is essential to adapt but it is equally important to be a player at the community table for, if not, you will have to learn to live with the choices of

others. And perhaps the most important thing to ask yourself from time to time is whether you are still enjoying what you are doing. If not, get out. When the fun stops, so too will your evolution as a Public Library Director."

The Resource Bank of Directors is a component of the Connected Director Community, a Library Services and Technology Act grant that provides training and support for public library directors.

If you want to know more about the program, contact Sandy Newell, Library Administration Consultant, at sandy.newell@dos.myflorida.com or 850.245.6624.

2013 Public Library Directors' Meeting

The 2013 Annual Florida Public Library Directors' meeting has been scheduled for **October 3-4** in Tallahassee. We will share agenda and registration information in August.



Free Digital Literacy Resources

Public libraries have a vested interest in providing digital literacy programming for their patrons because it supports a core library value, equal access to information. On June 26, Pam Thompson, E-Government consultant, and Jessica Meadows, Marketing Specialist, presented a webinar featuring the digital literacy resources available from GCFLearnFree.org.



GCFLearnFree.org creates and provides quality, innovative online learning opportunities your patrons can use to improve technology, literacy, math, and job skills needed to be successful in both work and life, including financial literacy topics. With over 750 different lessons delivered to millions of people in more than 200 countries, they are a worldwide leader in online education. Best of all, their online classes and tutorials are absolutely free.

Recordings of this and other E-Government webinars are available on the [E-Government Archived Webinar](#) site.

For more information, contact [Pam Thompson](mailto:pam.thompson@dos.myflorida.com), E-Government Consultant, at pam.thompson@dos.myflorida.com or 850.245.663

Webinars for New Directors

The Bureau of Library Development regularly hosts [webinars for library directors](#). Gene Coppola, Director of the Palm Harbor Library, has participated in several of these programs for new directors.

Watch [Fiscal Management and Library Politics](#) to learn more about Gene's experiences. The session also includes perspectives from directors Gladys Roberts, Anne Shepherd, and Mary Jane Little, who joined him to talk about the political side of administration. You will

learn more about them and their role as advisers in future newsletters.

Gene has also participated in webinars on [building partnerships](#) (February 2013) and [local government politics](#) (April 2010). Recordings for most Division webinars can be found on [YouTube](#).

If you want to know more about the program, contact Sandy Newell, Library Administration Consultant, at sandy.newell@dos.myflorida.com or 850.245.6624.

Celebrate Children and Parents in July

July is [National Make a Difference to Children Month](#). Encourage your community to plan fun adventures to the library and attend the fantastic programs that youth library staff offer during this month. Help them make a book together about their summer vacation. Provide books they can read together as a family.



Help your families celebrate the 4th of July by sharing *The First Independence Day Celebration (Our American Story)* by Kathy Allen, (2010) or other great Independence Day books available at your library.

Plan a wonderful picnic with your children on July 10, [Teddy Bear Picnic Day](#). Don't forget to read to your bear.

Let parents know how special they are on [National Parents Day](#), the fourth Sunday in July.

For more information about the Florida Library Youth Program, subscribe to [FLYP Forward](#) or contact Jana Fine, Youth Services Consultant, at jana.fine@dos.myflorida.com or 850.245.6629.

Good Ideas

Looking for a different way for customers to recommend their favorite books or media? Try something like the [Awesome Box](#) project at the Somerville Public Library (Somerville, Massachusetts).

All a person has to do to recommend a title is drop the book in the Awesome Box rather than the traditional book drop. After staff scans it as returned, they scan it a second time. It then pops up on the library's "awesome page." This is a quick, inexpensive way to highlight favorite titles that combines the power of social networking with the physical step of returning an item.



If you have a simple idea popular with your customers that you would like to share, contact Sandy Newell, Library Administration Consultant, at sandy.newell@dos.myflorida.com or 850.245.6624.

State Aid Grant Program Webinar

Don't forget, Fiscal Year 2013-2014 [State Aid to Libraries Grant Applications](#) must be submitted online this year using the [Florida Libraries and Grants System](#). Applications are due October 1, 2013, and additional documents are due December 1, 2013.

An [online overview](#) of the State Aid to Libraries Grant online application will be held on Wednesday, July 17. It will cover using the Florida Libraries and Grants System to complete and submit State Aid applications.

If you have questions about the State Aid to Libraries program, please contact Marian Deeney at marian.deeney@dos.myflorida.com or 850.245.6620.

LSTA Grant Program Spotlight



The 2013 Library Services and Technology Act (LSTA) Grant cycle is well underway. Seventeen organizations submitted a total of 37 grant applications to meet the March 15 deadline. Teams of Division staff evaluated and scored the applications. The evaluation, comments, and scores will be on the Florida Libraries and Grants [online system](#) for applicants to review and are also available from the Division upon request.

The LSTA Advisory Council met in June to discuss the 2013 LSTA grant applications. They reviewed each application and made funding priority recommendations to the Division for each project. These funding recommendations were taken into consideration by the Division Senior Managers on June 19.

The total funds requested in 2013 was \$8,778,918. The total award from the *Institute of Museum and Library Services* is \$7,571,343. The Division Senior Managers considered the Staff Evaluation and Scores and the Advisory Council recommendations when making their funding recommendations to the Florida Secretary of State. The Secretary of State's final recommendation for funding and approval is expected in July. Notification of Grant Awards will be delivered shortly after the Secretary's approval.

If you have questions about the LSTA Grant Program, please contact Dorothy Frank, LSTA Grants Coordinator, at Dorothy.Frank@dos.myflorida.com or 850.245.6631.

Did You Know...

According to a Pew study titled [Library Services in the Digital Age](#), which was released in January 2013, 53% of Americans said they visited a library or bookmobile within the last 12 months. Here is why they said they attended the library:

- 73% of library patrons say they visit to browse the shelves for

books or media.

- 73% say they visit to borrow print books.
- 54% say they visit to research topics that interest them.
- 50% say they visit to get help from a librarian. Asked how often they get help from library staff in such things as answering research questions, 31% of library patrons in the past 12 months say they frequently get help, 39% say they sometimes get help, 23% say they hardly ever get help, and 7% say they never get help.
- 49% say they visit to sit, read, and study, or watch or listen to media.
- 46% say they visit to use a research database.

Although these statistics may look a bit overwhelming, they do paint a picture that shows people still go to the library for a variety of services.

For additional information or if you have questions or comments for the State Data Coordinator, contact Katrice Stewart at katrice.stewart@dos.myflorida.com or 850.245.6608.

2013-2014 SLLI Call for Mentors

The Sunshine State Library Leadership Institute (SLLI) prepares individuals to lead libraries today and into the future. Each participant is expected to select and [work with a mentor](#) during the 10-month Institute.



Mentors work one-on-one with their mentees to:

- Identify professional development goals.
- Provide guidance on the design, implementation, and evaluation of a library leadership project.
- Master the Institute's leadership competencies.

If you are interested in serving as a mentor during the 2013-2014 program year that begins in October and concludes in July, please submit a letter of interest that includes the following:

1. Contact information - name, title, organization, telephone number, email address.
2. Brief outline of your area of expertise based on the Institute's competencies.
3. Reason(s) you would like to mentor a Sunshine State Library Leadership Institute participant.

We recommend that your letter be no longer than two pages. The letter will be available for program participants to review on a closed wiki. It should provide basic information to help newly-selected participants decide whether they would like to explore the opportunity of forming a mentoring relationship with you based on their professional development needs.

Please submit your letter of interest by August 1, 2013, to Jill Canono at sslli@dos.myflorida.com.

For additional information contact Jill Canono, Leadership Development

Consultant, at Jill.Canono@dos.myflorida.com or 850.245.6648.

Follow BLD on Twitter

BLD is tweeting. Are you following us? You can find us on [Twitter](#) at <https://twitter.com/FLLibDev>.



These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.

