



# BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

June 2013



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## Greetings!

Welcome to the June 2013 [BLDing Success newsletter](#). Bureau staff members continue to work on exciting programs; you will see many great offerings described below.

There is one vacant Administrative Assistant position within the Bureau. I have reviewed 276 applications and will be scheduling interviews shortly.

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief  
Bureau of Library Development  
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850.245.6622

## Don't Miss the Deadline

[SSLI Year 10 Applications](#)

June 14, 2013

FY 2013-2014  
State Aid Applications  
October 1, 2013

## WebJunction News

Did you miss a [WebJunction webinar](#)? Did you catch the live webinar but really wanted a copy of the slides, worksheets, or need a reminder of what happened in chat? No worries! We have a robust list of [WebJunction Event Archives](#) that includes not only the webinar, but materials used during the session.

Some of the topics I'm excited about include:

- [What Would Walt Do?: Quality Customer Service for Libraries](#)
- [Librarians Are Wikipedians Too](#)
- [Bridging the Digital Divide With Mobile Services](#)

## Upcoming Events





LSTA Advisory Council Meeting

In Tallahassee  
June 7 @ 8:30 a.m.

Trends and Issues in E-Government Services Online Meeting

Pam Thompson  
June 11 @ 2:00 p.m.

LSTA Senior Managers Meeting

In Tallahassee  
June 19 @ 8:30 a.m.

FEL Friday-What IS the FEL?

Stephanie Race  
June 21 @ 10:00 a.m.

Chat With Jana - Reading to Animals Online Meeting

Jana Fine  
June 24 @ 1:00 p.m.

E-Government in FL Public Libraries: Overview of GCFLearnFree.org Online Learning Resources

Pam Thompson  
June 26 @ 10:00 a.m.

FEL Friday-Back to School

Stephanie Race  
July 12 @ 10:00 a.m.

Completing the Online State Aid Application

Marian Deeney  
July 17 @ 10:00 a.m.

2013 Annual Public Library Directors' Meeting  
In Tallahassee  
October 3-4



Once you enter your email address you will be asked to

• [That's Not What I Said!: Foundations of Interpersonal Communication](#)

None of these sound interesting? No problem! With at least 175 archived webinars to choose from, you are sure to find something that fits your needs.

If you need help setting up your account or searching for courses, contact Cynthia Leigh Welch, Continuing Education Consultant, at [cynthia.welch@dos.myflorida.com](mailto:cynthia.welch@dos.myflorida.com) or 850.245.6636.

## 2013-2014 SSLLI Call for Mentors



The Sunshine State Library Leadership Institute (SSLLI) prepares individuals to lead libraries today and into the future. Each participant is expected to select and work with a mentor during the 10-month Institute.

Mentors work one-on-one with their mentees to:

- Identify professional development goals.
- Provide guidance on the design, implementation, and evaluation of a library leadership project.
- Master the Institute's leadership competencies.

If you are interested in serving as a mentor during the 2013-2014 program year that begins in October and concludes in July, please submit a letter of interest that includes the following:

1. Contact information - name, title, organization, telephone number, email address.
2. Brief outline of your area of expertise based on the Institute's competencies.
3. Reason(s) you would like to mentor a Sunshine State Library Leadership Institute participant.

We recommend that your letter be no longer than two pages. The letter will be available for program participants to review on a closed wiki. It should provide basic information to help newly-selected participants decide whether they would like to explore the opportunity of forming a mentoring relationship with you based on their professional development needs.

Please submit your letter of interest by August 1, 2013, to Jill Canono at [sslli@dos.myflorida.com](mailto:sslli@dos.myflorida.com).

For additional information contact Jill Canono, Leadership Development Consultant, at [Jill.Canono@dos.myflorida.com](mailto:Jill.Canono@dos.myflorida.com) or 850.245.6648.

## News About the Florida Electronic Library

Did you know that the [Florida Electronic Library](#) enables you to access reference books? There are over 50 different resources to choose from. Just a few selections include:

- [Biology](#)

choose which information you want to receive from the Division.

**Continuing Education  
Florida Memory  
Workforce Recovery  
Youth Services**  
and more...

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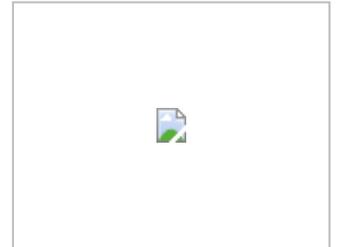
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Florida Electronic Library

- [Encyclopedia of Small Business](#)
- [Gale Encyclopedia of Alternative Medicine](#)
- [Gale Encyclopedia of Multicultural America](#)
- [History in Dispute](#)
- [How to Understand Business Finance](#)
- [Master the GED](#)
- [St. James Encyclopedia of Popular Culture](#)
- [World of Earth Science](#)



Want more? [View all resources in Gale Virtual Reference Library](#). We encourage you to [create a bookmark](#) and link to GVRL titles on your library's website.

For additional information about the FEL, subscribe to [FEL Updates](#) or contact Stephanie Race, FEL Program Manager, at [stephanie.race@dos.myflorida.com](mailto:stephanie.race@dos.myflorida.com) or 850.245.6630.

## Florida Library Jobs

If you have a library job opening at your organization or are seeking a library position, check out [Florida Library Jobs](#).

## Sequester Forces Cut in Unemployment Benefits

As a result of sequestration, the [U.S. Department of Labor](#) is requiring a reduction of [Emergency Unemployment Compensation](#) (EUC) payments between May 26 and September 28, 2013.

EUC is the federal benefits extension available after regular Florida re-employment assistance benefits run out. EUC benefits are broken into four tiers or levels with EUC Tier III providing up to 13 additional weeks of benefits.

In order to comply with this federal mandate, Florida is required to reduce the EUC remaining entitlement for all EUC Tier III claimants to three weeks or 15.79 percent of their regular state claim entitlement, whichever is less.

Your patrons receiving EUC Tier III assistance can find complete information at the Department of Economic Opportunity's [Hot Topics](#) site. For questions, they can email a [re-employment assistance agent](#) or call 1.800.204.2418.

For more information contact Pam Thompson, E-Government Consultant, at [pam.thompson@dos.myflorida.com](mailto:pam.thompson@dos.myflorida.com) or 850.245.6633.

## 2013 Public Library Directors' Meeting

The 2013 Annual Florida Public Library Directors' meeting has been scheduled for **October 3-4** in Tallahassee. We will share agenda and registration information in August.

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## SSLLI Accepting Applications

The [Sunshine State Library Leadership Institute](#) (SSLLI) is accepting applications for the 2013-2014 Institute. Host sites are Cooper Memorial Library in Clermont (Lake County) and East County Regional Library in Lehigh Acres (Lee County).



The Institute begins in October 2013 and ends in July 2014.  
**The application deadline is June 14, 2013.**

Complete information about the Institute, including application packet and Institute schedule, are available on the [SSLLI Web page](#).

For additional information about the Institute, contact Jill Canono, Leadership Development Consultant, at [Jill.Canono@dos.myflorida.com](mailto:Jill.Canono@dos.myflorida.com) or 850.245.6648.

## Powerful Partnerships for Workforce Recovery

At this year's [Florida Library Association](#) (FLA) Annual Conference, E-Government Consultant Pam Thompson facilitated a program on partnerships that libraries create to address patrons' workforce recovery needs in job seeking, small business/entrepreneurship support, and financial literacy education.



Wendi Bost, [Orange County Library System](#); Michael Sullivan, [Jacksonville Public Library](#); and Erika Greene and Jason Lietz, [Workforce Central Florida](#), provided attendees with a dynamic program showing the power of partnerships both from a library's perspective as well as a community organization's view.

The power of these partnerships relied on building on each other's strengths and developing their roles as agents of change for their communities. The presentation emphasized the importance of equality between partners and described new models for partnership leaders that understand and appreciate other perspectives, are boundary-spanners, and are comfortable sharing ideas, resources, and power.

For more information on the partnership presentation or to share your partnership experiences, contact [Pam Thompson](#), E-Government Consultant, at [pam.thompson@dos.myflorida.com](mailto:pam.thompson@dos.myflorida.com) or 850.245.6633.

## Follow BLD on Twitter

BLD is tweeting. Are you following us? You can find us on [Twitter](#) at <https://twitter.com/FLLibDev>.



## News From the Youth Services Consultant

The [Build-A-Bear Workshop Hugs Foundation Literacy and Education Grant](#) funds programs that help teach the value and wonder of reading to children across the United States with particular focus on funding for schools, shelters, social services organizations, and libraries to provide books for children from underserved populations. Grant amounts range from \$1,000-\$5,000. Eligible applicants must be tax exempt under Section 501(c)(3) of IRS Code. Applications are accepted through October 31, 2013, and are reviewed on a rolling basis throughout the year.



Father's Day (June 16) is a celebration honoring fathers and celebrating fatherhood, paternal bonds, and the influence of fathers in society. For a funny and touching reading, watch Ethan Long read his book [My Dad My Hero](#) on YouTube.

Summer is upon us. Cool down and [Dig into Reading](#) at your local library. Terrific programs and activities wait for all ages throughout the month of June. Check it out!

[Juneteenth](#) (June 19) is the oldest nationally celebrated commemoration of the ending of slavery in the United States. Juneteenth commemorates African-American freedom and emphasizes education and achievement. How will you commemorate this day?

For more information about the Florida Library Youth Program, subscribe to [FLYP Forward](#) or contact Jana Fine, Youth Services Consultant, at [jana.fine@dos.myflorida.com](mailto:jana.fine@dos.myflorida.com) or 850.245.6629.

## Impact Survey is Coming!

The Impact Survey is a project at the University of Washington that will provide public libraries the ability to collect information in order to measure the impact of providing free access to the Internet and other library resources. Library managers can use this information to evaluate, plan, and advocate for library services.

The new Impact Survey tool is expected to be available by the middle of June and will be free of cost for the first year. Katrice Stewart will monitor and collect the data obtained by the libraries, and then assemble and make it available for comparisons. Once the survey is available, information will be sent to public libraries to encourage participation. Stay tuned for more details.

If you have questions, please contact Katrice Stewart, State Data Coordinator, at [katrice.stewart@dos.myflorida.com](mailto:katrice.stewart@dos.myflorida.com) or 850.245.6608.

## Good Ideas

Here is a simple idea that wouldn't cost a lot. If you want to extend your outreach services, consider adding a free off-site book exchange in a box that looks like a larger mailbox on the street. The Dunedin Public Library in Pinellas County recently put its first free book exchange in front of the Dunedin Historical Museum. They use donations and encourage customers to use it as a book trade opportunity.

[Read more about it...](#)



Take a Book, Return a Book outside the Dunedin Historical Museum. Credit Dunedin Historical Museum

For more information on new and different programs provided by libraries or to share your own, contact Sandy Newell, Library Administration Consultant, at [sandy.newell@dos.myflorida.com](mailto:sandy.newell@dos.myflorida.com) or 850.245.6624.

## Public Library Directors' Academy

At Florida's first **Public Library Directors' Academy** on April 30 in Orlando, 36 public library directors spent the day together to learn and discuss the library of the future. The keynote speaker was David Singleton, Director of the [Charlotte Mecklenburg Library](#), Charlotte, North Carolina.

Mr. Singleton kicked off the day by talking about "The Future of the Library: Where Do We Go From Here?" Those attending appreciated his candor as he described how his library moved forward in spite of budget cuts. He talked about the library's partnership with a theater company to provide interactive spaces called [ImaginOn](#). He highlighted trends such as more personalized service, flexible spaces, self-service options, smaller service points, roaming and embedded librarians, something called a [banana piano](#), and the increased use of mobile phone apps at the [Orange County Library System](#).

If you want to know more about the day or would like a copy of Mr. Singleton's presentation, contact Sandy Newell, Library Administration Consultant, at [sandy.newell@dos.myflorida.com](mailto:sandy.newell@dos.myflorida.com) or 850.245.6624.

## State Aid Grant Program in the Spotlight



Fiscal Year 2013-2014 State Aid to Libraries Grant Applications must be submitted online this year using the [Florida Libraries and Grants System](#). The online State Aid to Libraries Grant application will be available July 1, 2013. Applications are due October 1, 2013, and additional documents are due December 1, 2013.

An [online overview](#) of the State Aid to Libraries Grant online application

will be held on Wednesday, July 17.

If you have questions about the State Aid to Libraries Grant application, please contact Marian Deeney at [marian.deeney@dos.myflorida.com](mailto:marian.deeney@dos.myflorida.com) or 850.245.6620.

## Did You Know

According to a [report released March 13, 2013](#), by the Pew Research Center, of the 802 youth ages 12-17 and their parents surveyed, 78% of teens now have a cell phone, and almost half of them own smartphones. That translates into 37% of all teens having smartphones.

In addition, this same survey revealed that one in four youth are "cell-mostly" Internet users, meaning they generally access the Internet via smartphone. Such data suggests that libraries could benefit from having websites that are mobile-device friendly.

If you have questions or comments for the State Data Coordinator, contact Katrice Stewart at [katrice.stewart@dos.myflorida.com](mailto:katrice.stewart@dos.myflorida.com) or 850.245.6608.

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