



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

May 2013



Quick Links

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership Institute \(SSLI\)](#)

[Professional Resources](#)

[WebJunction Florida](#)

Greetings!

Welcome to the May BLDing Success newsletter. The school year is quickly coming to a close and planning for summer activities is well underway.

If you are attending the **Florida Library Association Annual Conference** in Orlando stop by **booths 407 and 409** to chat with Bureau staff.

Please continue to let us know how we may assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief
Bureau of Library Development
amy.johnson@DOS.MyFlorida.com
850.245.6622

Don't Miss the Deadline

[SSLI Year 10 Applications](#)
June 14, 2013

Upcoming Events



[Trends and Issues in E-](#)

WebJunction Doesn't Just Offer Webinars

Having problems logging in to all of the wonderful courses [WebJunction](#) has to offer? Try going directly to the courses page by clicking on "Go to [Courses](#)" as shown below with the red arrow.



Government Services

May 14 @ 2:00 p.m.

Chat With Jana - Sponsorships and Partnerships

May 15 @ 2:00 p.m.

2013 Annual Public Library
Directors' Meeting
October 3-4 in Tallahassee



Once you enter your email address you will be asked to choose which information you want to receive from the Division.

**Continuing Education
Florida Memory
Workforce Recovery
Youth Services
and more...**

Staff

Amy Johnson
Bureau Chief
850.245.6622

Jill Canono
Leadership and
Organizational Development
850.245.6648

Marian Deeney
State Aid to Public Libraries
Library Construction
850.245.6620

Jana Fine
Youth Services
850.245.6629

Dorothy Frank
LSTA Grants
Library Cooperative Grants
850.245.6631

Sena Heiman
Support Staff
850.245.6628

Melissa Hooke



Only use the "SIGN IN" and "CREATE ACCOUNT" links (located at the uppermost top right corner) if you wish to rate or comment on webinars.

If you need help setting up your account or searching for courses, contact Cynthia Leigh Welch, Continuing Education Consultant, at cynthia.welch@dos.myflorida.com or 850.245.6636.

2013-2014 SSLI Call for Mentors

The Sunshine State Library Leadership Institute (SSLI) prepares individuals to lead libraries today and into the future. Each participant is expected to select and work with a mentor during the 10-month Institute.



Mentors work one-on-one with their mentees to:

- Identify professional development goals.
- Provide guidance on the design, implementation, and evaluation of a library leadership project.
- Master the Institute's leadership competencies.

If you are interested in serving as a mentor during the 2013-2014 program year that begins in October and concludes in July, please submit a letter of interest that includes the following:

1. Contact information - name, title, organization, telephone number, email address.
2. Brief outline of your area of expertise based on the Institute's competencies.
3. Reason(s) you would like to mentor a Sunshine State Library Leadership Institute participant.

We recommend that your letter be no longer than two pages. The letter will be available for program participants to review on a closed wiki. It should provide basic information to help newly-selected participants decide whether they would like to explore the opportunity of forming a mentoring relationship with you based on their professional development needs.

Please submit your letter of interest by August 1, 2013, to Jill Canono at sslli@dos.myflorida.com.

Support Staff
850.245.6632

Faye Lewis
Support Staff
850.245.6638

Dan Lhotka
E-Rate
Multitype Cooperatives
850.245.6625

Sandy Newell
Library Administration
850.245.6624

Stephanie Race
Florida Electronic Library
850.245.6630

Debi Schroeder
Support Staff
850.245.6619

Katrice Stewart
State Data Coordinator
850.245.6608

Sondra Taylor-Furbee
Special Projects Consultant
850.245.6637

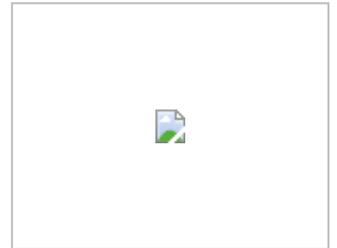
Pam Thompson
E-Government
Workforce Recovery
850.245.6633

Cindy Welch
Continuing Education
Communications
850.245.6636

For additional information contact Jill Canono, Leadership Development Consultant, at Jill.Canono@dos.myflorida.com or 850.245.6648.

Florida Newspaper Database Available

Following up on suggestions from you, the *Florida Database* has been improved and is now the **Florida Newspaper Database**. The Gale Technical Solutions team added over 30 additional Florida news publications and changed the name of this product to more accurately reflect the available resources.



The additional titles include full-text coverage of major newspapers such as *Florida Times-Union*, *Palm Beach Post*, *Sun Sentinel*, and *Tampa Bay Times* as well as numerous other local papers.

The updated database has been changed on all Florida library accounts and the name change will show up in usage statistics and the common menu. Libraries will not need to update their URLs (the added content and name change will automatically update), but should update the name of the resource in their listings. To update URLs on your library website, use the Direct Database URLs tool found on the new [FEL Support Page](#).

For additional information, contact Stephanie Race, FEL Program Manager, at stephanie.race@dos.myflorida.com or 850.245.6630.

Florida Library Jobs

If you have a library job opening at your organization or are seeking a library position, check out [Florida Library Jobs](#).

State Library of Florida

Did you know that the State Library of Florida has 21,095 unique titles and that they also have 33,517 titles that are only held by 2-20 libraries? Many of these unique items are state documents like:

- [Minutes of the State Library Board](#) from 1927 to 1971
- [Florida Library Youth Program Manual:FLYP](#) going back to 1968

But you'll also find local items such as:

- [Library Service in Osceola County: a Report to the Board of County Commissioners, Osceola County](#) published in 1968
- [Shaw Study of the Collier County Library, June 14, 1961](#)

You can search print titles in the State Library's [online catalog](#) and request them through your library's Interlibrary Loan (ILL) process. Staff in a public library, public K-12, or public academic library in the state of Florida can also apply for an [e-card](#) to access the State Library's [professional resources collection](#).

Need assistance or have questions or comments? Please contact Cathy Moloney, Chief, Bureau of Library and Network Services at Cathy.Moloney@dos.myflorida.com or 850.245.6687.

2013 Public Library Directors' Meeting

The 2013 Annual Florida Public Library Directors' meeting has been scheduled for **October 3-4** in Tallahassee. We will share agenda and registration information in August.



Meet a Member of the Resource Bank of Public Library Directors

During the summer of 2012 the Bureau of Library Development recruited experienced Florida public library directors who agreed to serve as advisors to new public library directors. We now have a Resource Bank of Public Library Directors and we plan to introduce each director in subsequent issues of the BLDing Success newsletter.

This month it is our pleasure to introduce Julie Sieg, Director of the Marion County Public Library System in Ocala. Ms. Sieg spoke at the April 2013 Public Library Directors Academy in Orlando and shared information about her successful award winning teen program, called [CREATE](#).



Ms. Sieg has worked in medium-sized public libraries and with city and county governments. She is active in library associations at both the state and national level and is a Kiwanis member. She has experience in community relations, library partnerships, and has learned how to make the best of working with a separate IT Department. She has also made children's services a priority in Marion County. Here is Julie's philosophy on public library service.

"I believe as an administrator it is important to select staff who have a passion for public library service, a commitment to customer service and teamwork, are varied in their potential contributions to the organization, and are knowledgeable in their fields of expertise. I then stay out of their way and allow them to do their jobs."

Ms. Sieg has agreed to serve as a sounding board and a point of contact for the north central Florida area. She spends her leisure time cooking, playing volleyball, and gardening. She may be contacted at julie.sieg@marioncountyfl.org or 352.671.8551.

If you are new to serving as a public library director and would like to connect with someone who has been there and done that, then take advantage of this gracious offer from your fellow colleagues. The Resource Bank of Directors is a component of the Library Services and Technology Act (LSTA), Connected Director Community grant, which provides training and support to public library directors.

If you would like more information about this program, contact Sandy Newell, Library Administration Consultant, at sandy.newell@dos.myflorida.com or 850.245.6624.

SSLLI Accepting Applications

The [Sunshine State Library Leadership Institute](#) (SSLLI) is accepting applications for the 2013-2014 Institute. Host sites are Cooper Memorial Library in Clermont (Lake County) and East County Regional Library in Lehigh Acres (Lee County).



The Institute begins in October 2013 and ends in July 2014. The application deadline is June 14, 2013.

Complete information about the Institute, including application packet and Institute schedule, are available on the SSLLI Web page.

For additional information about the Institute, contact Jill Canono, Leadership Development Consultant, at Jill.Canono@dos.myflorida.com or 850.245.6648.

GED® Testing: 2002 Series Closeout

The [Florida Department of Education](#) (FDOE) is conducting a statewide public awareness campaign to inform the approximately 90,000 Floridians who still need to complete the GED that if the test is not completed by December 31, 2013, they will need to start completely over with the new test.



In April the Bureau of Library Development and the Florida Department of Education partnered to produce a webinar for Florida libraries on the closure of the GED® 2002 Test series. The GED® testing program is the only high school equivalency credential recognized by all 50 states. Diane Vaccari, GED® Testing Program Administrator, and Pam Thompson, E-Government Consultant, provided attendees with information on the old and [new version of the GED® Test](#) from [GED® Testing Service](#), on how libraries can help patrons find their local testing centers, and where to direct your patrons with questions.



Free materials to promote the campaign, including, posters, buttons, and Web banners are available and will be provided to each public library as requested. To order materials for your library, email [Sheila Griffin](mailto:Sheila.Griffin@fldoe.org), Deputy Director of Communications and External Affairs, Florida Department of Education, at Sheila.Griffin@fldoe.org.

You can [view recordings of this and other Division webinars](#) and online meetings.

If you need additional information, contact [Pam Thompson](#), E-Government Consultant, at pam.thompson@dos.myflorida.com or 850.245.6633.

Follow BLD on Twitter

BLD is tweeting. Are you following us? You can find us on [Twitter](#) at <https://twitter.com/FLLibDev>.



LSTA Advisory Council

The Division of Library and Information Services is happy to announce the appointment of two new members to the Library Services and Technology Act (LSTA) Advisory Council.

Mr. Vic Nuñez is from the Lakeland Public Library. He supervises the reference staff, and manages the reference and nonfiction collections. He maintains the public computing network, provides individual customer tutoring, and teaches formal classes on introductory computing, using the Internet, essential skills for Microsoft Word and Excel. He is also a contributor to the *At the Library* weekly column in the local newspaper, *The Ledger*.



Vic Nuñez



Otto Pleil

Mr. Otto Pleil is from the Alachua County Library District and is a reference librarian with experience working at small and large branches. He works in the Adult Services Department and supervises the department, oversees databases, and promotes E-Government services in libraries. He specializes in Public Libraries, Knowledge Management, Databases, Serials, E-Government, and Web 2.0.

Both Mr. Nuñez and Mr. Pleil are graduates of the [Sunshine State Library Leadership Institute](#) (SSLLI).

The next Council meeting is scheduled to begin at 8:30 a.m. EDT, Friday, June 7 in Tallahassee, Florida.

News From the Youth Services Consultant

Congratulations to North Miami Public Library and Orlando Public Library-Orange County Library System who received El día de los niños/El día de los libros Family Book Club mini-grants. The Association for Library Service to Children (ALSC) announced the 12 winners of the \$5,000 [El día de los niños/El día de los libros Family Book Club mini-grants](#). These clubs will utilize multicultural, multilingual, or second language books to provide an opportunity for the community to come together. The mini-grants are part of ALSC's *Everyone Reads @ your library* grant, generously funded by the Dollar General Literacy Foundation. To learn more about Dia programming for your library, [watch the recording of Do You Dia?](#)



Congratulations to Manatee County Public Library System. Their [Mana-](#)

[Con: Comics Convention](#) attracted over 900 teens last year and received the Florida Library Association's [Betty Davis Miller Youth Services Award](#) which recognizes, "an outstanding program of direct service to youth." It is awarded based on a library system's outstanding and creative youth programs that promote reading, literacy, or library use.

Don't miss the next [Chat With Jana](#) on Thursday, May 16 at 2:00 p.m. We will focus on the basic who, what, when, where, and how of successful sponsorships and partnerships for youth services programs. If you would like to share how you work with sponsors and/or partners, please send your information to jana.fine@dos.myflorida.com.

For more information about the Florida Library Youth Program, subscribe to [FLYP Forward](#) or contact Jana Fine, Youth Services Consultant, at jana.fine@dos.myflorida.com or 850.245.6629.

2011 Public Library Data Tables

The much anticipated [2011 Public Library Data Tables](#) have been released and are available on the Division's Information and Statistics Web page.

If you have any questions, please feel free to contact Katrice Stewart at 850.245.6608 or Katrice.stewart@dos.myflorida.com.

Ask Us: Questions and Answers About Public Libraries in Florida

Why does a public library need a library advisory board?

Nationally, library boards are often governing boards, but this is not the case in Florida. Most boards in Florida are advisory. A library advisory board is not required by the State, but they do serve an important function locally.

The advisory board acts as a liaison between the community, the library, and the local governing body. The advisory board cannot take direct action, but recommends that others take direct action. It typically advises the library director and local government on library concerns and promotes library services in the community.

Usually library advisory boards in Florida are appointed by the governing body. In most cases this is the Board of County or City Commissioners. The advisory board members are the citizen representatives who advise the library director and governing body. The library director may bring drafts of library policies, the proposed budget, and library plans to the library advisory board before they go to the governing body. The board provides feedback in the context of the community's needs.

The advisory board also plays an important role in introducing a new public director to the community. Often a new director is new to the community as well as new to the library. If this is the case, the library

advisory board members have the responsibility to introduce the new director to community leaders and provide background information on the town history, as well as issues and politics.

How does a public library get effective board members?

Some governing bodies solicit applications from the public. This provides the opportunity to get a cross section of those interested. Others recruit from locally active leaders or from heavy library users. The board as a whole should represent a broad spectrum of community interests, occupations, social and economic levels, and all areas of the library's service area. Collectively the Board should represent:

1. A diversity of interests.
2. Experience and knowledge in a variety of fields.
3. A variety of occupational and personal backgrounds.
4. Community leadership.

It will be up to the director, the current board, and the governing body to make sure the board represents the community they serve.

Where can I find more information about working with public library advisory boards?

Sandy Newell, the Bureau of Library Development consultant responsible for providing technical assistance on public library administration, is available to provide advice on working with library supporters. She can also tailor training to a specific library. You may contact her at sandy.newell@dos.myflorida.com or 850.245.6624.

There are state and national associations with member groups that represent library supporters. The Florida Library Association provided on February 7, 2013, [50 Nifty Ideas - A Webinar for Friends](#). The [Association of Library Trustees, Advocates, Friends and Foundations \(ALTAFF\)](#) has been rebranded as **United for Libraries**. It provides fact sheets on working with Friends and library trustees.

LSTA Grant Program Spotlight

The Bureau of Library Development received 37 Library Services and Technology Act applications for Fiscal Year 2013. The total amount of funds requested by the submitted applications is over \$8.5 million. The Institute of Museum and Library Services has awarded \$7,571,343 for the state of Florida for Fiscal Year 2013.



The Division of Library and Information Services staff will be completing the multipart review, recommendation, and award process over the next several months. Grant awards will be announced in late summer of 2013.

If you would like additional information, contact Dorothy Frank, LSTA Grants Coordinator, at Dorothy.Frank@DOS.MyFlorida.com or call 850.245.6631.

Did You Know

Katrice Stewart, State Data Coordinator, has decided to start a "Did You Know" segment for the BLDing Success newsletter. Each month she will offer some tidbit great for a conversation starter or elevator talk.

So, without further ado, Did you know that in 2011, 66.4 million people attended the theme parks in Orlando? This information comes from the Themed Entertainment Association's Global Attractions Attendance Report released in July 2012. In comparison, Florida public libraries had over 78.5 million visits from October 2010 through September 2011! Be sure to check back at the end of the summer when we will update this comparison.

If you have questions or comments for the State Data Coordinator, contact Katrice Stewart at katrice.stewart@dos.myflorida.com or 850.245.6608.

These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.

