



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

December 2012



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Greetings!

Welcome to the December BLD newsletter. It is hard to believe that another year is coming to a close.

Please let me know what we can do to assist you in your work for Florida's libraries.

Happy Holidays!

[Amy L. Johnson](#), Chief
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Don't Miss the Deadline

[LSTA Grant Applications](#)
March 15, 2013

[Public Library Construction Grant Applications](#)
April 1, 2013

Gifts of the Season

Once the presents are open and holiday meals have been consumed, parents begin to seek out activities that entertain and educate at the same time. Public libraries often are the prime spot where families migrate. But how can library staff deal with the influx when they often have finished programming for the season and are usually short staffed? There are many simple and creative programs that can be offered during the lull between Christmas and the beginning of school.

- Family movies are a crowd pleaser and require virtually no

Upcoming Events





[FLYP Workshop - Niceville](#)
December 3

[E-Rate Questions and Answers](#)
December 4 @ 2:00 p.m.

[Chat with Jana, Your Youth Services Consultant](#)
December 10 @ 1:00 p.m.

[LSTA 2013 Grant Program Overview](#)
December 13 @ 2:00 p.m.

[State Library: E-Books and E-Docs](#)
December 17 @ 10:00 a.m.

[Dageurroetype to Digital: a Brief History of the Photographic Process](#)
January 17 @ 10:00 a.m.

Dragonfly Effect Online Book Discussion
March 15 @ 10:00 a.m.



Once you enter your email address you will be asked to choose which information you want to receive from the Division.

**Continuing Education
Florida Memory
Workforce Recovery
Youth Services
and more...**

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Leadership and

preparation.

- Special guests from the community can be called in to tell family stories.
- Many communities have foreign language/culture clubs that may offer to speak about their own holiday traditions.
- A community library book is a simple project that offers the opportunity for each person entering the library to write down a short paragraph about the community. Children can illustrate with drawings to enhance the community library book.
- Family read-in programs are very easy to offer - all that is needed is a place for families to gather together and a cart of holiday or favorite books to share.
- Teens that need service hours for school can be encouraged to come in during the holidays and read to children and families.
- A simple craft station can be placed in the youth area where youth can color a blank bookmark and embellish with stickers or colored dots.

These ideas are just a few of the many activities that require little or no money, time or staff. When parents send their children back to school they will remember that their public library was able to give them a great gift - creating, learning and enjoying the library as a family.

For more information, contact Jana Fine, Youth Services Consultant, at Jana.Fine@DOS.MyFlorida.com.

Sunshine State Library Leadership Institute

The Sunshine State Library Leadership Institute - Year 9 began the third week of October at host sites in Plant City (Bruton Memorial Library) and Delray Beach (Hagen Ranch Road Branch). [Forty](#)

[participants](#) were joined by their mentors to receive an in-depth overview of the Institute, create their own leadership definitions, set their professional development goals, and plot the course for their mentoring partnerships over the next 10 months. The session was facilitated by Jill Baldwin Canono with assistance from Brad Ward, NEFLIN Executive Director.



For more information, contact Jill Baldwin Canono, Leadership Development Consultant, at Jill.Canono@DOS.MyFlorida.com.

Connect2Compete

[Connect2Compete](#) is a collaboration between the Institute of Museum and Library Services, the American Library Association, State Library Agencies, the Public Library Association, and OCLC. The project partners understand that using technology successfully is necessary to ensure future generations can compete in the global economy and to prepare them for the 21st century workforce. They also know that libraries serve as the primary technology access point in many communities, and they are collaborating to ensure that librarians



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across the country are aware of this initiative.

This project creates a national locator tool of community technology and training resources -- the first of its kind. The main focus of this tool is to highlight organizations that provide technology training, but also information on public access and WiFi hot spots. The Institute and partner organizations have selected some communities as pilot locations for this initiative. Florida's pilot locations are located in 10 counties. The pilot locations are found in Brevard, Citrus, Flagler, Manatee, Orange, Osceola, Pinellas, Polk, Seminole and Volusia counties. Public libraries in the 10 counties are being asked to populate the national locator tool.

Statewide Webinar Program

The Division is excited to announce that library staff in Florida now have free access to a comprehensive curriculum of online training. [Florida Library Webinars](#) provides access to the new statewide training program, featuring topics ranging from customer service to new technologies.



The list of available training continues to grow and now includes over 50 recordings that can be viewed at your convenience. [Subscribe to the mailing list](#) to receive updates as webinars are announced.

The Florida Library Webinars program is provided under the provisions of the [Library Services and Technology Act](#), from the [Institute of Museum and Library Services](#), administered by the [Florida Department of State, Division of Library and Information Services](#), and managed by the [Tampa Bay Library Consortium](#).

For additional information, contact Stephanie Race, Continuing Education Consultant, at Stephanie.Race@DOS.MyFlorida.com.

LSTA Grant Program Spotlight

2013 Program Overview

The Florida Department of State, Division of Library and Information Services, is pleased to announce the 2013 LSTA Grant Program Overview webinar. This training provides an overview of the Division's 2013 Library Services and Technology Act grant program.

Topics to be covered in this session include:

- The LSTA Grant program and timeline.
- The Florida Libraries and Grants (FLG) application system.
- The Division's funding priorities for the 2013 application cycle.
- An open discussion / question and answer period based on participant feedback, so please come prepared to discuss!

The webinar will be presented by Dorothy Frank and Marian Deeney. [Register to attend the webinar](#) scheduled for Thursday,



December 13 from 2:00 p.m. to 3:00 p.m. EST.

For more information, contact Dorothy Frank, LSTA Grants Coordinator, at Dorothy.Frank@DOS.MyFlorida.com.

Making the Most of the FEL

Are you looking for new ways to use the many resources available through the [Florida Electronic Library](#)? There are numerous [free online training opportunities](#) available that can help. A few of the new webinars are:

- *Holiday Resources* is one in a series of programs to highlight how to find relevant programming ideas, recipes, short stories, movie reviews and more.
- Don't miss *Marketing Your Databases* to learn how to order free posters and bookmarks, where to find press releases and outreach letters, and ideas for using social media.
- Attend *How to Tell the Story of Your Library's Impact* and get ideas for gathering the right kind of stories to use when reporting on the library to the news media, when asking for additional funds, and when applying for grants.

For more information, contact Stephanie Race, Florida Electronic Library Program Manager, at Stephanie.Race@DOS.MyFlorida.com.

The Temperatures Are Dropping

Even in Florida, winter weather conditions can be harsh. Shelters in many communities serve as a refuge for homeless men, women and families.

[Get Help Florida](#) has a comprehensive listing of shelters in Florida to help address all aspects of homelessness. Shelters are listed in alphabetical order by city with contact telephone numbers that your patrons can use to find the help they need.

Get Help Florida was created and is maintained by the Pasco County Public Library Cooperative and serves as a statewide portal to valuable E-government resources for those in need of help. If information about resources in your community is missing, please contact [Get Help Florida](#) at admin@gethelpflorida.org.

For more information, contact Pam Thompson, E-Government Consultant, at Pam.Thompson@DOS.MyFlorida.com.



These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.



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