



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

November 2012



Quick Links

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Webinars](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership](#)

[WebJunction Florida](#)

Greetings!

Welcome to the November newsletter. November is a time for giving thanks for all of our many blessings. We had a wonderful Public Library Directors' Meeting in Tallahassee in October. You will see more information about the meeting in this newsletter.

We continue to stay busy in Tallahassee with many statewide projects. In addition, we are in the process of hiring for three positions: two consultants (Continuing Education and Statistics) and one technology support staff.

Please let me know what we can do to assist you in your work for Florida's libraries.

[Amy L. Johnson](#), Chief
Bureau of Library Development
amy.johnson@dos.myflorida.com

Don't Miss the Deadline

[Library Cooperative Grant Annual Statistical Report](#)
December 1

[State Aid Additional Documents](#)
December 1

[LSTA Grant Applications](#)
March 15, 2013

[Public Library Construction Grant Applications](#)

Return On Investment for the FEL Databases



Do you ever wonder how much Florida libraries would pay if they had to pay for their own subscription to the 48 Gale resources available through the [Florida Electronic Library](#)? \$163.3 million.

The average cost for Florida's 83 public libraries, 28 state colleges, and 11 state universities to subscribe to this package would be over

April 1, 2013

Upcoming Events



Library Directors Online Meeting: Small and Rural Libraries

November 7 @ 10:00 a.m.

Chat with Jana, Your Youth Services Consultant

November 14 @ 10:30 a.m.

The Greatest Show on Earth: Florida through the Lens of Joseph Janney Steinmetz

November 15 @ 10:00 a.m.

It Takes Two to Tango! Building Partnerships as a Library Director: Part 1

November 28 @ 2:30 p.m.

FLYP Workshop - Niceville December 3

Chat with Jana, Your Youth Services Consultant

December 10 @ 1:00 p.m.

LSTA Grant Program Overview

December 13 @ 2:00 p.m.

It Takes Two to Tango! Building Partnerships as a Library Director: Part 2

January 10 @ 10:00 a.m.

It Takes Two to Tango! Building Partnerships as a Library Director: Part 3

February 6 @ 10:00 a.m.

Dragonfly Effect Online Book Discussion
March 15, 2013

\$130,000 annually **per institution**. The 4,360 public schools would each pay over \$30,000.

The Division's subscription cost of \$2.3 million means we pay an average cost of \$521 per library. Are you taking advantage of this great resource? Be sure to attend [free training](#) to learn more about individual resources as well as the [tools you can use to increase usage](#).

For additional information, contact Stephanie Race, Florida Electronic Library Program, at stephanie.race@dos.myflorida.com.

Statewide Webinar Program

The Division is excited to announce that library staff in Florida now have free access to a comprehensive curriculum of online training. [Florida Library Webinars](#) provides access to the new statewide training program featuring topics ranging from customer service to new technologies.



November features sessions like *Mastering Tough Conversations*, *Leading Without Authority*, *Mobile Apps for Libraries*, *Privacy and Security on the Net*, and *Turning Conflict Into Collaboration*.

The list of available training continues to grow and now includes over 50 recordings that can be viewed at your convenience. [Subscribe to the mailing list](#) to receive updates as webinars are announced.

The Florida Library Webinars program is provided under the provisions of the [Library Services and Technology Act](#), from the [Institute of Museum and Library Services](#), administered by the [Florida Department of State, Division of Library and Information Services](#), and managed by the [Tampa Bay Library Consortium](#).

For additional information, contact Stephanie Race, Continuing Education Consultant, at stephanie.race@dos.myflorida.com.

2012 Florida Public Library Directors' Meeting - Where Great Minds Came Together!

The 2012 Public Library Directors' Meeting was held in Tallahassee on October 11 and 12. One hundred attendees spent a day and a half listening to presentations on topics such as communicating with precision, e-book usage trends, and the public library's role in civic engagement. If you missed the meeting you can find the speakers' presentation slides on the [Annual Public Library Directors' Meeting](#) webpage.



Choose which information you want to receive from the Division.

Continuing Education
Florida Memory
Workforce Recovery
Youth Services
and more...

BLD Consultants

[Amy Johnson](#)
Bureau Chief
850.245.6622

[Jill Canono](#)
Leadership and
Organizational Development
850.245.6648

[Marian Deeney](#)
State Aid to Public Libraries
Library Construction
Return on Investment
850.245.6620

[Jana Fine](#)
Youth Services
850.245.6629

[Dorothy Frank](#)
LSTA Grants
Library Cooperative Grants
850.245.6631

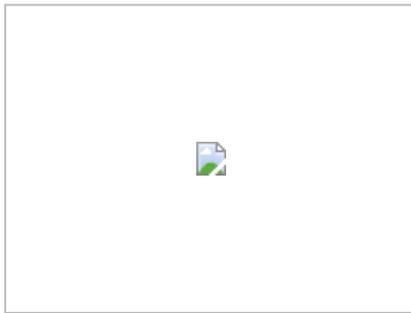
[Sena Heiman](#)
Support Staff
850.245.6628

[Melissa Hooke](#)
Support Staff
850.245.6632

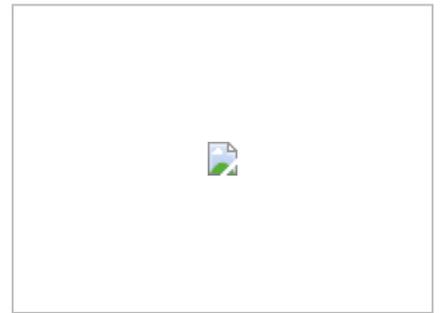
[Faye Lewis](#)
Support Staff
850.245.6638

[Dan Lhotka](#)
E-Rate
Multitype Cooperatives
850.245.6625

[Sandy Newell](#)
Library Administration
850.245.6624



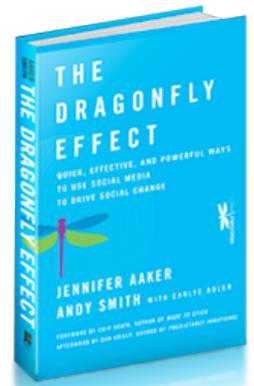
LSTA Exemplary Project Award
presented to Sarasota County
Library System Director
Sarabeth Kalajian by Judi Ring



LSTA Exemplary Project Award
presented to Mandel Public
Library of West Palm Beach
Director Chris Murray
by Judi Ring

One Book, One State for Library Staff

The book, *Dragonfly Effect: Quick, Effective, and Powerful Ways To Use Social Media* was selected as the One Book, One State initiative title by Florida Library Association President, Barbara Stites. Libraries across the state are being encouraged to host local book discussions for library staff throughout the year.



The Division of Library and Information Services will be hosting an online book discussion webinar for library directors on March 15, 2013. For more information, contact Sandy Newell at sandy.newell@dos.myflorida.com or 850.245.6624. Sandy is the Bureau of Library Development's library administration consultant and is a member of the Florida Library Association Leadership Committee responsible for this statewide program.

Public Library Construction

The Public Library Construction Grant applications have been reviewed and ranked for FY2013-2014. The [ranked list](#) includes applications that were submitted in April 2012, and those applications that were not funded by the 2012 Legislature that were rolled over for consideration by the 2013 Legislature.

For additional information, contact Marian Deeney, Library Program Administrator, at marian.deeney@dos.myflorida.com.

2012 Annual Statistical Report Form for Florida's Public Libraries

Public libraries are reminded that the [2012 Annual Statistical Report Form for Florida's Public Libraries](#) is due on December 1. Please contact Sondra Taylor-Furbee (sondra.furbee@dos.myflorida.com or 850.245.6637) if you need your username or password.

Stephanie Race
Continuing Education
Communications
Florida Electronic Library
850.245.6630

Debi Schroeder
Support Staff
850.245.6619

Sondra Taylor-Furbee
Statistics
850.245.6637

Pam Thompson
E-Government
Workforce Recovery
850.245.6633

For additional information, contact Amy L. Johnson, Bureau Chief, at amy.johnson@dos.myflorida.com.

E-Government Presentation to Reemployment Assistance

One of the goals of the Bureau of Library Development's E-Government program is communication and collaboration with other agencies. This month, we made a presentation to the Office of Reemployment Assistance (formerly Unemployment Compensation). Even though their website refers people to libraries for Internet access, they were very surprised when they found out how much public libraries are doing to help their unemployed patrons file for benefits, especially since the system now allows only online filing.



We also shared information about some of the other ways that libraries help the unemployed: searching and applying for jobs, sharpening skills with library classes on interviewing, résumé writing, helping small businesses and much more. It is important that other agencies are aware of the innovative programs that public libraries continue to develop to meet their patron's needs whether they are unemployed, underemployed, wanting to start a new business or just in need of E-Government information.

We are asking agencies to let us know about any changes in policy or procedure that will affect their E-Government programs. Florida's libraries have continued to show that they are incredibly adaptable if they know ahead of time what will change and when.

In the coming months, we are planning to reach out to other agencies to tell them about Florida's public libraries. Do you have a story you can share? Contact Pam Thompson, E-Government Consultant, at pam.thompson@dos.myflorida.com.

LSTA Grant Program Spotlight

Program Priorities

As a direct result of the feedback obtained during the Long-Range Planning process, the Division is pleased to announce that the Library Services and Technology Act grant program will have two funding priorities for the 2013-2014 grant cycle:

1. E-Government
2. Workforce Readiness

A hallmark of libraries is their ability to evolve to meet the needs of the communities and the people they serve. In today's economic situation, the need for libraries to provide E-Government services is growing. More and more services are being offered online, and the economy and unemployment rate makes it difficult for citizens to afford the Internet or computers to access the services.



One of the most pressing needs in communities across the state is getting Florida residents back to work. Both Governor Rick Scott and President Barack Obama have all declared that jobs are among their top priorities.

As librarians, we have an important role in our communities to assist people across the state to become gainfully employed and to access government services on the Internet. We can do this by providing computer access to the Internet, computer literacy classes, resume building workshops, partnerships with local Workforce offices, and many other ways.

Governor Scott and Secretary of State Ken Detzner are aware that during the past five years it has been difficult for library staff to fully serve the public due to decreased budgets, fewer library hours to provide services, and limited staff coverage. Given these circumstances, we know it has and continues to be, difficult to meet the needs of job seekers who visit our libraries. However, public library staffs across the state have done outstanding jobs; some have received national recognition for their reemployment work.

With the emphasis for LSTA funding priorities on E-Government and Workforce Readiness, we can help you help the citizens of Florida. The 2013-2014 LSTA applications are due March 15, 2013, and applications must be submitted electronically using the [Florida Libraries and Grants system](#).

Although the emphasis for Fiscal Year 2013-2014 is on E-Government and Workforce Readiness, all projects that clearly fit in with both the purposes and priorities of LSTA and Florida's long-range plan will be considered for funding.

For additional information, contact Dorothy Frank, LSTA Program Manager, at dorothy.frank@dos.myflorida.com.

These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.

