



BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

October 2012



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Greetings!

Welcome to October! There are many exciting upcoming events. You will read about several of them in this newsletter. One event I would like to draw your attention to is the [Division Director's Update](#) on October 24. This webinar is an opportunity to hear about what is going on from the Director of the Division of Library and Information Services, Judi Ring. I hope you will join us.

We have had a number of staff changes in the Bureau recently.

- Debi Schroeder has joined us as our newest Administrative Assistant.
- After many years working with the Grants program, Faye Lewis is now the Administrative Assistant to the Bureau Chief.
- We said goodbye to our State Data Coordinator Stephanie Irvin who has accepted a position with Gwinnett County Public Library in Lawrenceville, Georgia.

Please let me know what we can do to assist you in your work for Florida's libraries.

[Amy L. Johnson](#)

Chief, Bureau of Library Development

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BLD Welcomes New Staff Member

Debi Schroeder joined the Bureau of Library Development as our newest Administrative Assistant. For the past three and a half years she worked

December 1

[LSTA Grant Applications](#)

March 15, 2013

[Public Library Construction Grant Applications](#)

April 1, 2013

Upcoming Events



New Directors' Orientation
October 10 in
Tallahassee

Florida Public Library Directors' Meeting
October 11-12 in
Tallahassee

Public Library Statistics Q&A
October 16 @ 2 p.m.

Division Update
October 24 @ 10 a.m.

Back to the Future with Time Capsules
October 31 @ 10 a.m.

Online Meeting: Small & Rural Library Directors
November 7 @ 10 a.m.

Daguerreotype to Digital: A Brief History of the Photographic Process
November 15 @ 10 a.m.

Partnerships: It Takes Two to Tango
November 28 @ 2:30 p.m.



Choose which information you want to receive from the Division.

with Beth Golding and the Bureau of Records Management helping with various projects. Debi has been in the workforce for 20 plus years as an employee and as a sole proprietor. She has worked in the fields of interior design, finance and Web design. Debi has home-schooled her three children for the last 10 years; the two youngest are in high school, a freshman and a dual-enrolled senior. In February, Debi graduated Cum Laude from American InterContinental University with a Bachelors in Visual Communications specializing in Web Design. When she is not busy with work, helping her clients with their websites, and correcting homework, she enjoys working with fibers of all sorts, from sewing, quilting, knitting, crocheting, to embroidery, including stumpwork.

BLD Bids Farewell to Stephanie Irvin

Stephanie Irvin left her position as State Data Coordinator to join the Gwinnett County Public Library in Lawrenceville, Georgia. We wish Stephanie well.

Huzzah!

State Data Coordinator contact

If you have questions about the 2012 Annual Statistical Report or any other questions while the State Data Coordinator position is vacant, please contact Sondra Taylor-Furbee at sondra.furbee@dos.myflorida.com or 850.245.6637.

Statewide Webinar Program



The Division is excited to announce that library staff in Florida now have free access to a comprehensive curriculum of online training. [Florida Library Webinars](#) provides access to the new statewide training program featuring topics ranging from customer service to new technologies.

Library staff can [create an account](#) which you can use later to speed the registration process and to see the workshops you have taken and are currently registered to attend.

The site will grow throughout the coming months as new training opportunities are added. We encourage you to check back often and to [subscribe to the mailing list](#) to receive updates as webinars are announced.

The Florida Library Webinars program is provided under the provisions of

Continuing Education
Florida Memory
Workforce Recovery
Youth Services
and more...

BLD Consultants

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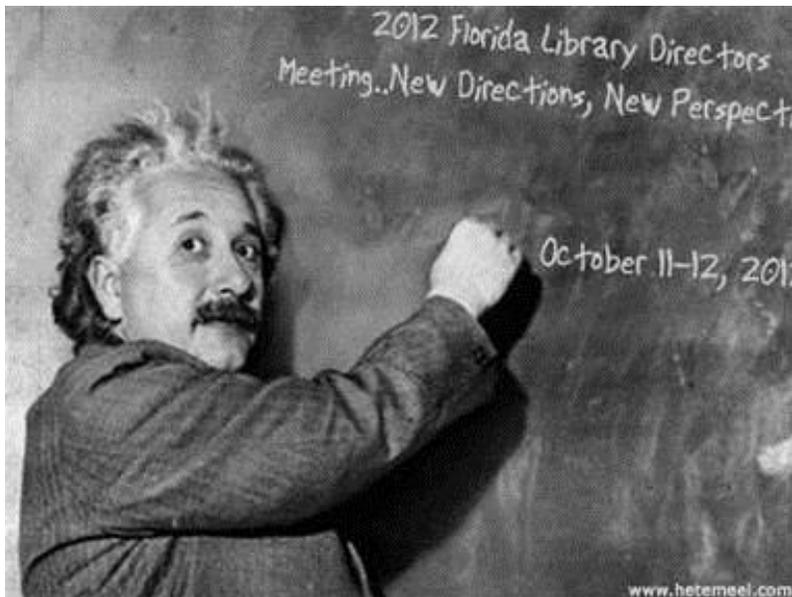
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the [Library Services and Technology Act](#), from the [Institute of Museum and Library Services](#), administered by the [Florida Department of State, Division of Library and Information Services](#), and managed by the [Tampa Bay Library Consortium](#).

For additional information, contact Stephanie Race, Continuing Education Consultant, at stephanie.race@dos.myflorida.com.

2012 Florida Public Library Directors' Meeting - Where Great Minds Come Together!

The 2012 Annual Florida Public Library Directors' Meeting will be held from October 11 - 12 at the DoubleTree Hotel in Tallahassee. The theme for this year is ***New Directions, New Perspectives***, and the [agenda](#) is now available. Public library directors and cooperative directors should [register now](#). The registration fee is \$100.



For additional information, contact Jill Canono, Leadership Development Consultant, at jill.canono@dos.myflorida.com.

Get Ready to Dig Into Reading - Summer 2013

Programming for youth and families is a yearlong process. Ever wonder how you can find great program ideas at your fingertips? Look no further than the Cooperative Summer Library Program (CSLP) Florida Library Youth Program (FLYP) manuals. These publications contain a wealth of ideas and activities that are adaptable throughout the year. If you don't have copies of the older summer manuals, you can find them in the [Florida Public Documents Collection](#). The collection starts with a copy of the 1968 summer program entitled *Tournament Tactics*.

The 2013 CSLP manuals will be finding their way to public libraries this month. This year's themes are:

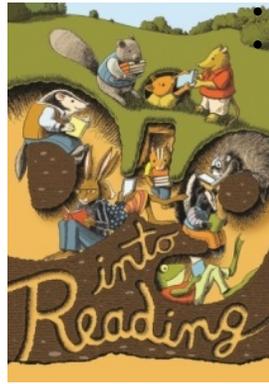
- Children - ***Dig into Reading***

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Teens - ***Beneath the Surface***
Adults - ***Groundbreaking Reads***

For more information, contact Jana Fine, Youth Services Consultant, at jana.fine@dos.myflorida.com.

Public Library Construction



Bureau of Library Development staff Marian Deeney, Dan Lhotka, Sandy Newell and Jana Fine attended the grand opening of the new **Lake Jackson Branch of the Leon County Public Library System** in Tallahassee. This new branch library is the sixth library branch in the system. It is located in renovated space in an existing shopping plaza. Inside, the spacious 12,000-square-foot interior includes a faux park. Four live ficus trees stand tall in the simulated park, accented with skylights, park benches and a stonewall façade that would be common in gardens. It also includes a quiet room, a teen space and an area for children. The project was funded with local funding and a \$500,000 Public Library Construction

Grant.

For additional information, contact Marian Deeney, Grants Manager, at marian.deeney@dos.myflorida.com.

Public Library Annual Statistical Report Q&A

Library directors and other staff responsible for completing the Annual Statistical Report shouldn't miss this opportunity. Join Amy Johnson as she answers all your questions about specific performance indicators and how they should be reported.

Tuesday, October 16 at 2:00 p.m. EDT
[Register](#)

For additional information, contact Amy L. Johnson, Bureau Chief, at amy.johnson@dos.myflorida.com.

Leadership Institute Year 9

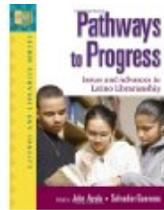
Forty individuals were accepted for SSLI Year 9. A complete list of

participants and their mentors will be posted on the DLIS website. For more information, contact Jill Canono, Leadership Development Consultant, at jill.canono@dos.myflorida.com.



New Professional Resources for Library Staff

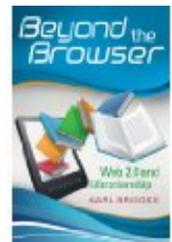
Don't miss these new titles available electronically or thru Interlibrary Loan with your [State Library card](#).



Ayala, John L. *Pathways to Progress: Issues and Advances In Latino Librarianship*. Santa Barbara, CA: Libraries Unlimited, 2012.

Ballard, Terry. *Google This! Putting Google and Other Social Media Sites to Work For Your Library*. Oxford: Chandos Publishing, 2012.

Bridges, Karl. *Beyond the Browser: Web 2.0 and Librarianship*. Santa Barbara, CA: Libraries Unlimited, 2012.



Butler, Rebecca P. *Copyright for Teachers and Librarians in the 21st Century*. New York: Neal-Schuman Publishers, 2011.



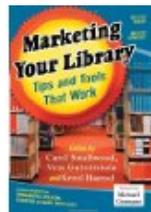
Crawford, Alice. *New Directions for Academic Liaison Librarians*. Oxford: Chandos Publishing, 2012.

Gathegi, John Ng'ang'a. *The Digital Librarian's Legal Handbook*. New York: Neal-Schuman Publishers, 2012.

La Counte, Scott. *Going Mobile: Developing Apps for Your Library Using Basic HTML Programming*. Chicago: American Library Association, 2012.



MacKellar, Pamela H. *Writing Successful Technology Grant Proposals: A LITA Guide*. New York: Neal-Schuman Publishers, [2012]



Purcell, Aaron D. *Marketing Your Library: Tips and Tools That Work*. Jefferson, North Carolina: McFarland and Company, Inc., Publishers, 2012.

Purcell, Aaron D. *Academic Archives: Managing the Next Generation of College and University Archives, Records, and Special Collections*. New York: Neal-Schuman Publishers, 2012.

For additional information, contact Cathy Moloney, Chief, Bureau of Library and Network Services, at cathy.moloney@dos.myflorida.com.

E-Government Workgroup Looking for New

Blood

We're looking for people who are willing to share their knowledge, resources and ideas in order to improve E-Government services for those people who need them.



The E-Government Workgroup was formed in 2008 to help BLD develop a coordinated statewide approach to addressing any needs that public libraries have providing E-Government services. The group's purpose is to identify and prioritize needs; identify strategies and resources for meeting the needs; and assist in implementing strategies.

The workgroup is made up of library staff and directors from Florida libraries that are actively providing E-Government services. It helps the Bureau identify and provide responsive E-Government services to Florida's public libraries.

The workgroup utilizes a monthly conference call, the [E-Government in Florida Libraries webpage](#), and a wiki to share knowledge, resources and to remain current with the needs of Florida's libraries.

If you are interested in working with us, email Pam Thompson, E-Government Consultant, at pam.thompson@dos.myflorida.com.

E-Rate Update

Full access to telecommunications and information resources makes possible the rich teaching and learning that takes place in schools and libraries. For these institutions to provide the high level of service necessary for their students and patrons to participate fully in American society, the costs can be great. Telecommunications and Internet access, the hardware needed for assembling local networks, and maintenance of systems and machines can stretch budgets already under stress.



The universal service *Schools and Libraries Program*, commonly known as "E-Rate," provides discounts of up to 90 percent to help most schools and libraries in the United States obtain affordable telecommunications and Internet access.

Universal Service Administrative Company (USAC) began releasing commitments for 2012-2013 in July, and the first three releases (we call them waves) have amounted to over half of what was awarded last year. The current funding commitments from the USAC for 2012-2013 bring Florida totals to \$3.09 million for libraries and \$33.1 million overall for schools and libraries. This is a great start for Florida. In 2011, Florida increased aid to libraries by over one-half million dollars, and this year promises to be even better.

Eighty-two public libraries have already received funding commitments in 2012 from the Universal Service Administrative Company to date. [If your library is on the list](#) - CONGRATULATIONS! If not, why not?

For more information, contact Dan Lhotka, Consultant, at dan.lhotka@dos.myflorida.com.

Floating Collections Meeting

Directors and staff from 16 libraries attended the online meeting in August to learn how floating collections can save staff time while providing a fresh collection to their customers. If a library adopts this strategy, books returned to one library do not have to be transported to the home library.

The Heartland Cooperative plans to start floating their collections between and among members in November. This will be the first time in Florida that collections float between member libraries. When Cooperative Director Mary Myers presented the concept to the Heartland Cooperative Board, they asked why the library wasn't already doing something so logical.



Heartland Cooperative
Courier Driver

For more about online meetings and to suggest topics for future meetings, contact Sandy Newell, at sandy.newell@dos.myflorida.com.

Florida Libraries and Grants Updates Needed

The [Florida Libraries and Grants system](#) is a directory of Florida libraries; we need your help in keeping the information in the directory up-to-date. If you are looking in the directory and find staff or other information that needs to be updated please send [Faye Lewis](#) the requested corrections at faye.lewis@dos.myflorida.com.

LSTA Grant Program Spotlight

Broward County Library's Literacy Help Center program addresses the challenges posed by the swelling numbers of adults and children requesting literacy assistance, English language learning programs and computer access. This program targets neighborhoods with the greatest demand in their libraries and therefore the greatest need for supplemental programs and services, especially access to technology. At each site, one part-time certified Literacy Coordinator manages the program on-site, assists students in Grades K-12 with homework, provides enhanced literacy and English language programs for adults and provides youth and adults with computer technological instruction.



The Literacy Help Center program is designed to assist students with homework, provide enhanced English language programs for adults, and increase the availability of computer technology and training to all ages.

The Literacy Help Center program is managed by Broward County Library's Learning Services and Youth Services units and is strengthened by ongoing partnerships with the School Board of Broward County, ProLiteracy America, After School @ Your Library, Hispanic Unity, Friends of Literacy, and the Urban League of Broward County.

The pilot Literacy Help Center was developed in early 2009 at the Lauderhill Towne Centre Library with funds from the Ann Jacobs Trust and was expanded to four sites with funds from a Library Services and Technology Act (LSTA) grant in Fiscal Year 2010. The project was expanded again to four more sites using additional LSTA funds in FY 2011, bringing the total number of Literacy Help Centers to nine.

In June 2011, the Literacy Help Center program won an Achievement Award from the National Association of Counties, which recognizes innovation in county government programs.

These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.

