



# BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

August 2012



## Quick Links

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership](#)

[WebJunction Florida](#)

## Greetings!

August means that it is time to think about going back to school. I hope that library summer programs have been a huge success. Please let our new Youth Services consultant, Jana Fine, know how your programs went and what the Division can do to improve programs for next year. Libraries provide so much support to families in the education of their children, from encouraging the love and enjoyment of reading to homework and project assistance.

At the Division we are very busy planning for the programs that will happen this fall. We are beginning the ninth year of the Leadership Institute, finalizing the agenda for the Library Directors' Meeting in October, and coordinating the new statewide webinar program, among other activities.

Please call me or another staff member if we can provide assistance with your fall program plans.

[Amy L. Johnson](#)

Chief, Bureau of Library Development  
[amy.johnson@dos.myflorida.com](mailto:amy.johnson@dos.myflorida.com)

## Don't Miss the Deadline

[State Aid Applications](#)  
October 1

[LSTA Annual Report](#)  
November 1

[Library Cooperative Grant Annual Statistical Report](#)  
December 1

[State Aid Additional Documents](#)  
December 1

## BLD Welcomes New Youth Services Consultant

Please join us in welcoming Jana Fine, the new Youth Services Consultant.

Jana Fine started her professional career as a youth librarian in Clearwater. After many exciting experiences over the years, including

## [LSTA Grant Applications](#)

March 15, 2013

## [Public Library Construction Grant Applications](#)

April 1, 2013

## Upcoming Events



### [Public Library Directors Discussion: Floating Collections](#)

August 8 @ 10 a.m.  
Meeting # 595 928 237

### [Generating Reports from Florida's Public Library Statistics](#)

August 21 @ 2 p.m.

### [Florida Memory and Primary Sources](#)

August 23 @ 10 a.m.

### [Building Partnerships as a New Director](#)

August 29 @ 11:00 a.m.

FEL and History Fair  
September 11 @ 10 a.m.

New Directors' Orientation  
October 10 in  
Tallahassee

Florida Public Library  
Directors' Meeting  
October 11-12 in  
Tallahassee

[Division Update](#)  
October 23 @ 10 a.m.



Choose which information you want to receive from the Division.

Continuing Education



co-presenting the FLYP program in 1990 and again in 2000, Jana decided to expand her horizons in Tuscaloosa, eventually becoming Assistant Director of the Tuscaloosa Public Library and guiding programs and activities in several branches and bookmobiles. While in Alabama, Jana worked with the Literacy Council of West Alabama as well as several other community organizations. Jana is active in ALA, having served as President of the Young Adult Library Services Association (YALSA), and was recently a member of the 2011 Association for Library Services to Children (ALSC) Newbery Medal Award Committee. She is thrilled to be back home in Florida where she hopes to continue and expand the excellent work being done throughout the state.

## Division E-Book Resources

Division staff have spent some time this summer learning more about e-books and how other states and public libraries are contracting for content. Staff will continue to stay abreast of the quickly changing landscape. Here are some e-book resources that libraries can take advantage of immediately.

[Professional E-Resources](#) - The State Library and Archives has acquired some professional titles in electronic format.

[Reference E-Resources](#) - The Florida Electronic Library provides reference works in electronic format. These resources are part of the Gale Virtual Reference Library.

[OpenArchive](#) - The Division recently sent out information about Internet Archive's Open Library. All libraries can choose to participate in this method of providing e-books to their patrons.

## Training and Support for New Public Library Directors

As Florida's public library directors retire or move on, leadership within the state continuously changes. In just the last 18 months, 25 new public library directors have been hired in Florida. In response to this ongoing change, three years ago the Bureau began developing a flexible training program to better support the needs of new directors.

The program started with synchronous online training sessions for new library directors on topics such as library politics, Florida library law, using volunteers, library planning and more. These training sessions feature experienced library directors and other experts. Recordings of the [archived webinars](#) are available online.

Sandy Newell then began conducting online orientations when directors are hired. The orientations cover Florida library development, the library's [grant history](#), library laws, [interlibrary loan requirements](#), the [Florida Electronic Library](#) and other initiatives. Gwen Wilson, Santa Rosa County Public Library Director, and Vicki Stever, the Okaloosa Cooperative Library Director, attended their online orientation in June.

Florida Memory  
Workforce Recovery  
Youth Services  
and more...

## BLD Consultants

[Amy Johnson](#)  
Bureau Chief  
850.245.6622

[Jill Canono](#)  
Leadership and  
Organizational Development  
850.245.6648

[Marian Deeney](#)  
State Aid to Public Libraries  
Library Construction  
850.245.6620

[Jana Fine](#)  
Youth Services  
850.245.6629

[Dorothy Frank](#)  
LSTA Grants  
Library Cooperative Grants  
850.245.6631

[Sena Heiman](#)  
Support Staff  
850.245.6628

[Melissa Hooke](#)  
Support Staff  
850.245.6632

[Stephanie Irvin](#)  
Statistics  
Return on Investment  
850.245.6608

[Faye Lewis](#)  
Support Staff  
850.245.6638

[Dan Lhotka](#)  
E-Rate  
Multitype Cooperatives  
850.245.6625

[Sandy Newell](#)  
Library Administration  
850.245.6624

[Stephanie Race](#)

Last year online meetings were added to bring together directors from across the state. These meetings are held throughout the year and the directors discuss issues important to them with meetings set up by library size, governance structure or topic. When appropriate, BLD staff meet face to face with directors. Last year, site visits to 12 counties provided technical assistance and workshops tailored to the needs of each library's staff and supporters. These on-site visits complement the New Directors Orientation held prior to the Annual Public Library Directors' Meeting.



Judi Ring with new directors

The newest component, rolling out this fall, will connect experienced and new directors in a variety of ways. A cadre of experienced directors who served as mentors for the [Sunshine State Library Leadership Institute](#) and new directors have been meeting online to design the program.

For more information about the training and support program for library administrators, contact Sandy Newell at [sandy.newell@dos.myflorida.com](mailto:sandy.newell@dos.myflorida.com).

## Professional Resources Available

Apply for a library card from the State Library of Florida and gain access to the *Library Literature & Information Science Full Text* database and a collection of e-books focusing on resources to help information providers like you.

[Read more...](#)

## Leadership Institute Year 8 Graduation

Congratulations to the new Sunshine State Library Leadership Institute - Year 8 graduates. See a [complete list of graduates, their mentors and leadership project descriptions](#).



Continuing Education  
Communication  
Florida Electronic Library  
850.245.6630

Sondra Taylor-Furbee  
Long-Range Plan  
850.245.6637

Pam Thompson  
E-Government  
Workforce Recovery  
850.245.6633

### Orange Park Graduates



Ruskin Graduates

## On-Demand Training from WebJunction Florida

Staying on top of your field is a tough job that Florida libraries takes seriously. Fortunately, [WebJunction Florida](http://webjunction.org) is here to help!



As a WebJunction Florida member, you have access to more than [350 self-paced courses](#) and two [new webinars](#) every month. Our courses and webinars allow you to pick up the training that you need throughout the year - keeping your personal portfolio up to date. And thanks to LSTA funding, WebJunction courses and webinars are available to Florida library staff for free!

Course topics include Adobe Applications, Customer Service, Library Services (from children to reference), Management, Microsoft Office, Operating Systems, and Technology.

### **Not a Member? Come Join Us!**

If you don't already have a WebJunction Florida account, signing up is easy and only takes a minute. To be eligible for an account, you must be an employee of a public, academic, special or school library in the state or a library science student at Florida State University or the University of South Florida. If you have problems accessing your existing WebJunction Florida account, contact Stephanie Race, Continuing Education Consultant, at [stephanie.race@dos.myflorida.com](mailto:stephanie.race@dos.myflorida.com).

Start exploring the new WebJunction Florida site today, and be sure to come back regularly. We feel confident that you'll like what you see.

# Unemployment Compensation Program Becomes Reemployment Assistance Program

[House Bill 7027](#), passed during the 2012 Legislative Session, renamed Florida's Unemployment Compensation Program as the Reemployment Assistance Program. The renaming of the program emphasizes the job search activities and reemployment services offered by Florida's workforce partners to jobless claimants receiving benefits. Florida is the first state in the nation to change Unemployment Compensation to Reemployment Assistance. The changes were effective July 1, 2012.



Important notes for your patrons filing their claims:

- Changing the name of the program does NOT change access to benefits or benefits provided by the state of Florida or the federal government.
- Claimants will still be able to access benefits even if they are unaware of the name change.
- Claimants will continue to file claims online, at [www.floridajobs.org](http://www.floridajobs.org).

For additional information, contact Pam Thompson, E-Government Consultant at [pam.thompson@dos.myflorida.com](mailto:pam.thompson@dos.myflorida.com).

## LSTA Plan

The Division finalized [Strengthening Libraries and Services: Florida's Library Services and Technology Act Plan 2013-2017](#), the Library Services and Technology Act (LSTA) Long-Range Plan that will be in effect from October 2012 until September 2017. The Division has submitted the plan to the Institute of Museum and Library Services (IMLS) for approval. Once IMLS has approved the plan, the Division will use it to guide Florida's LSTA expenditures beginning with the LSTA applications submitted in March 2013.

The Division appreciates the efforts of the many people who helped shape the plan. During the process, we gathered input from surveys, focus groups held both in-person and online, and a stakeholder's meeting.

For additional information, contact Dorothy Frank, LSTA Coordinator, at [dorothy.frank@dos.myflorida.com](mailto:dorothy.frank@dos.myflorida.com).

## It Takes Two to Tango: Building Partnerships as a New Director

Join Gene Coppola, the director of Palm Harbor Library, and a group of his peers as they share their experiences developing partnerships. They will cover the value of partnerships, finding the right partner, and strategies for maintaining quality partnerships.



This session will be followed by two online discussions to help participants begin developing partnerships between the meetings. The additional online meetings will provide an opportunity to come back together to ask questions and share experiences in a practical way.

Wednesday, August 29 at 11:00 a.m.

[Register online.](#)

More resources on partnerships can be found at [WebJunction](#). For more information about this training, contact Sandy Newell at [sandy.newell@dos.myflorida.com](mailto:sandy.newell@dos.myflorida.com).

## Get Help Florida Needs Your Help

[Get Help Florida](#) is a statewide E-Government website that helps people navigate directly to the resources that they need, such as help finding a job and other types of assistance. The site's [Shelters](#) and [Food Assistance](#) pages are very popular, but because many homeless shelters and hot meal/soup kitchens do not advertise online they are not included on the website. Get Help Florida is requesting that Florida's librarians provide addresses, phone numbers and names of shelters and hot meal/soup kitchens in their areas. Please send this information to [rogerh@pascolibraries.org](mailto:rogerh@pascolibraries.org) and it will be added to Get Help Florida. Funded through a Library Services and Technology Act (LSTA) grant from the Division of Library and Information Services, the site was created and is maintained by the Pasco County Library System.

For additional information, contact Pam Thompson, E-Government Consultant at [pam.thompson@dos.myflorida.com](mailto:pam.thompson@dos.myflorida.com).



## State Aid to Libraries Deadline October 1, 2012

State Aid to Libraries Grant applications for public libraries are due on **October 1, 2012**. The grant application guidelines and forms are [available online](#). To assist libraries in preparing budgets, estimated state aid grant amounts for FY2012-2013, based upon information provided from libraries in December 2011, are also [available online](#). The final, actual grant amounts will change once all applications and certified expenditures are submitted in October 2012.

A [recording of the webinar](#) on completing the State Aid application is available. For additional information, contact Marian Deeney, Grants Program Manager, at [marian.deeney@dos.myflorida.com](mailto:marian.deeney@dos.myflorida.com).

## Using the FEL and Florida Memory to Support Common Core

The [Common Core State Standards](#) emphasize reading across the curriculum, including areas such as math, science, and social studies,

providing librarians the perfect opportunity to increase their involvement in information literacy and critical thinking skills instruction. As schools begin to transition to the Common Core, many media specialists may be looking for databases, primary resources and other online materials to supplement their collections. Be sure to consider the **Florida Electronic Library** and **Florida Memory**.

Florida Electronic Library provides access to numerous full-text databases and as well as a large collections of ebooks that are appropriate for a variety of age groups. For additional information, preview the articles on the [Common Core Reading List](#) or attend a [Databases and the Common Core webinar](#).

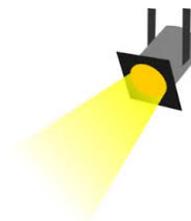


[Florida Memory](#) has an excellent collection of primary resources and historical documents and will be offering a [webinar on August 23](#) on how to find and use these primary resources.

Contact Stephanie Race, Florida Electronic Library Program Manager, at [stephanie.race@dos.myflorida.com](mailto:stephanie.race@dos.myflorida.com).

## LSTA Grant Program Spotlight

Each month a different LSTA grant project will be highlighted. This month we have selected a program that received the Exemplary LSTA Project in December 2011.



### **Mandel Public Library of West Palm Beach Career Catalyst**

Mandel Public Library's "Career Catalyst" project is a successful partnership between the library and Workforce Alliance, a nonprofit organization that offers innovative, employment-related services for job seekers and employers. Together, they provided job seekers with librarians who were trained to more efficiently help them; classes designed with their needs in mind; workshops that focused on managing life between jobs, balancing personal budgets and handling stress; in-depth one-on-one assistance to job seekers on resume writing, job searching and other job related issues; and workshops that focused on interview skills, resume writing and even helping jobseekers to discover their hidden strengths. The Mandel Public Library also worked with the West Palm Beach City Human Resources Department to provide feedback on resumes and interviewing skills.

During the course of the project, attendees at the workshops, labs and classes commented again and again that they received more computer access, personalized help and information at the Mandel Public Library than they were able to get at the Workforce Alliance offices. The attendees at the library programs said that the help and information they received in the labs and the workshops had made a lasting impression and impact on their lives.

[Read more...](#)

**These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.**

