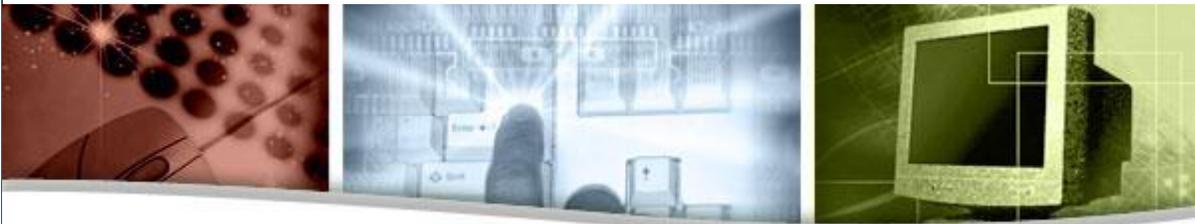


BLDing Success

Bureau of Library Development: Providing Proactive Support for Florida's Libraries

July 2012



Quick Links

[Florida Electronic Library](#)

[Florida Libraries and Grants](#)

[Florida Library Youth Program](#)

[Florida Memory](#)

[Leadership](#)

[WebJunction Florida](#)

Greetings!

Welcome to the first issue of ***BLDing Success***. The purpose of *BLDing Success* is to share information about the many projects Bureau of Library Development (BLD) staff are busy working on. Each issue will highlight some of our most recent activities. Please feel free to contact any of the Library Development staff to get more information related to any of the topics discussed.

[Amy L. Johnson](#)

Chief, Bureau of Library Development

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Don't Miss the
Deadline

[State Aid Applications](#)
October 1

[LSTA Annual Report](#)
November 1

[Library Cooperative
Grant Annual Statistical
Report](#)
December 1

[State Aid Additional
Documents](#)
December 1

[LSTA Grant Applications](#)
March 15, 2013

[Public Library
Construction Grant
Applications](#)
April 1, 2013

Upcoming Events



[State Aid Webinar](#)
July 24 @ 10 a.m.
Meeting # 596 989 246

[Public Library Directors
Discussion: Floating
Collections](#)
August 8 @ 10 a.m.
Meeting # 595 928 237

New Directors'
Orientation
October 10 in
Tallahassee

Florida Public Library Data Tables Released

Ever wonder about the circulation of your home library? Or how many librarians it takes to keep the place running? Now you can find out this and more.

Newly posted to the Division website are the [FY2010 Florida Public Library Statistical Tables](#), where you can find information on public libraries in Florida, including the number of library visits, reference transactions, interlibrary loans, and the amount of items in a library's collection.

For additional information, contact [Stephanie Irvin](#), State Data Coordinator, at stephanie.irvin@dos.myflorida.com.

Leadership Institute Graduation



In July, [Sunshine State Library Leadership Institute](#) (SLLI) participants will graduate at their host sites in Orange Park and Ruskin. Graduation ceremonies will include Division of Library and Information Services Director Judi Ring; SLLI mentors Gretchen Mitchell (Jacksonville Public Library) and Gene Coppola (Palm Harbor Library); and representatives from the Multitype Library Cooperatives, Brad Ward (Northeast Florida Library Information Network) and Charlie Parker (Tampa Bay Library Consortium). Each participant will present on his or her leadership project or an aspect of learning outcomes from this year's Institute. [Jill Canono](#), Leadership and Organization Development Consultant, will serve as mistress of ceremonies.

Florida Public Library
Directors' Meeting
October 11-12 in
Tallahassee

Division Update
October 23 @ 10 a.m.



Choose which information
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Continuing Education
Florida Memory
Workforce Recovery
Youth Services
and more...

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Dolly Frank
LSTA Grants
Library Cooperative
Grants

New Directions, New Perceptions



The **2012 Annual Florida Public Library Directors' Meeting** will be held at the DoubleTree Tallahassee on October 11-12. This year's theme is **New Directions, New Perceptions**. Amy Herman, [The Art of Perception](#), will be the keynote speaker.

SLLI Twitter



Are you looking to improve your leadership skills? Jill Canono, BLD's Leadership and Organization Development Consultant, is now tweeting [@SLLI1](#). Follow her to receive links to leadership articles and information and be part of an ongoing conversation.

Online Meetings for Public Library Directors

The Bureau regularly hosts online meetings to provide public library directors an opportunity to discuss library development issues with peers. On [Wednesday, August 8](#) directors will discuss how to implement floating collections in public libraries.

To learn more about these meetings or public library administration in Florida contact [Sandy Newell](#), Library Consultant, at sandy.newell@dos.myflorida.com.

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Keep Our Library Directory Current

Florida Libraries & Grants can be used for more than submitting grant applications. The site contains important information, such as library addresses, phone numbers, and the names, job titles, and contact information for staff members. You can even include images of your library. Library administrators are encouraged to [update staff and library information](#).

If you have problems logging in or are unable to retrieve your username/password, please email [Stephanie Irvin](mailto:Stephanie.Irvin@dos.myflorida.com), State Data Coordinator, at Stephanie.Irvin@dos.myflorida.com.

Workforce Recovery Newsletter



Although the unemployment rate in Florida continues to drop, the state's public libraries remain packed with unemployed patrons who need E-Government resources to search and apply for jobs, file for unemployment compensation benefits or search for other government aid. As a response to this undiminished need, the Bureau produces a [monthly newsletter](#) filled with short articles and links to help public library staff increase their knowledge of available resources and respond to the needs of their job-seeking patrons.

To learn more, contact [Pam Thompson](mailto:pam.thompson@dos.myflorida.com), E-Government Consultant, at pam.thompson@dos.myflorida.com.

Working with Library Supporters

Library directors, Friends and board members from six systems attended workshops presented by Sandy Newell, Bureau of Library Development Consultant, in Chattahoochee and Wauchula. Participants explored the



roles of each group and learned the importance of communication and planning. As a result, a Friends member said, "I want our group to appoint a teen member for our board." Another said that he wanted to connect with other Friends groups to learn more about what they do. Some library advisory

board members were surprised that they had to follow the Sunshine Law.

Additional resources available online include:

- [Friends and Foundations Fact Sheets](#) developed by the Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF).
- The [Sunshine Law](#).
- [Fact Sheets for Creating and Maintaining Library Foundations](#) developed by Susan Kent for the Division of Library and Information Services.
- [Archived webinars](#) hosted by BLD on a variety of related topics. These include a program on best practices for library advisory boards that features Debra Rhodes Gibson, Director of the Saint Johns County Public Library, and Saint Johns' Advisory Board Chair, Carolee Bertisch.

For more information about working with library boards, Friends and Foundations, contact [Sandy Newell](#), Library Consultant, at sandy.newell@dos.myflorida.com.

FEL - Marketing Materials Available



Did you know that there are materials available to help you promote the many resources available on the [Florida Electronic Library \(FEL\)](#) to your community?

You can order FEL posters, bookmarks, table tents and stickers from the Bureau. Send an email to [Stephanie Race](mailto:stephanie.race@dos.myflorida.com), FEL Program Manager, at stephanie.race@dos.myflorida.com, and we'll get those items shipped right out to you.

The [Ask a Librarian \(AaL\)](#) team has new marketing materials available. Posters and stickers were recently shipped to participating libraries and we are looking forward to seeing them show up in your communities.



Additional posters and stickers can be ordered through the [AaL info site](#). If you would like to incorporate the badge into any of your marketing material, feel free to [use the image on the Info site](#).

And don't forget to embed the [Ask a Librarian video](#) into your website, blog and other online resources.



Ask a Librarian Patron Demo

Gale Cengage provides code for [widgets](#) and [icons](#) that can be added to your library website to promote individual databases. You can also [order free, customizable posters, bookmarks and table tents](#) to help increase awareness of individual resources such as *DemographicsNow*, *Health & Wellness Resource Center*, or *GVRL*.

LSTA Grant Program Spotlight



Each month a different LSTA grant project will be highlighted. The first grant highlighted was selected as an Exemplary LSTA Project in December 2011.

Sarasota County Library System Strategically Strengthening the System

During the course of the project, the Sarasota County Library System implemented innovative techniques to put books into the hands of potential readers. Beyond continuing and expanding their deposit collections housed at preschools, daycares and after-school program sites, the Sarasota County Library System implemented a "Read it, Pass it On" campaign of placing books on Sarasota County Area Transit buses. These books could be returned to a box on the bus, or passed on to another reader. As part of their "One Book One Community Sarasota" initiative, the Sarasota County Library System started a "Steal this Book" campaign, which placed copies of "The Book Thief" by Markus Zusak in local businesses. A large sticker on the front invited people to "steal" the book and read it, and then pass it on.

The project engaged every library branch and involved each youth services staff member, utilizing their skills, talents and experiences. The result is a stronger, more efficient and effective library system serving the families and communities of Sarasota County.

[Read more...](#)

These programs are funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.



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